

Telford & Wrekin Climate Change Partnership – Borough Action Plan Consultation Report

September 2021

Contents

(Click on listing to jump to the relevant page)

Section 1: Introduction	2
Context.....	2
Summary of demographics for respondents	2
The approach	4
Section 2: Breakdown of results by thematic group.....	6
Transport.....	6
Energy	22
Learning Communications and Public Engagement	31
Agriculture, Forestry and Land Use.....	43
Buildings.....	58
Industry	66
Views on the action plan.....	70
Section 3: Children & Young People’s consultation.....	79
Introduction	79
Results by theme.....	81
Section 4: What would you consider doing	87
Section 5: Summary of how people want to get involved:.....	88
With the Partnership.....	88
Becoming a Climate Change Champion	88
Acknowledgements.....	88
Appendix 1 – Questionnaire Response Statistics.....	89

Section 1: Introduction

In June 2020 the Telford and Wrekin Borough Climate Change Partnership was established and is made up of over 30 local organisations including businesses, educational establishments, community groups, Town & Parish Councils and other public sector organisations.

The Partnership works together, sharing their knowledge and expertise to explore smarter, greener ways of working and living that will help tackle climate change across the borough.

The Partnership's aspiration is for the Borough to become carbon neutral by 2030 and in order to achieve this they have developed a draft action plan that local people have been consulted on.

This report details the findings of this Consultation that took place between Monday 21 June 2021 and Friday 30 July 2021.

Context

Emissions from human activities such as driving cars, industry, energy use and farming practices trap heat in our atmosphere, unnaturally warming the planet. This is causing global temperatures to rise, resulting in the polar ice caps and glaciers melting – leading to rising sea levels. Also increasing extreme weather events, affecting us all as a global community and impacting us on a local level. In the borough, the impacts of climate change are being felt through incidents of increased flooding, storms and heatwaves and, most notably, the flooding which has directly affected so many local people.

The importance of this issue to our community can be illustrated by the Council's 2020 Residents' Survey, which found that the majority of Telford and Wrekin residents were concerned about climate change. Residents were asked to rate how concerned they were about climate change on a scale of 1 (not concerned at all) to 10 (extremely concerned).

Around 25% of residents were extremely concerned, whereas only 6% were not concerned at all. On the scale of 1-10, 74% answered 6 or above. There are already many people, organisations and businesses in Telford and Wrekin who are exploring smarter, greener ways of working and living, and the Partnership would like to thank and recognise everyone who is taking action and particularly those who are sharing what they are doing to encourage others.

Summary of demographics for respondents

In total, there were 138 respondents to the consultation.

The data collected came from across the borough, including individuals, businesses and community groups. The characteristics of the respondents are shown below.

What sex are you?	No. of respondents
Female	71
Male	54
Rather not say	7
Total	132

What is your ethnicity?	No. of respondents
Asian/Asian British: Indian	2
Black/African/Caribbean/Black British: Any other	1
White: English/Welsh/Scottish/Northern Irish/British	118
White: Irish	2
White: Polish	1
White: Any other	2
Other ethnic group: Any other	1
Rather not say	5
Total	132

What was your age on your last birthday?	No. of respondents
18-24	4
25-34	16
35-44	23
45-54	26
55-64	29
65-74	22
75-84	2
85+	1
Rather not say	7
Total	130

Do you have any long-standing illness, health problem or disability?	No. of respondents
No	95
Yes	28
Rather not say	9
Total	132

The approach

The Online survey was hosted on the Sustainable Telford Website – www.sustainabletelfordandwrekin.com ensuring there was an opportunity for as many people as possible to get involved. Paper copies of the survey were available on request.

Respondents could read the full action plan from the website but for the purposes of the survey we also split it into chapters so people could complete the sections most relevant or of most interest to them.

It focussed on the 6 thematic areas including:

- Transport
- Energy
- Learning, Communications and Public Engagement
- Agriculture, Forestry and other Land Use
- Buildings
- Industry

For each theme we asked respondents to prioritise the actions identified, on a scale of 0-10, based on how strongly they thought these actions would contribute to reducing our carbon emissions.

It also asked respondents for their views on climate change in general and whether they take specific action or are likely to take action in the future.

Note: Running in parallel with this survey a consultation also took place with young people at a number of primary schools in the borough. The results and methodology for this are detailed in Section 3 - Children & Young People's consultation.

Audience

- General Public – engaged
- General Public – less engaged
- Schools
- Children
- Parents of school children
- Local environment groups (Inc. Mossy Life - Shropshire's Local Green Guide)
- Stakeholders, including CC Partners
- Followers of our various green agendas (My_Wild_Telford; Street Champions, Climate Change Champions, etc.)
- Town & Parish Councils
- Members
- Internal

Communication channels used to promote the consultation

- Press Release
- Via partnership members – sharing information with their own contacts
- Direct emails to community groups and volunteers (such as Climate Change Champions and Street Champions)

- Community Newsletter – which goes out to over 2,400 contacts
- Use of the Council’s corporate social media channels (including Facebook and Twitter)
- My Wild Telford twitter channel – A Telford & Wrekin Council led account promoting, sharing and celebrating the green spaces across the Borough of Telford & Wrekin.
- Council internal communications to staff
- Email to all Ward Members
- Council Leader’s weekly video/email
- Live ‘virtual’ Q&A panel event on Facebook
- BBC Radio Shropshire

Examples of key messages:

- The Borough Climate Change Partnership has an aspiration for Telford and Wrekin to become carbon neutral by 2030.
- Have your say in how you’d like to see the partnership tackle climate change in the borough.
- We’re keen to hear from the next generation too, so we’ll be asking schools to get children involved. They’ll be able to join in and give feedback using a fun version of the consultation, designed just for them.

Outputs

This campaign generated:

- Total reach from its social media posts of 25,000 users
 - 164.8k reach
 - 39.5k impressions
 - 188 link clicks
 - 34 likes
 - 51 shares
- Over 100 email opens from community champions
 - 292 unique opens (477 total opens) of “One Week Left” Gov Delivery to Sustainable TW News subscribers on 22 July
 - 41 unique clicks (53 total clicks) on the Action Plan from email
 - Additional mentions in numerous emails to community groups, partners, etc.
- Coverage in the Shropshire Star and local media and social media channels
 - Covered in Shropshire Star 22 June.
 - Live ‘virtual’ panel Q&A
 - Panel event: peak of 65 live viewers
 - Strengthened Telford and Wrekin Borough CC Partnership (comprising orgs and businesses) by platforming Partners at panel event
- 1627 webpage hits on www.sustainabletelfordandwrekin.com/partnershipactionplan

Section 2: Breakdown of results by thematic group

The Partnership action plan is broken down into several thematic areas.

The consultation mirrored this structure and within the themed actions people were asked to consider on a scale of 0-10, how strongly they thought these actions could contribute to reducing our carbon emissions.

Each section below details the proposed action and relative level of support. Comments that relate to each theme have been included as received without correction to maintain integrity and ensure transparency.

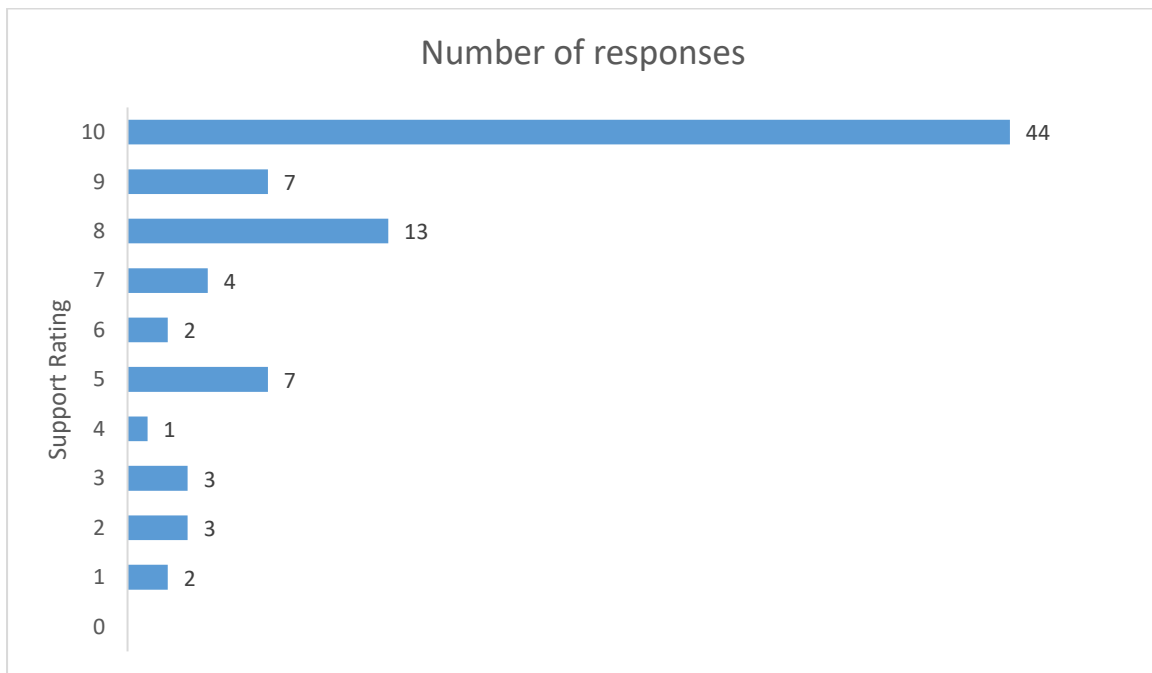
To provide further analysis the average support for each action within a thematic area has been calculated and ranked. Comments with an average score of 8.00 or more are highlighted green in the Ranking Summary at the end of each section. Comments with an average score less than an average rating of 7.00 have been highlighted red and may need review in the Ranking Summary at the end of each section.

When refining the action plan, it is recommended that the prioritisation of an action consider;

- It's support ranking
- The potential impact
- Resources that are required to complete the objective.

Transport

Action 1: Target largest employers in the borough to install new electric vehicle charging points in their workplaces and then encourage other organisations to do the same.

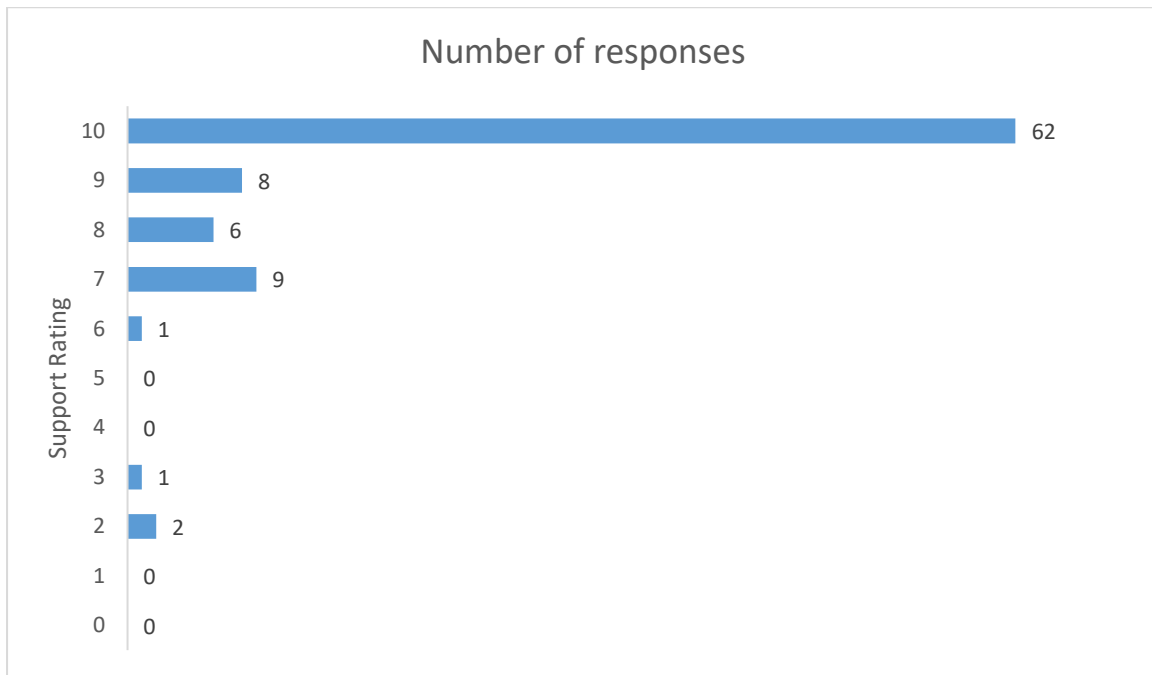


Average rating: 8.17

Total number of responses: 86

No comments received on this subject.

Action 2: Promote sustainable transport campaigns across the borough.



Average rating: 9.17

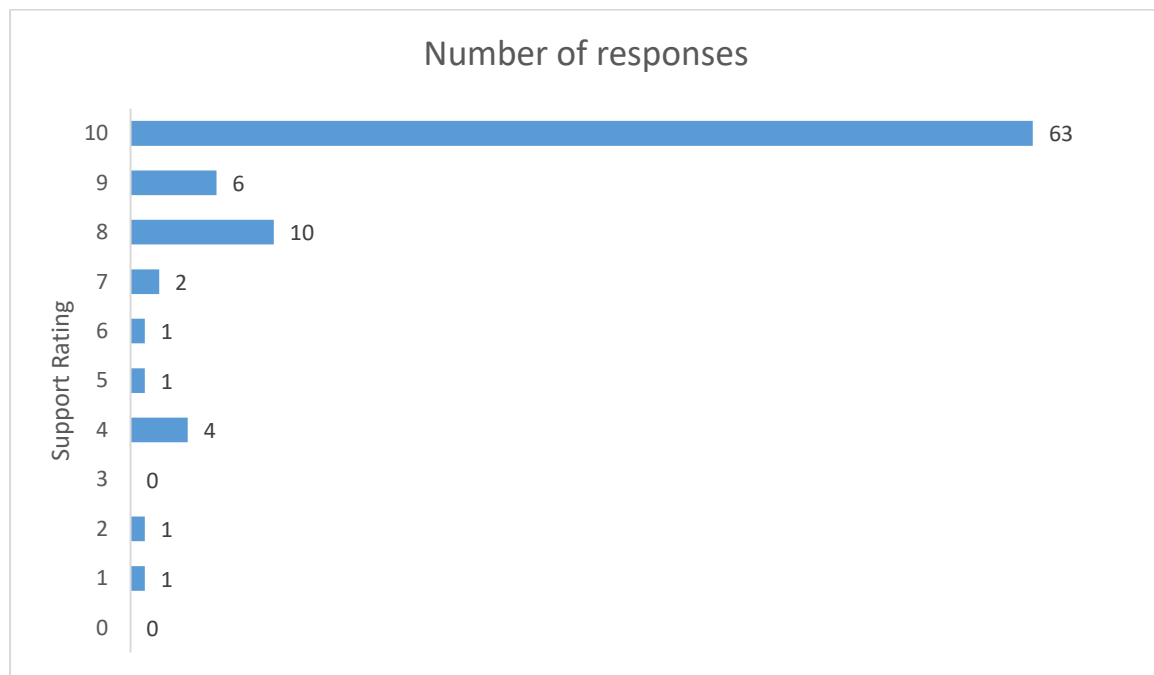
Total number of responses: 89

Comments received on this subject:

- People can and will only be encouraged to use public transport if it is reliable, bus journeys join up and are affordable. The bus service in outer edges of town is EXTREMELY poor. And VERY unreliable.
- A complete review of public transport provision to ensure there are improved bus and rail routes (e.g. reopening the rail links to Ironbridge and Newport) and new bus links to all tourist attractions (e.g. to the Wrekin/Hoo Farm Zoo, etc.) all of this should aim to reduce car usage.
- A ... to serious plan to reduce car usage by significantly improving public transport - better bus services and more routes - reopening rail lines to Ironbridge and Newport - making sure all new housing estates are close to sustainable public transport so NOT to build in car dependency through poor planning - fewer car parking sites and encouragement of more walking, cycling and promoting public transport.
- Free public transport and taxes for using cars in town and car parks only available for disabled drivers, everyone else has to use environmentally friendly park and ride buses.
- Encourage people to walk, by providing pedometers and donating money to their choice of charity when they reach a high number of steps.
- If we want people to drive less, we should create more cycle paths and footpaths e.g. from Wellington to the Wrekin, so people can get to places safely but without a car. Having moved from another part of the country to Telford, I find that Telford is very accessible for vehicles but if you need to walk around (getting from A to B as opposed to going for a nice walk), you very often find yourself walking on a grass verge along a main road.
- Encourage working from home when possible Lobby for green energy production

- Seek opportunities for towns to be better connected by public transport. Newport has been over developed but no thought has gone into how to connect it to trains. Also small local recycling centres like the one Newport used to have was brilliant but now we have to travel to Telford.
- Working with local schools to understand the obstacles to have more pupils walking or cycling to school.

Action 3: Encourage local transport providers to convert the greener buses (for example electric/hydrogen buses).



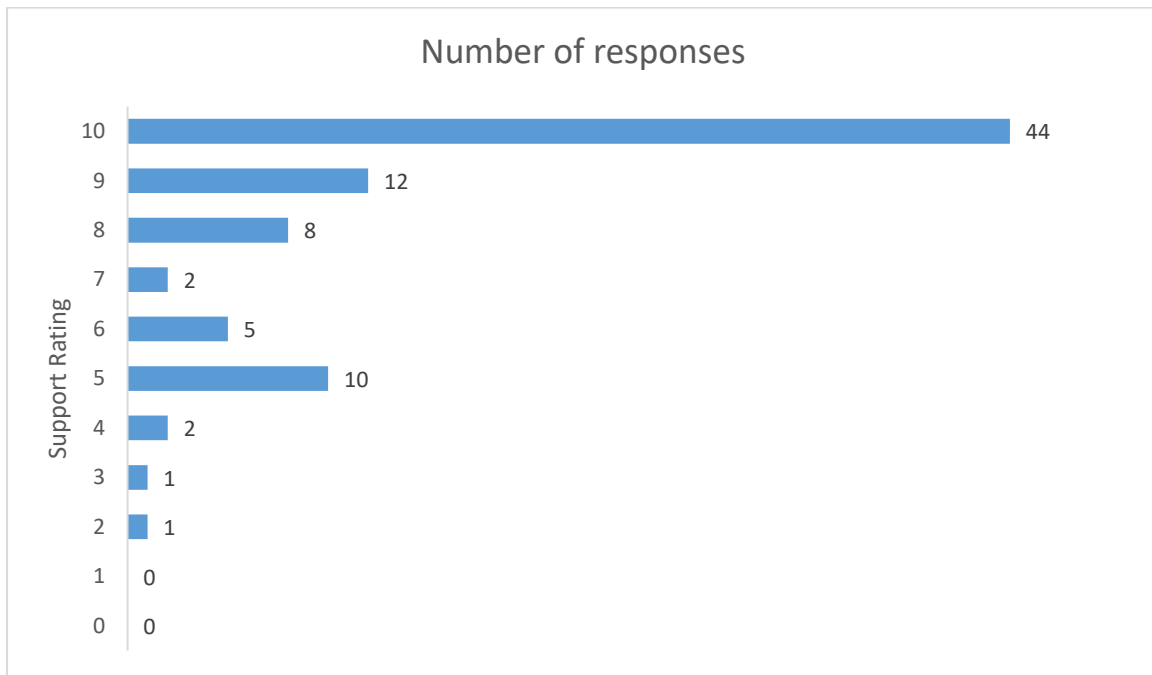
Average rating: 9.08

Total number of responses: 89

Comments received on this subject:

- Much better public transport throughout Telford - better connectivity between areas and new bus routes, rail route re-openings (i.e. Ironbridge rail line)

Action 4: Target largest employers in the borough to provide secure cycle storage and changing facilities at workplaces to encourage more people to cycle to work and then encourage other organisations to do the same.



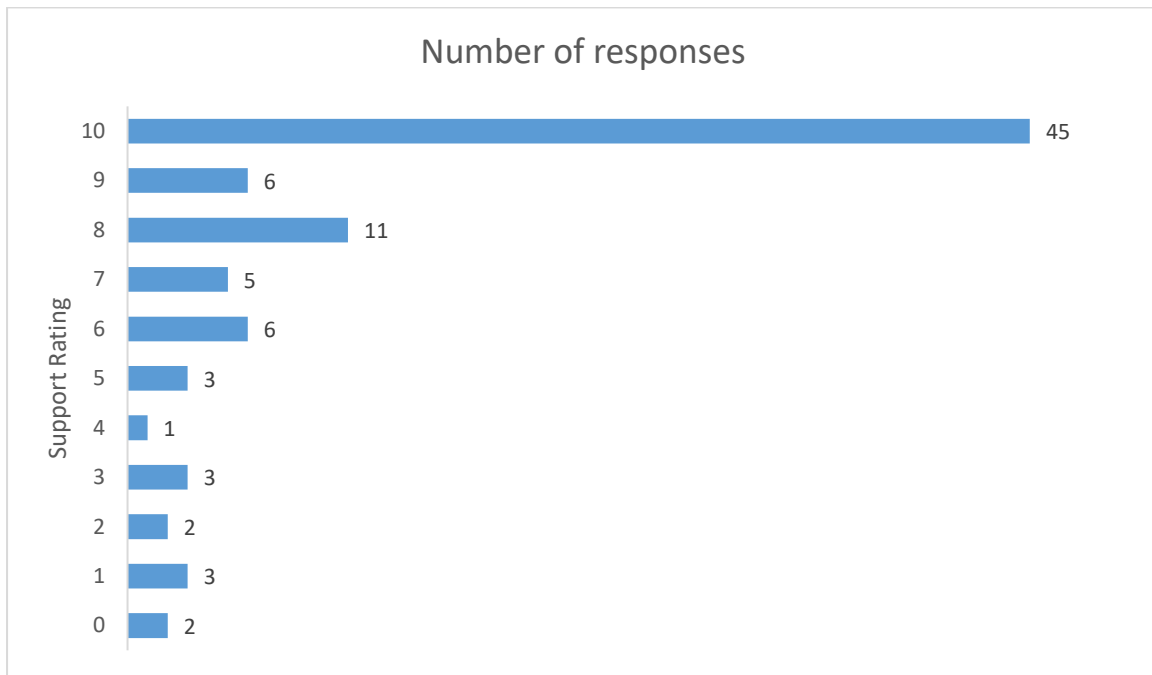
Average rating: 8.16

Total number of responses: 87

Comments received relating to this subject:

- Extremely disappointed that in a rapidly growing town there is no provision to actually improve and add to cycle lanes in the borough. It's pointless asking companies to provide secure bike storage when the staff do not feel safe cycling to and from work. Promoting sustainable transport is great but without a basic infrastructure it's largely pointless sound bites. Include some of the very large number of local cycling clubs and plan it into every new housing, factory or road project.

Action 5: Promote new electric vehicle (EV) charging points in partnership with local business community at selected locations.



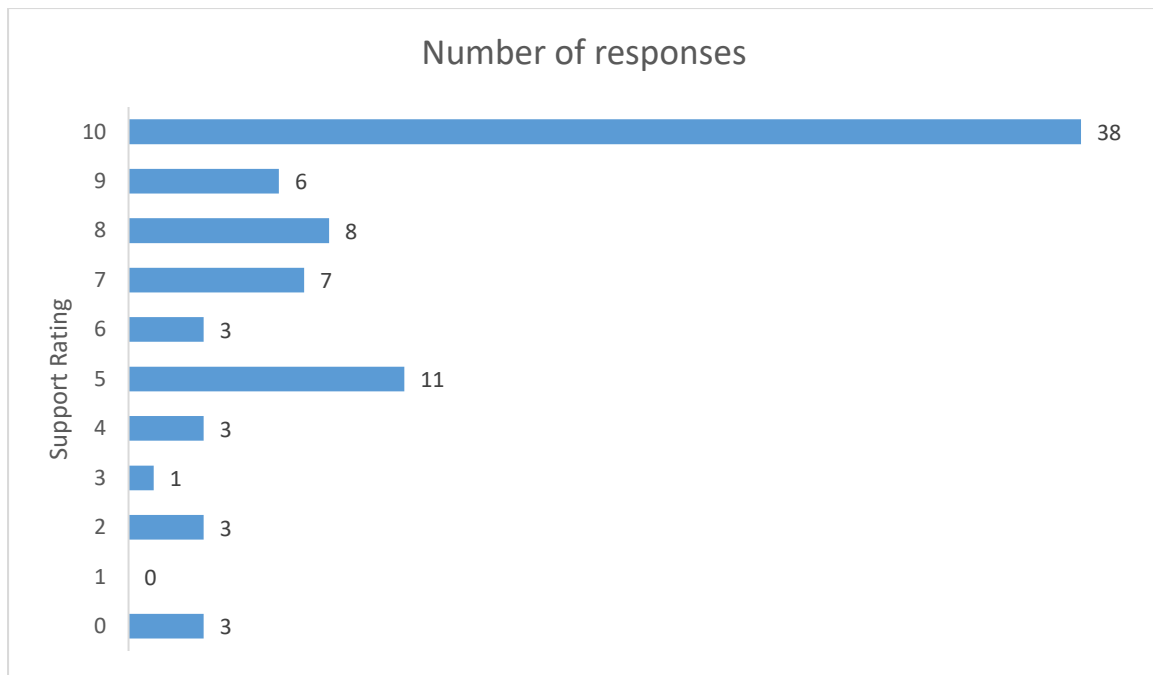
Average rating: 8.02

Total number of responses: 87

Comments received relating to this subject:

- Advice on how electric vehicle recharging can be done, how it is paid for (very confusing with different apps etc. for different providers) and how quick it is likely to be.
- The Action Plan refers to a greater number of EV charging points however, it is essential that they are rapid/ultra-rapid and that sufficient numbers are in place. Additionally, further work is required to ensure that homes without drives are able to charge their cars through on-street chargers.

Action 6: Encourage hauliers to switch from diesel to using hydrogen as fuel.

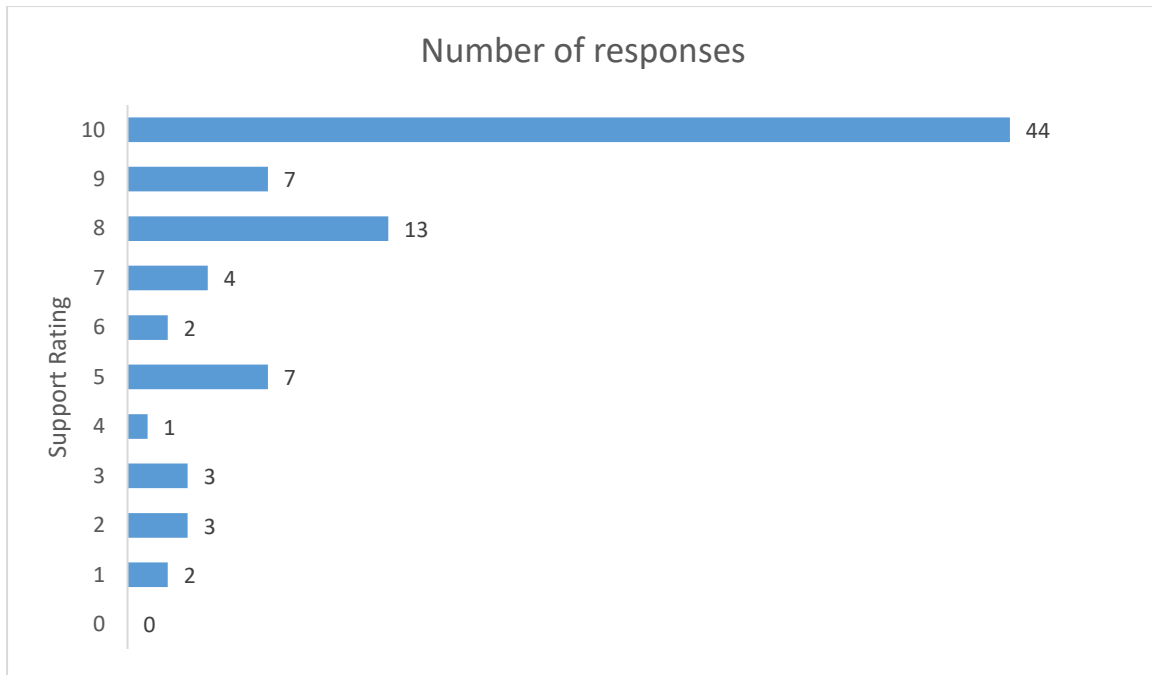


Average rating: 7.72

Total number of responses: 83

No comments received on this subject.

Action 7: Explore with Network Rail how they might switch from diesel to using electrification/hydrogen as a fuel.



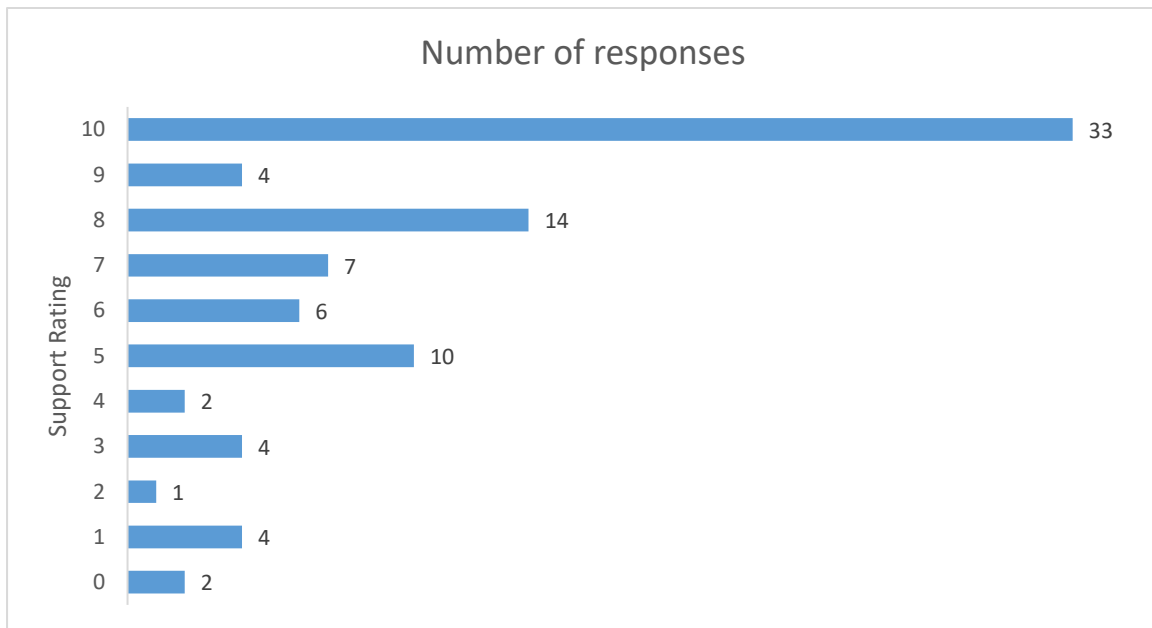
Average rating: 8.46

Total number of responses: 85

Comments received relating to this subject:

- Encourage companies to transport goods by rail to Donnington rail hub and electrify the line from Wolverhampton to Shrewsbury

Action 8: Promote electric vehicle hire to encourage EV use.

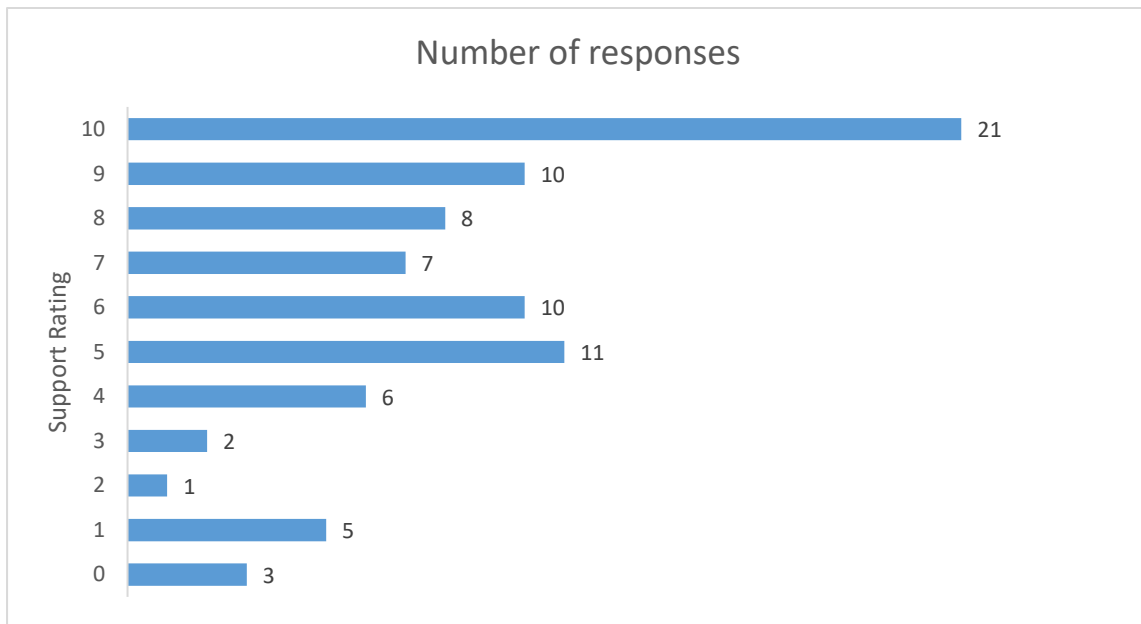


Average rating: 7.34

Total number of responses: 87

No comments received on this subject.

Action 9: Promote eco driving to teach drivers to drive in a more fuel efficient manner.

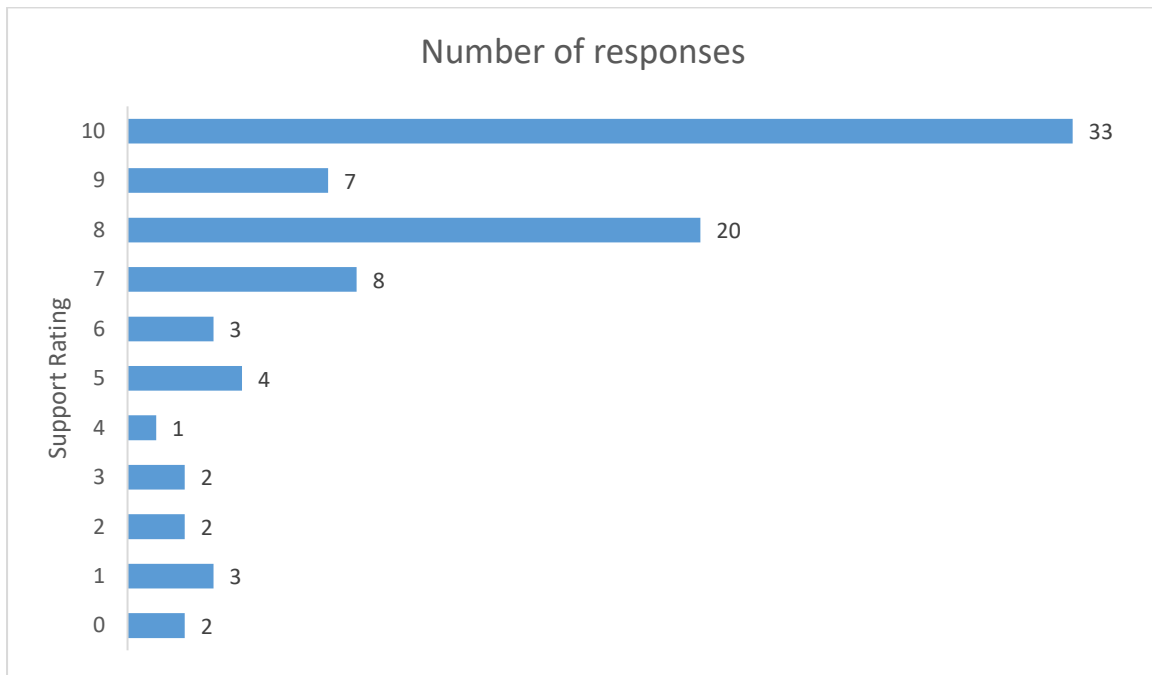


Average rating: 6.73

Total number of responses: 84

No comments received on this subject.

Action 10: Explore trialling the mobility hub - where you can fire and charge e-bikes and/or e-scooters, charge your car, store bikes, repair bikes, wait for a bus/train/taxi.

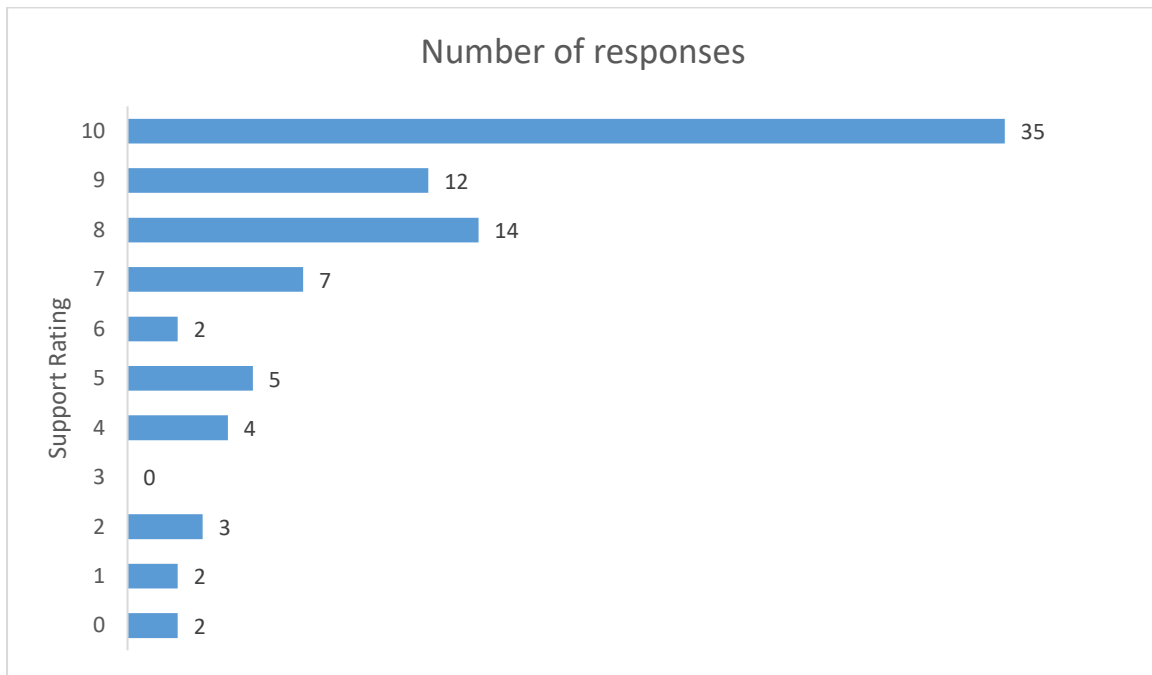


Average rating: 7.81

Total number of responses: 85

No comments received on this subject.

Action 11: Explore with delivery companies the use of cargo bikes and e-cargo bikes for short distance local deliveries.

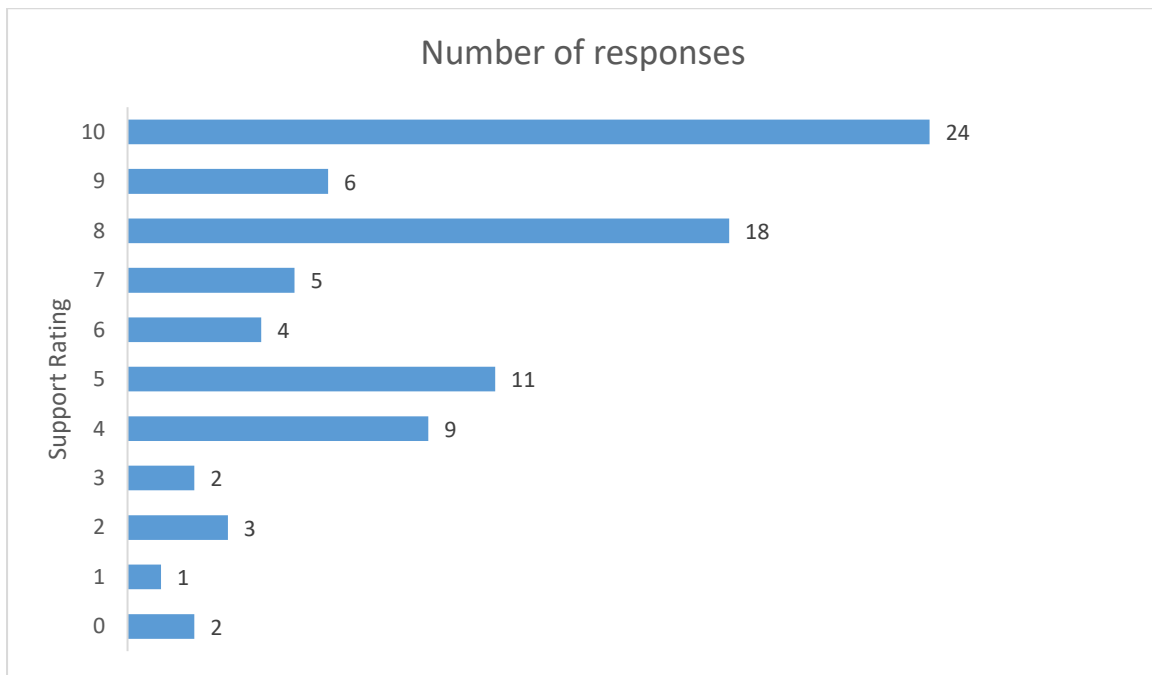


Average rating: 7.91

Total number of responses: 86

No comments received on this subject.

Action 12: Encourage borough employees to promote more car sharing journeys to work.



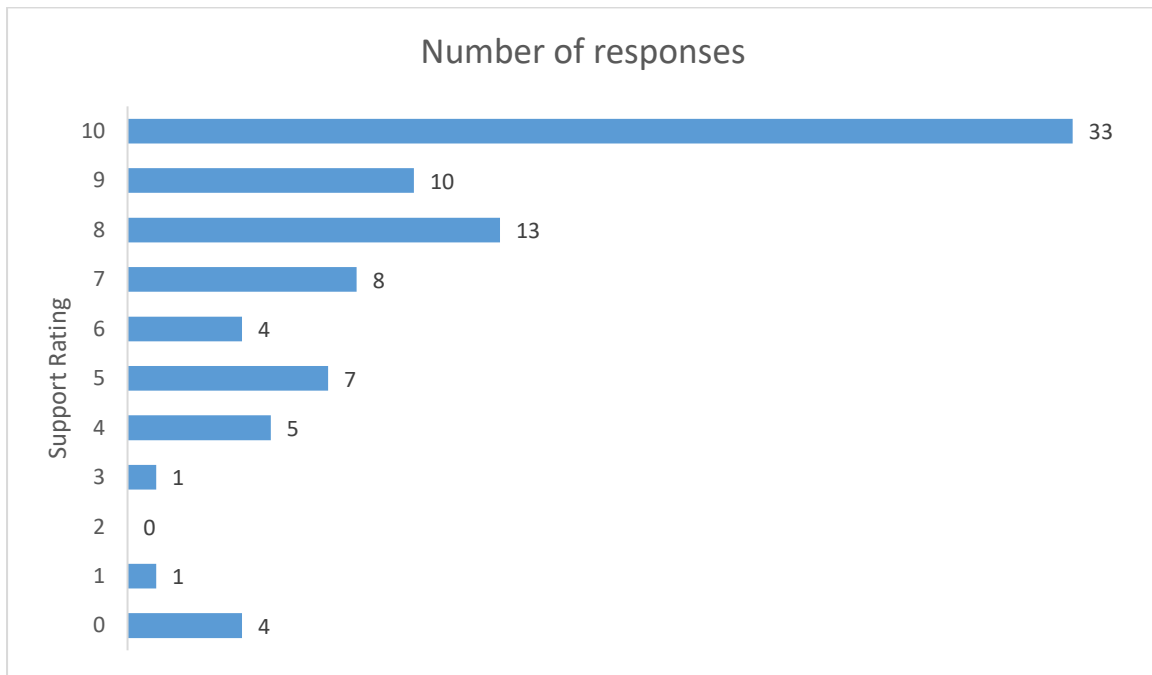
Average rating: 7.07

Total number of responses: 85

Comments received on this subject:

- Encouraging businesses and council workers to use public transport instead of private vehicles. This may require incentives. People generally don't like to use public transport. Perhaps a reduced monthly ticket or they can claim something back....
- The council is a massive employer who doesn't offer the cycle to work scheme. Why can't the pandemic reset bad habits. Dozens of people driving to work, no car sharing, very few electrical charging at Darby House. Why not start today by offering bikes to work. More bike lockers showers, EV rental for employees, bonuses or perks for those who cycle or car share. Continue to encourage home working. All those would reduce carbon and emissions.

Action 13: Promote local opportunities for recreation and leisure to minimise travel to local destinations.



Average rating: 7.71

Total number of responses: 86

No comments received on this subject.

Transport summary

The average satisfaction from each action has been ranked to give an indication of priority order:

Rank	Action Detail	Avg. Support
1	Action 2: Promote sustainable transport campaigns across the borough.	9.17
2	Action 3: Encourage local transport providers to convert the greener buses (for example electric/hydrogen buses).	9.08
3	Action 7: Explore with Network Rail how they might switch from diesel to using electrification/hydrogen as a fuel.	8.46
4	Action 1: Target largest employers in the borough to install new electric vehicle charging points in their workplaces and then encourage other organisations to do the same.	8.17
5	Action 4: Target largest employers in the borough to provide secure cycle storage and changing facilities at workplaces to encourage more people to cycle to work and then encourage other organisations to do the same.	8.16
6	Action 5: Promote new electric vehicle (EV) charging points in partnership with local business community at selected locations.	8.02
7	Action 11: Explore with delivery companies the use of cargo bikes and e-cargo bikes for short distance local deliveries.	7.91
8	Action 10: Explore trialling the mobility hub - where you can fire and charge e-bikes and/or e-scooters, charge your car, store bikes, repair bikes, wait for a bus/train/taxi.	7.81
9	Action 6: Encourage hauliers to switch from diesel to using hydrogen as fuel.	7.72
10	Action 13: Promote local opportunities for recreation and leisure to minimise travel to local destinations.	7.71
11	Action 8: Promote electric vehicle hire to encourage EV use.	7.34
12	Action 12: Encourage borough employees to promote more car sharing journeys to work.	7.07
13	Action 9: Promote eco driving to teach drivers to drive in a more fuel efficient manner.	6.73

Respondents had a number of additional comments that related to the Transport theme;

Trams

- Maybe develop a tram network.
- Invest in public transport to reduce car use and consider repurposing the A 442 Eastern Primary into a tram highway like Birmingham.
- Please can we have a tram system!

Cycling

- Cycling for transport, has to take priority. Holland did it, despite opposition. Other towns have successfully made their town a cycling town. Telford CAN
- Improve footpaths and cycle paths to encourage use.

- Improve, upgrade and create cycle lanes throughout Telford & Wrekin. It should be possible to cross Telford (and beyond) using safe, separated cycle lanes. Children would then feel safe cycling to school, employees will feel safer cycling to work, whatever part of town they are travelling to/from. Where this is not possible, roads should be closed to motor vehicles (and electric vehicles).
- Promote cycling as a mode of transport. Expand network of cycling paths and maintain them. (Current cycling paths are in bad condition and don't 'flow')
- Really need to sort the cycling network out. It's truly horrendous at the moment. Shared cycle lanes and footpaths just don't work as they are.
- Prioritising creation of dedicated cycle lanes
- Make creating a separated cycling structure (from pedestrians/cars a priority) The 'disentanglement' of transport users is the only way to effectively implement safe and sustainable transport

Changes to planning policy

- 2 New housing developments should be made 'car free' and have close access to a bus route.
- House Building and transport are the key issues - New housing estates must not be built for car dependency and all new houses should ensure that there is accessible public transport within 200metres. For example Allscott Heath 400 new houses and presently no public transport so forcing everyone to have 1/2 cars and create more pollution and congestion. Planning has a big role to play in reducing climate change problems.
- Housing developments need to be reconsidered in terms of design, they need less car parking space, more safe walking and cycling safe routes and new homes should have easy and close access to public transport - bus routes need rethinking!

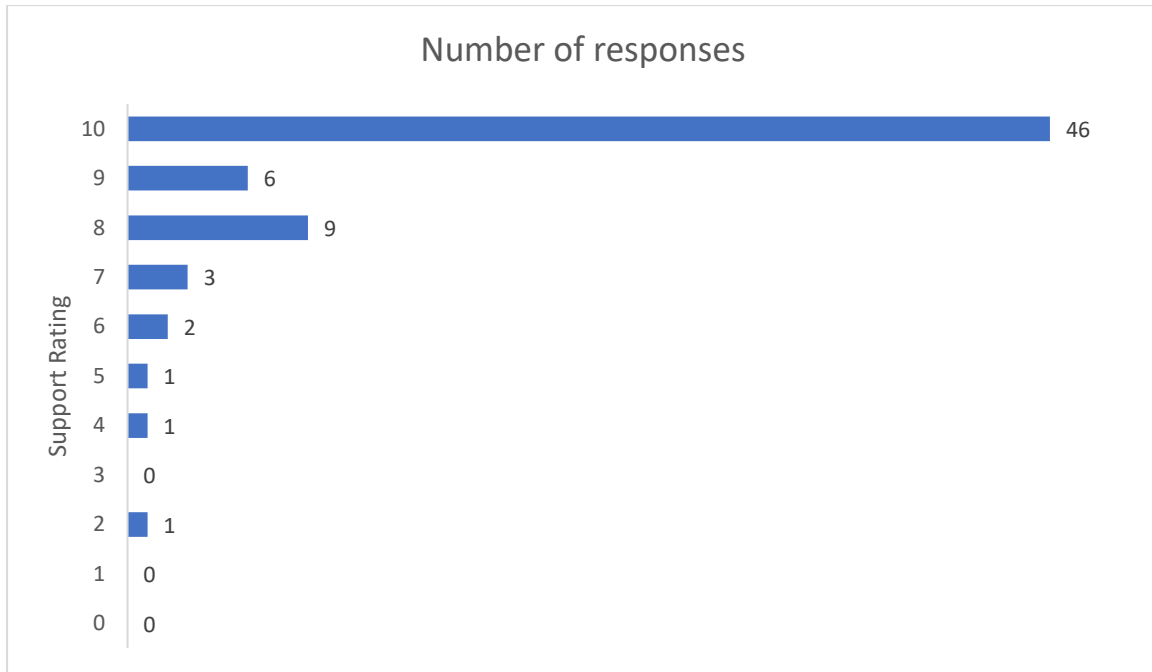
General comments

- 3 Bus routes to tourist attractions are desperately needed i.e. a bus service from Wellington to the Forest Glen for the Wrekin is urgently needed to reduce car usage and congestion around the Wrekin.
- Has anyone looked into the long term effect of heavier electric vehicles on our roads? In particular Ironbridge Gorge. Landslip etc. AND what will be the effect on Social mobility? I.e. if people cannot afford electric cars and public transport is so expensive and impractical how can they get a job a few miles away that will increase their opportunities to earn enough to pay their bills, let alone meet their capabilities and aspirations to a better life????!!! This will have a more negative effect on women who are often the main carers for children. They need to drive to increase work opportunities whilst also being able to return home in half an hour to attend to poorly children/ elderly parents ... Not be hanging on 2 hours plus for a bus that may never show, whilst their child is sat in a school sickroom with concussion. Perhaps renting laptops not e-scooters would be a better solution... Enabling more people to work from home!!!!
- Do NOT pedestrianise the Wharfage in Ironbridge. The carbon footprint of residents with children in either side of the gorge will be greatly increased.... Forced to take the journey out of Ironbridge to get from one side to the other via jiggers, past Madeley School, Madeley Bank.DO however increase the 30 mile speed limit all the way from Ironbridge down the Buildwas road. Perhaps before the building of the houses????
- Certain streetlights and traffic lights can remain off during the night as a lot of them don't get used and they are causing light pollution, all transport have their own lights therefore most locations lit up don't need to be, areas which are dangerous on roads will still need them.

- Car scrappage scheme to be paid in bus/train tokens.
- Work closely with Shropshire council to have the same policies with them and allow them to share things like bus tickets, so you don't have to buy a 2nd ticket to travel around once you get to Shrewsbury from Telford, for example.
- I think that we should promote and enforce reduced speed limits on roads, especially local roads and the M54 - a lower speed limit of say max 60mph on motorways, max 50mph on main A/B/C roads and max 20mph on local/urban roads would considerably improve fuel economy and reduce pollution.
- Lobbying for grants
- Subsidies for EV purchases /trade-in incentives
- Speed bump create localised pollution. Traffic lights that are not controlled by artificial intelligence create pollution in addition to user frustration
- The one way system around the Wrekin is a good start but is there another step? A free bus on certain dates like bank holidays.
- THINK practically when assessing all of the above. If you were moving to TW from another area you would consider if it met needs. Can I get about in car, public transport by foot? I.e. do I have to walk along roads with ridiculous speed limits with no street lighting?? How expensive is it to travel to the shops or local hospital. How long will it take? How much longer is my journey by bus than car? Is my dentist local, doctors? Can I travel to work on time? Perhaps councillors

Energy

Action 14: The Partnership to work with electric and gas providers to allow for greater amounts of renewable energy schemes.

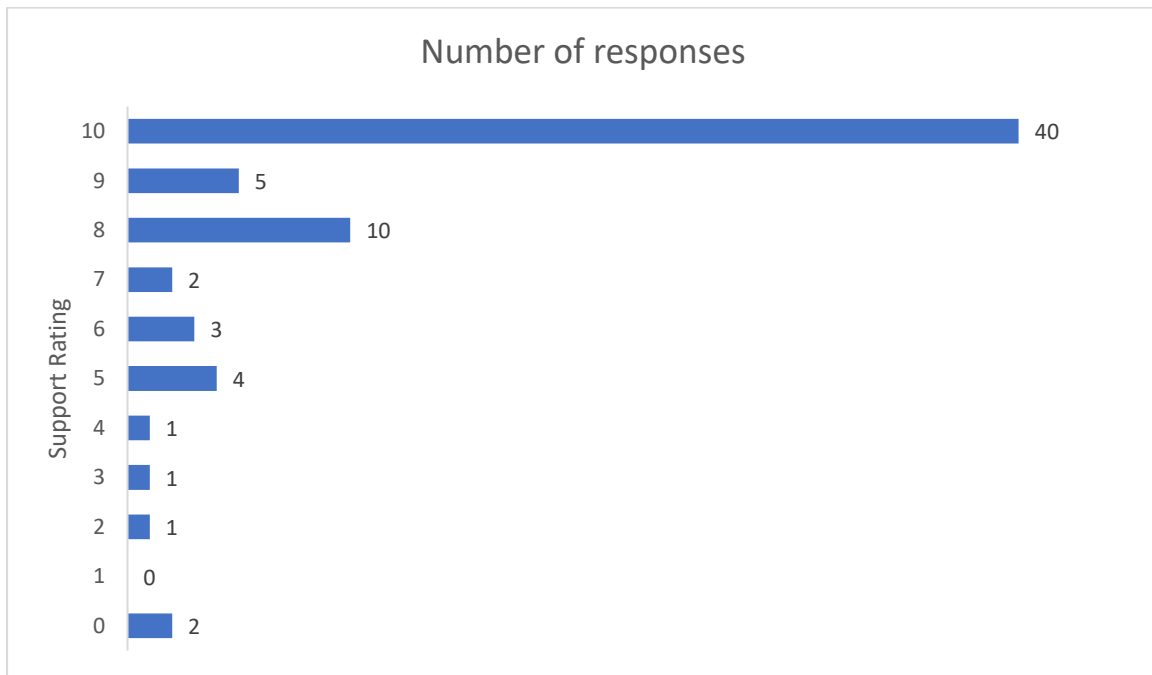


Average rating: 9.13

Total number of responses: 69

No comments received on this subject.

Action 15: Work with electric and gas providers on their net carbon zero plans.

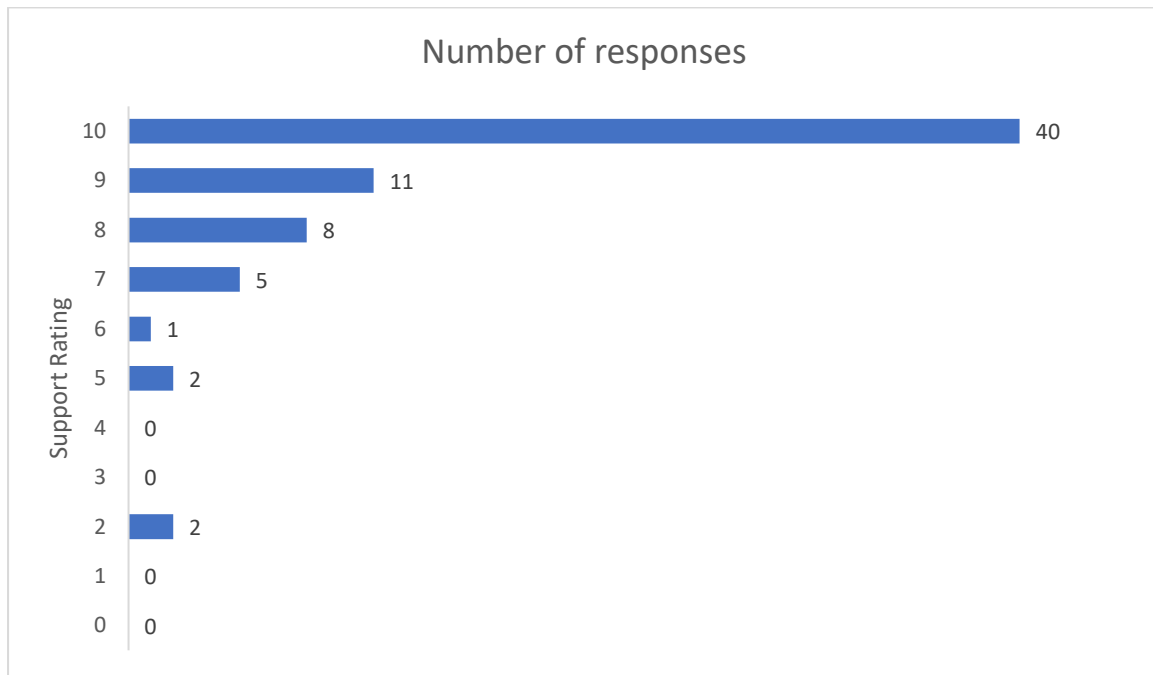


Average rating: 8.49

Total number of responses 69

No comments received on this subject.

Action 16: Support local communities coming together to develop renewable energy schemes.

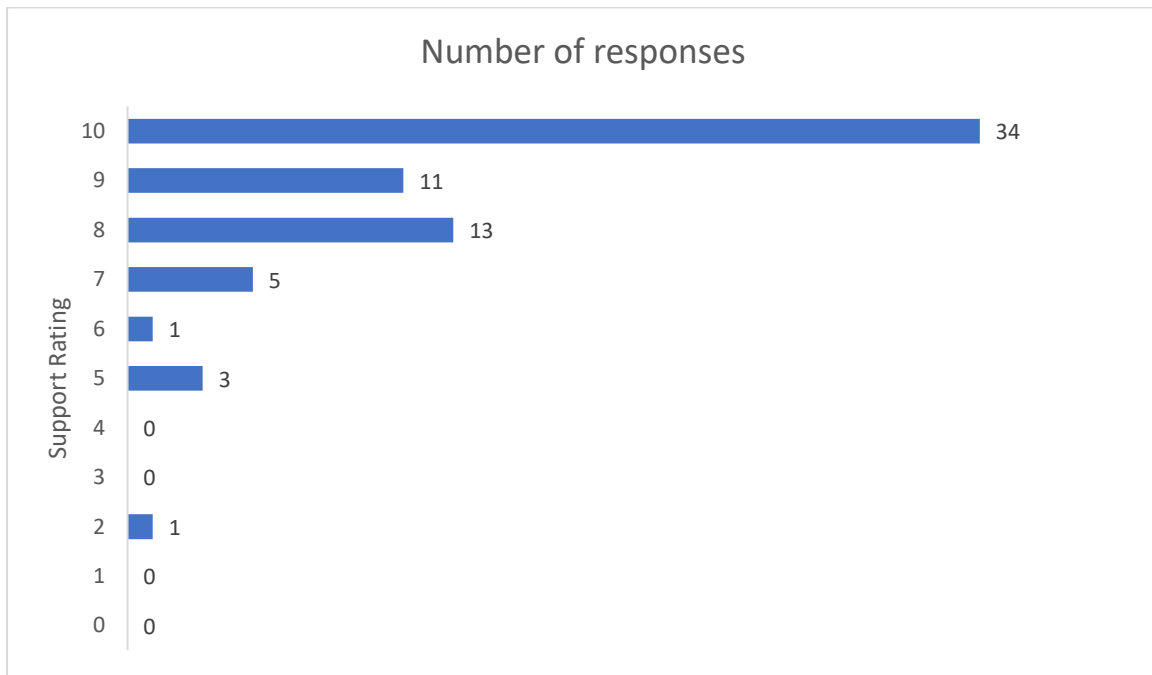


Average 8.96

Total number of responses 69

No comments received on this subject.

Action 17: Local organisations to undertake energy efficiency projects to reduce emissions they produce.



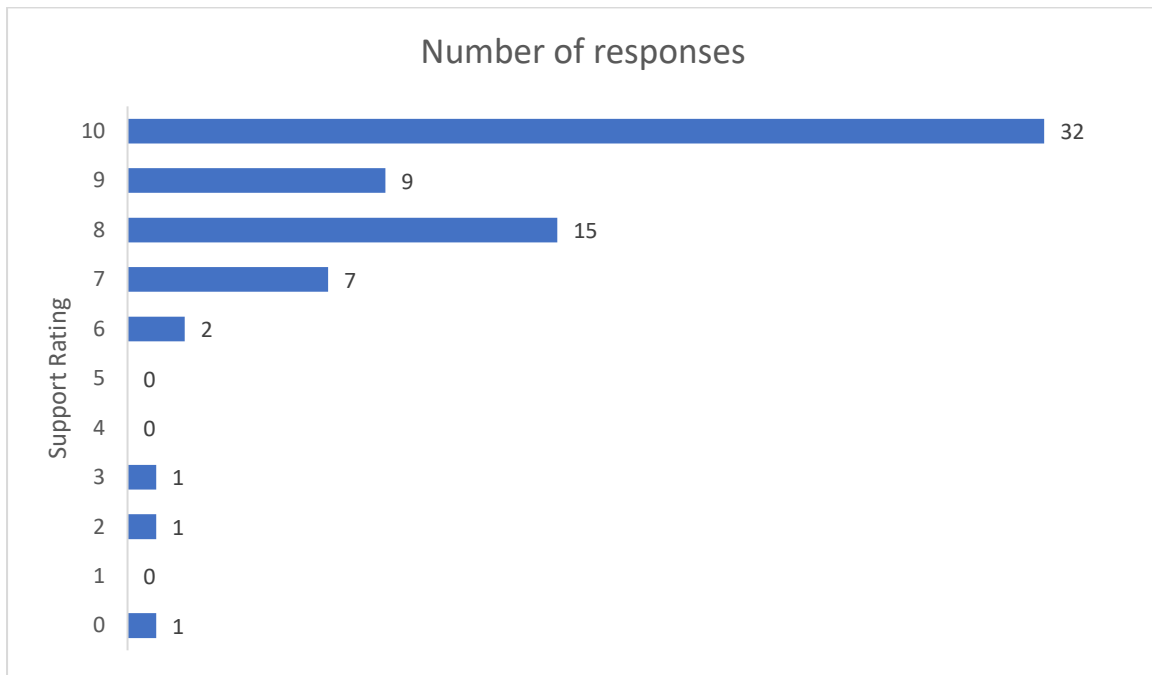
Average rating: 8.84

Total number of responses 68

Comments received on this subject:

- Sharing of best practices of energy improvements, encouraging the ISO 50001 (or energy management systems) and switching to reduced carbon heat sources. Demonstrate the switch from natural gas to other heat source with lower or zero CO2e

Action 18: Local organisations to encourage community owned renewable energy projects on their land and buildings.



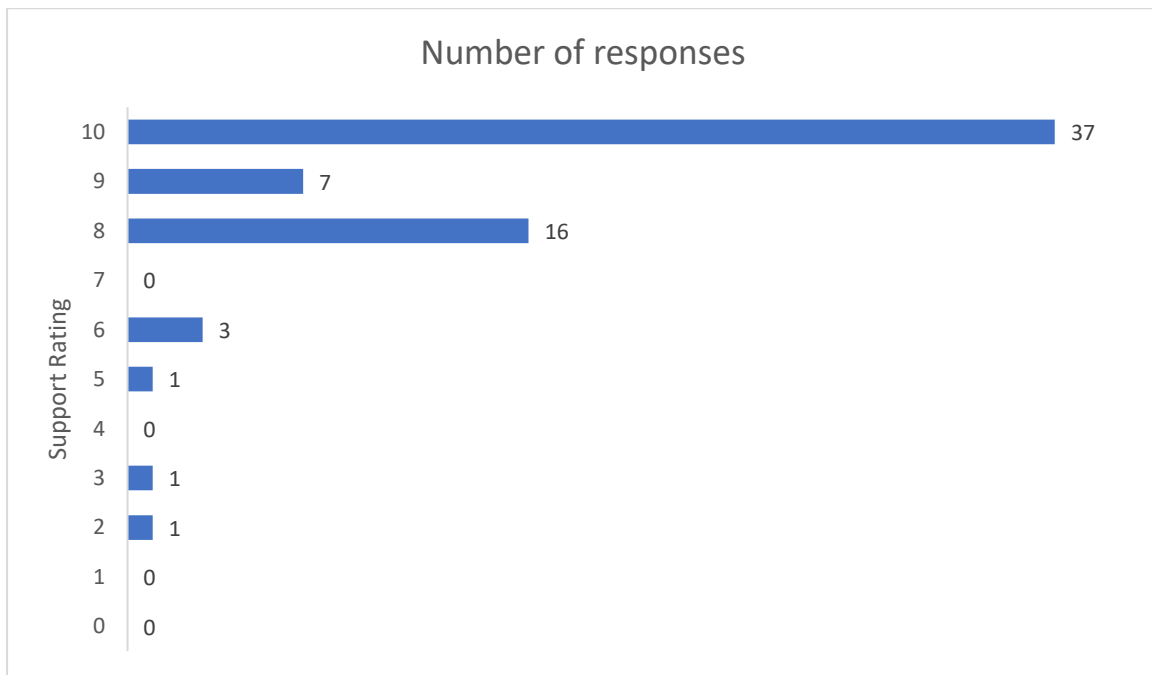
Average rating: 8.63

Total number of responses 68

Comments received on this subject:

- I understand that Oldham Council have installed a Community Energy project with a mix of Council and private finance. Is there any such initiative that T&W intend to take?

Action 19: Promote renewable energy grants and energy efficiency grants to eligible groups.

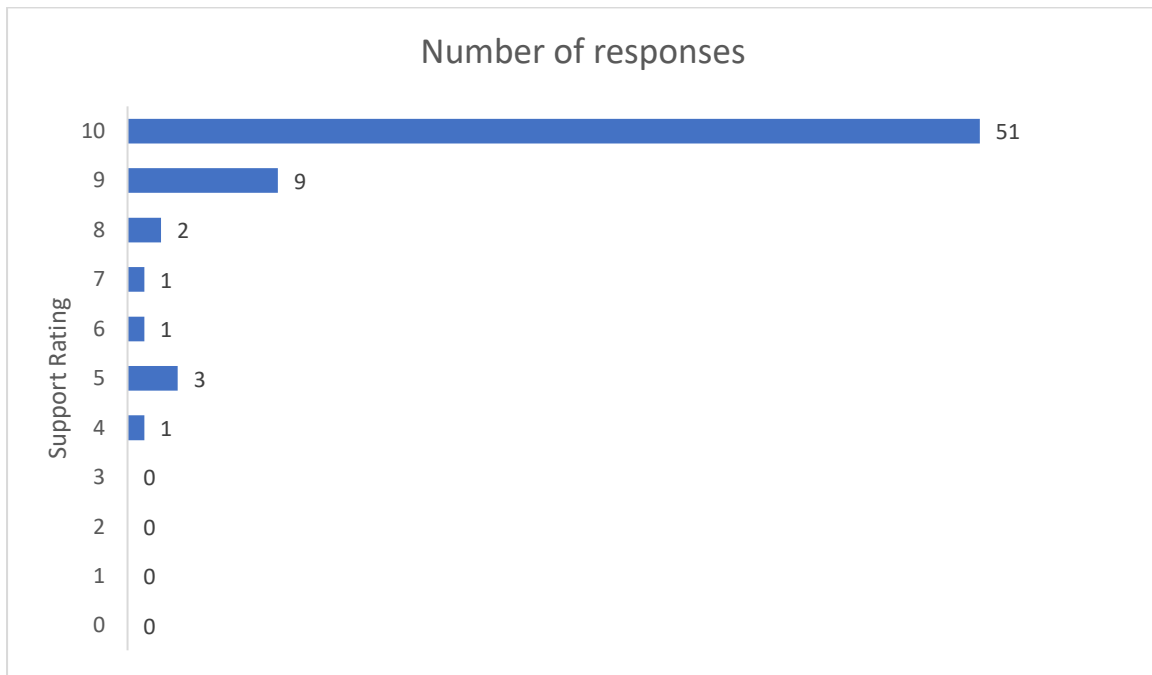


Average rating: 8.92

Total number of responses 68

No comments received on this subject.

Action 20: Explore the possibility of running a large scale solar panel project on the roof of a local industrial estate.



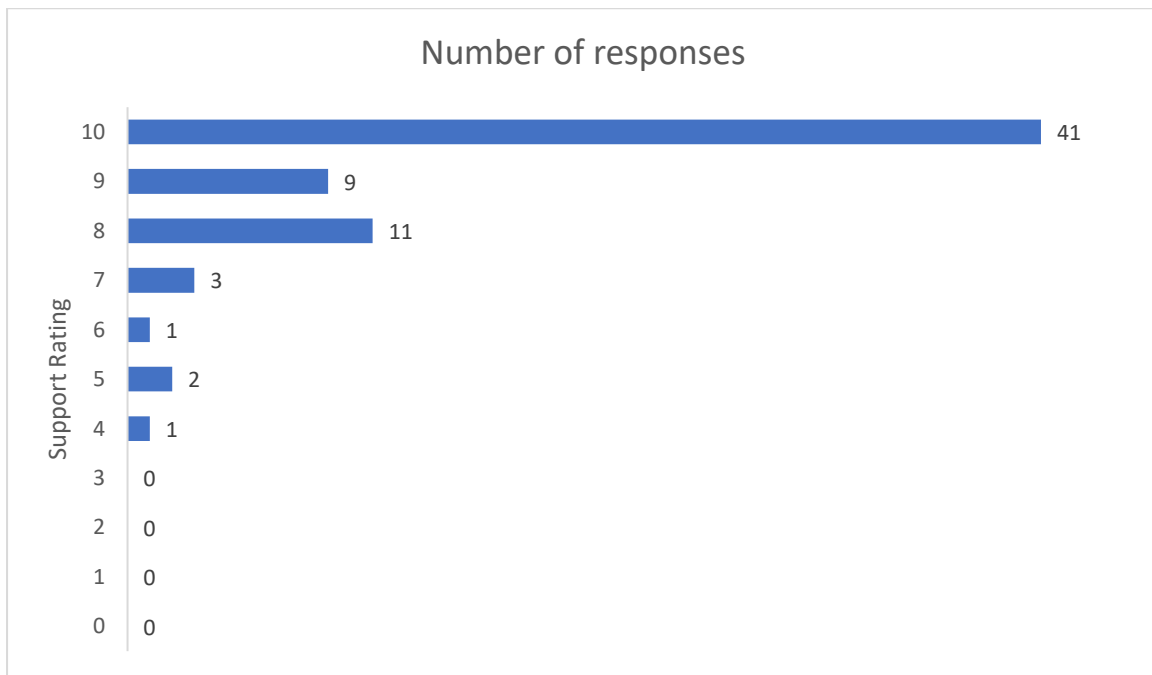
Average rating: 9.40

Total number of responses 68

Comments received on this subject:

- We need a large solar panel farm and EV recharging development in the Borough. The 50+ acre field at Shawbirch North & East would be an ideal location. Northern gateway to Telford on main arterial route and well located to supply electricity to new housing on "Maxell" site as well as to PRH and Severn Hospice sites
- Ensuring solar panels are not put in places of beauty and our woodland and fields.

Action 21: Explore the possibility of new local renewable energy projects.



Average rating: 9.12

Total number of responses 68

No comments received on this subject.

Energy summary

The average satisfaction from each action has been ranked to give an indication of relative satisfaction priority order.

Rank	Action Detail	Avg. Support
1	Action 20: Explore the possibility of running a large scale solar panel project on the roof of a local industrial estate.	9.40
2	Action 14: The Partnership to work with electric and gas providers to allow for greater amounts of renewable energy schemes.	9.13
3	Action 21: Explore the possibility of new local renewable energy projects.	9.12
4	Action 16: Support local communities coming together to develop renewable energy schemes.	8.96
5	Action 19: Promote renewable energy grants and energy efficiency grants to eligible groups.	8.92
6	Action 17: Local organisations to undertake energy efficiency projects to reduce emissions they produce.	8.84
7	Action 18: Local organisations to encourage community owned renewable energy projects on their land and buildings.	8.63
8	Action 15: Work with electric and gas providers on their net carbon zero plans.	8.49

Respondents had a number of additional comments that related to the Energy theme;

Alternative energy production

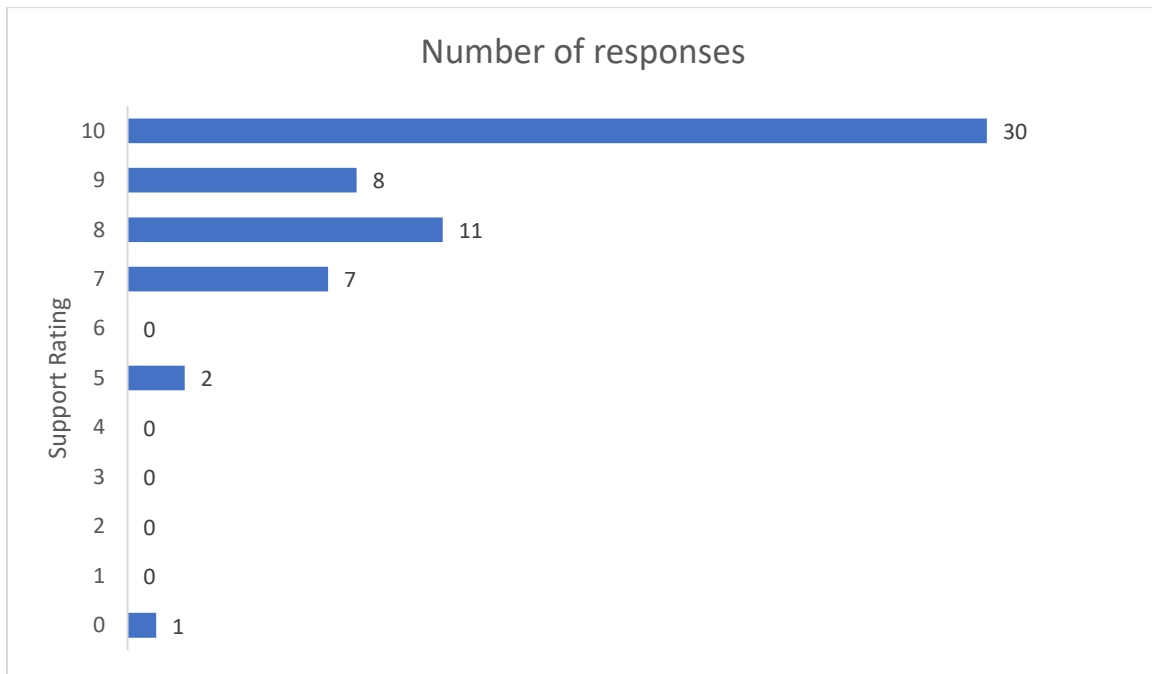
- Why are there no wind turbines in Telford? Locations such as Rough Park would be ideal and bring extra income to the local community. They are also educational as their presence is a visible example of how we need to generate power rather than the power supply being an anonymous element out of our control. Business tax/grants can be used as leverage to make change
- I think we should promote rain/grey water recovery incentives as well as ground-source heat pumps.

General

- A scheme whereby local residents could win home solar panels, fitted for free, where any unused power goes back T&W.
- ACTION 21 - is there any possibility that Electricity Suppliers could be encouraged to 'rent' roof space from householders for solar panels so paying for or sharing in the cost of installation, providing maintenance and reducing energy costs. Maybe it would be more cost effective for such schemes involving groups of houses if the technology allows?
- I don't even use heating even in winter, I hardly use, electricity plus walk everywhere, I make do and mend etc. I do all I can.

Learning Communications and Public Engagement

Action 22: Encourage local organisations to promote and get involved with national and local climate change campaigns.

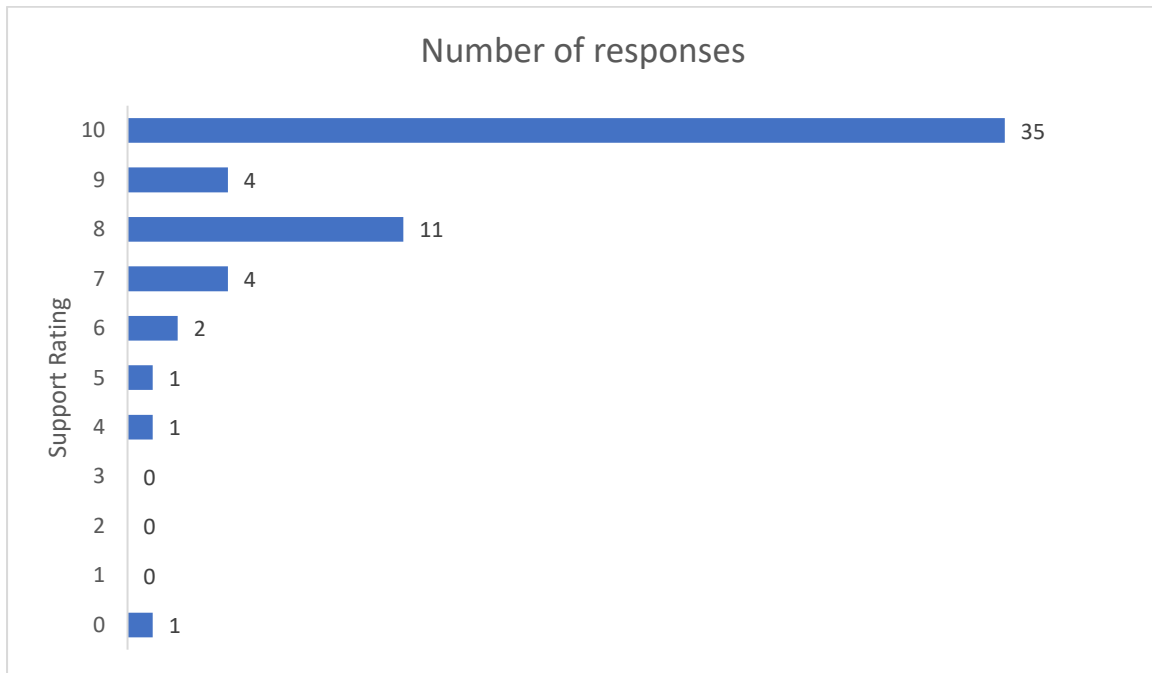


Average rating: 8.80

Total number of responses 59

No comments received on this subject.

Action 23: Actively promote different green volunteer projects/opportunities as they arise.

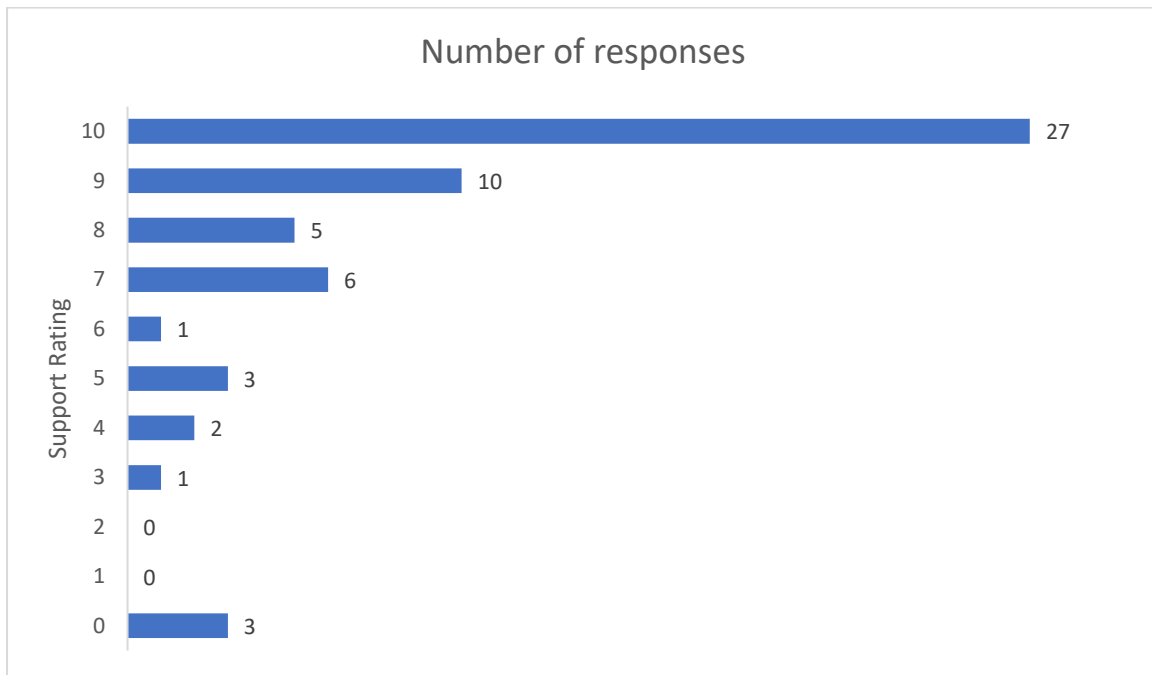


Average rating: 8.86

Total number of responses 59

No comments received on this subject.

Action 24: Develop an educational trail in a number of locations across Telford and Wrekin to help raise awareness and better understanding about climate change (this could involve signage and pictures for information sharing).

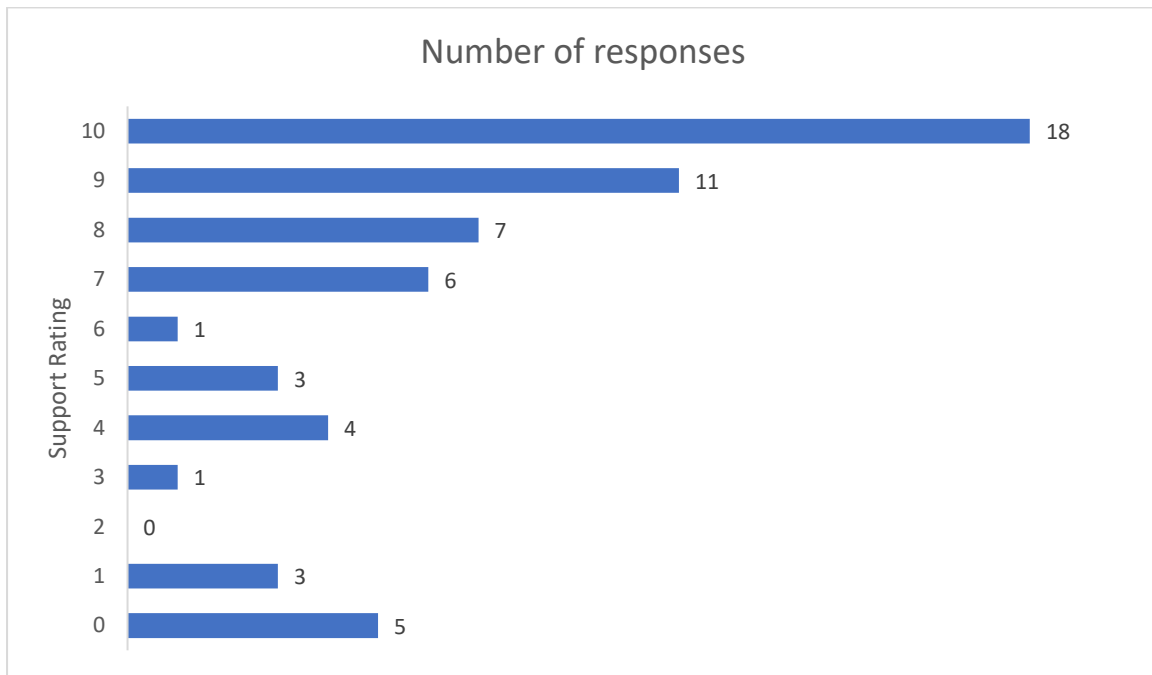


Average rating: 8.17

Total number of responses 58

No comments received on this subject.

Action 25: Explore the use of solar powered digital screens to promote climate change initiatives.

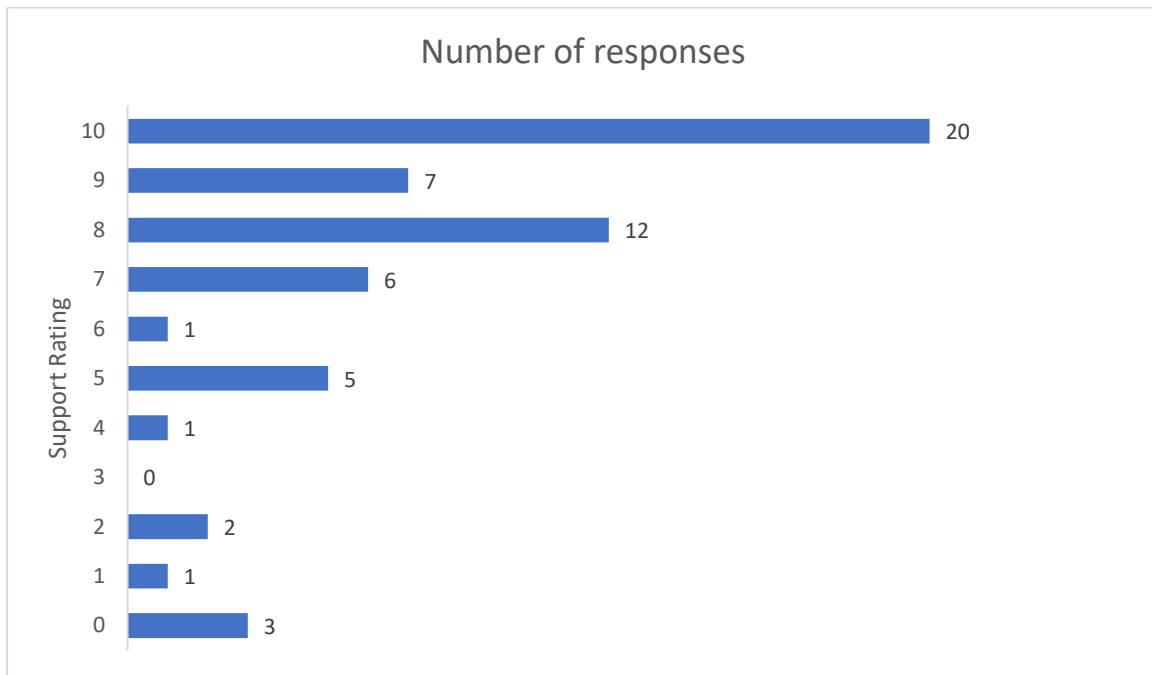


Average rating: 7.12

Total number of responses 59

No comments received on this subject.

Actions 26: Create climate change videos and messages to send to schools and businesses to play on their own display screens to promote to visitors and staff.

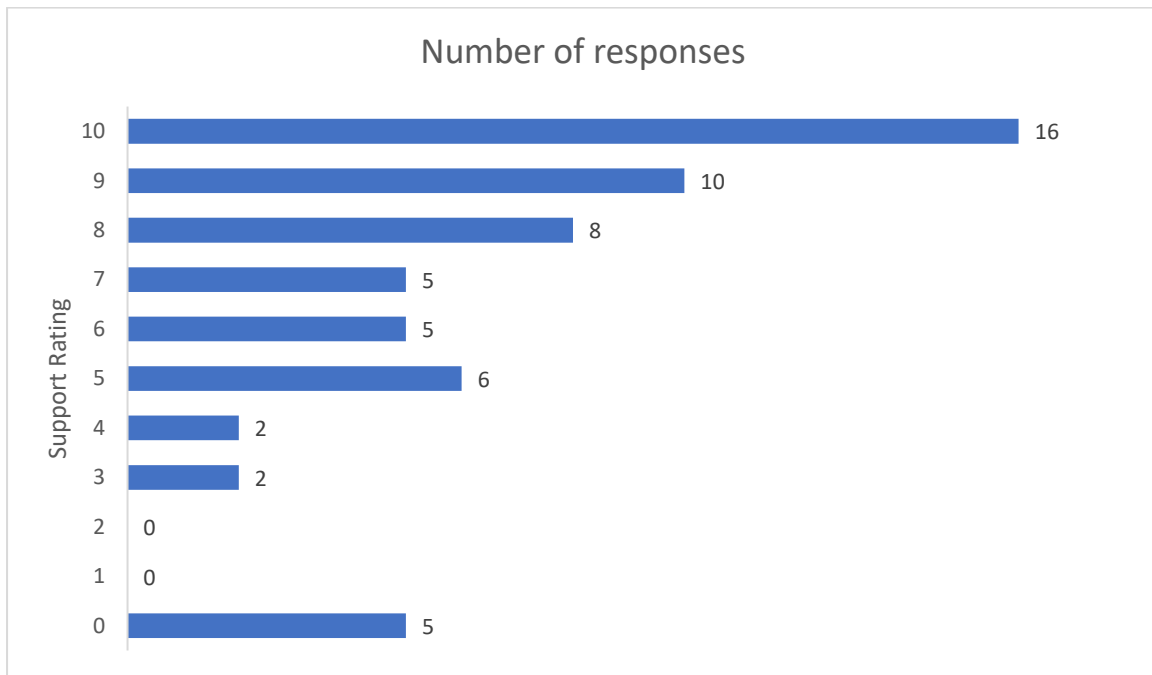


Average rating: 7.60

Total number of responses 58

No comments received on this subject.

Action 27: Create different pieces of artwork that can be displayed around the borough to promote different aspects of climate change, for example: Plastic Free art sculptures and trails to raise awareness about climate change – to get people engaged.

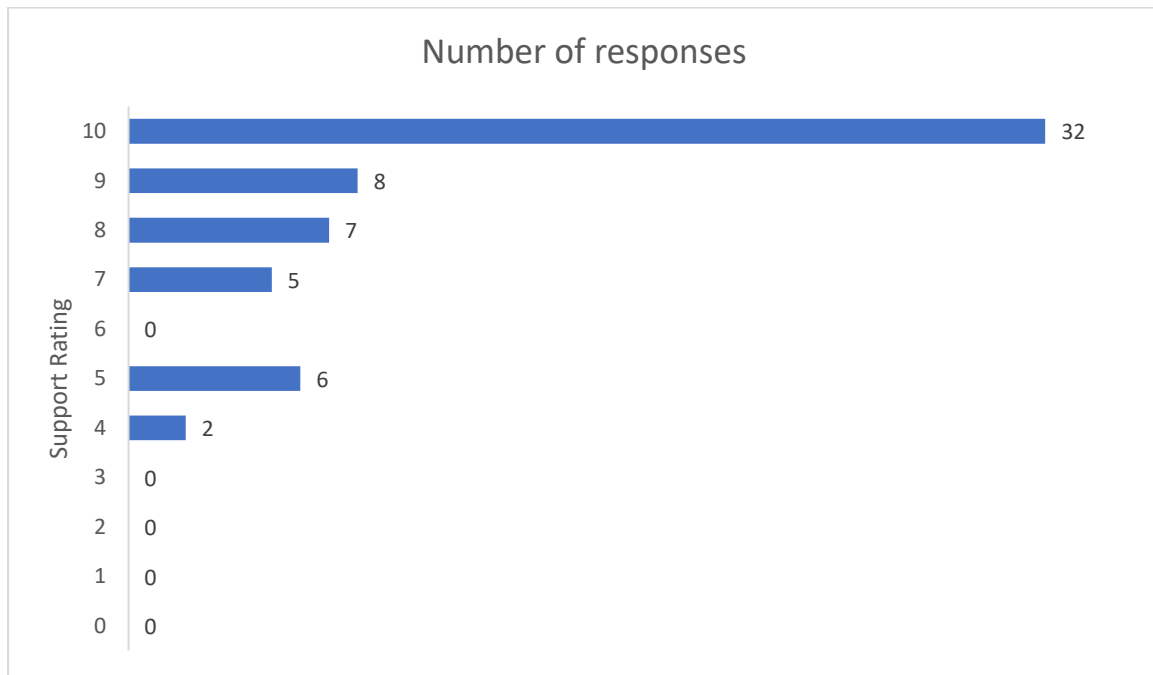


Average rating: 7.17

Total number of responses 59

No comments received on this subject.

Action 28: Create opportunities for local people and groups to come together to have their say on important climate change issues, put forward ideas/ recommendations and help inform decision making.

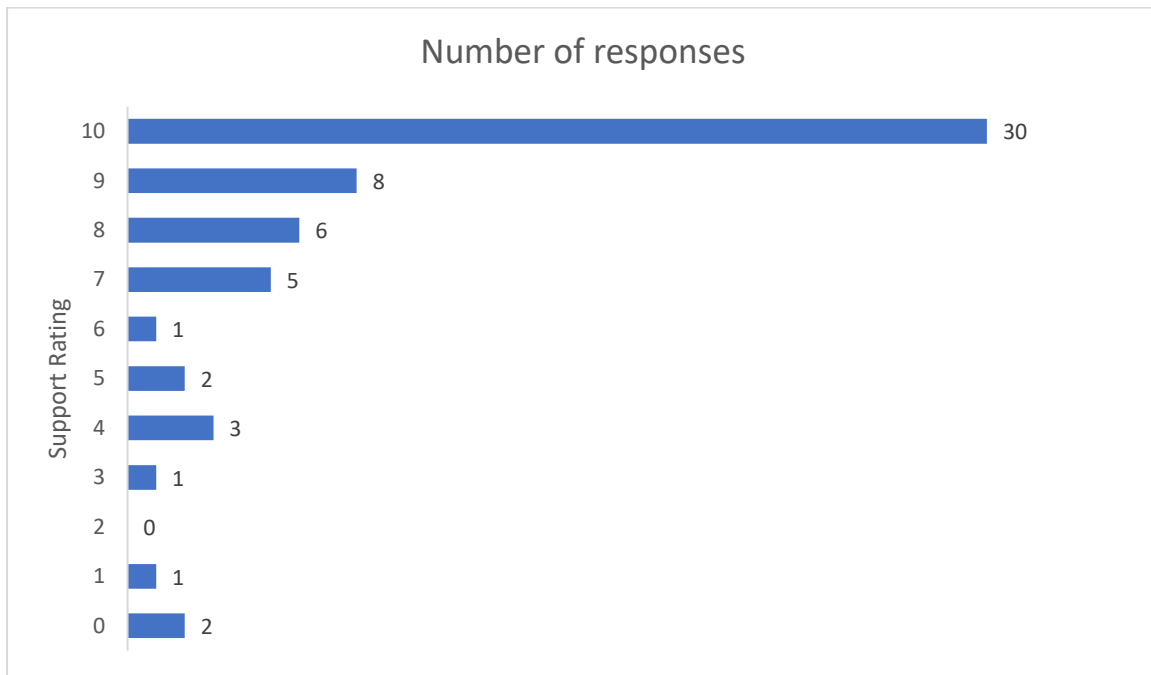


Average rating: 8.68

Total number of responses 60

No comments received on this subject.

Action 29: Explore developing an online climate change hub – to act as a point of contact for all things to do with climate change and what we are doing locally to tackle the issues as a partnership. Also to enable more people to get involved.



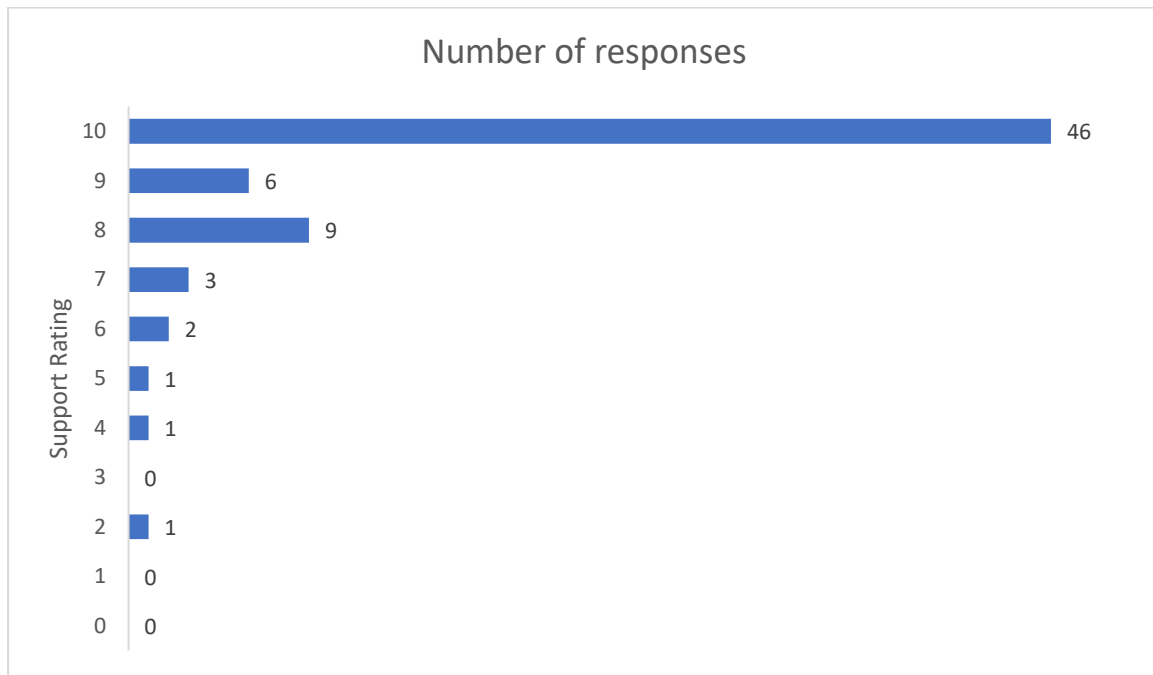
Average rating: 8.25

Total number of responses 59

Comments received on this subject:

- The action plan deals with council services only representing 0.87% of local Carbon outputs. Do your residents know this? I suspect not. We have an emergency that urgently needs a national response and council efforts should concentrate on this reality, telling the truth about the Climate emergency and advocating a community effort to leverage change at a national level. The Council seem to be green washing to gain political capital for themselves rather than plotting a local strategy, possibly in conjunction with other councils' to really mitigate the millions of tons necessarily to stabilise our climate.

Action 30: Working with schools and higher educational establishments, to allow them to get actively involved with climate change in a number of ways including through the use of volunteers, mentor schemes and being supported by business partners.

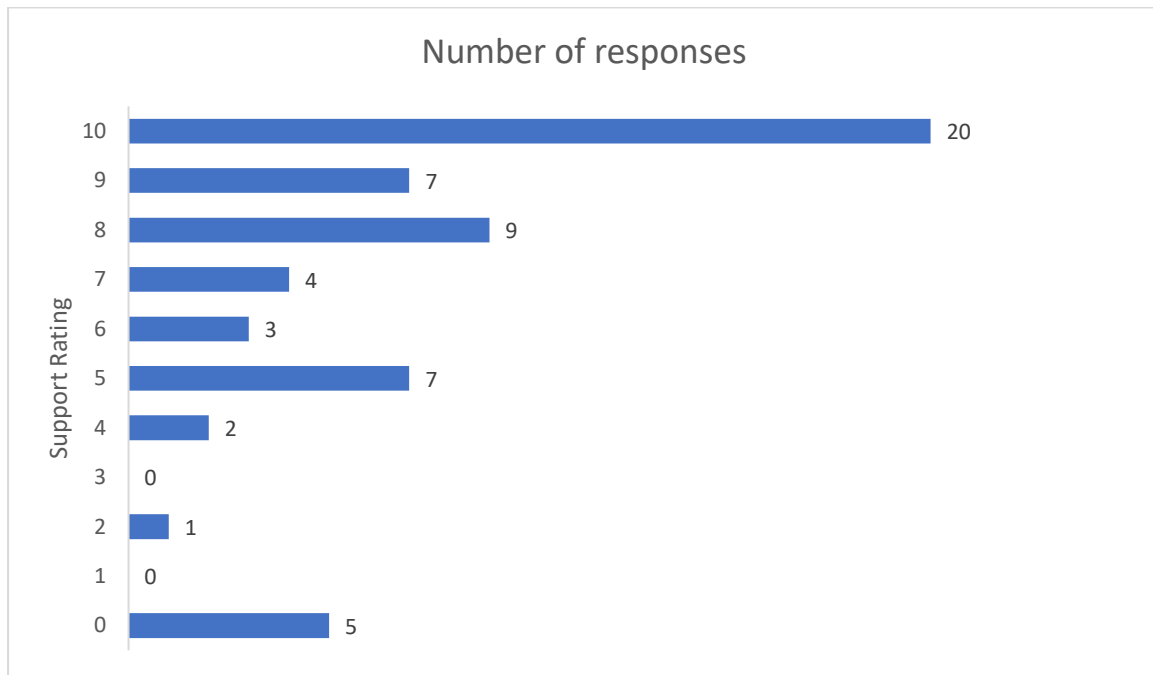


Average rating: 8.67

Total number of responses 60

No comments received on this subject.

Action 31: Support and promote faith communities / places of worship to sign up to eco faith schemes.

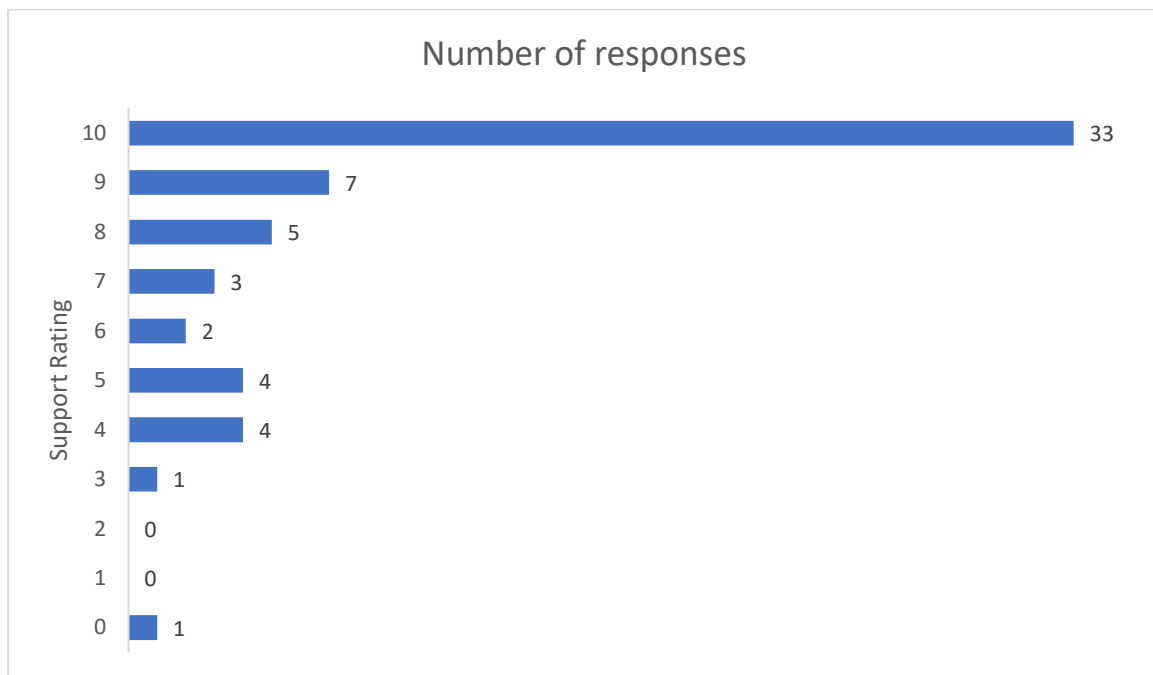


Average rating: 7.34

Total number of responses 58

No comments received on this subject.

Action 32: Promotion of the green social prescribing project to provide health and wellbeing services through green spaces-based activities.



Average rating: 8.42

Total number of responses 60

No comments received on this subject.

Learning, Communications and Public Engagement summary

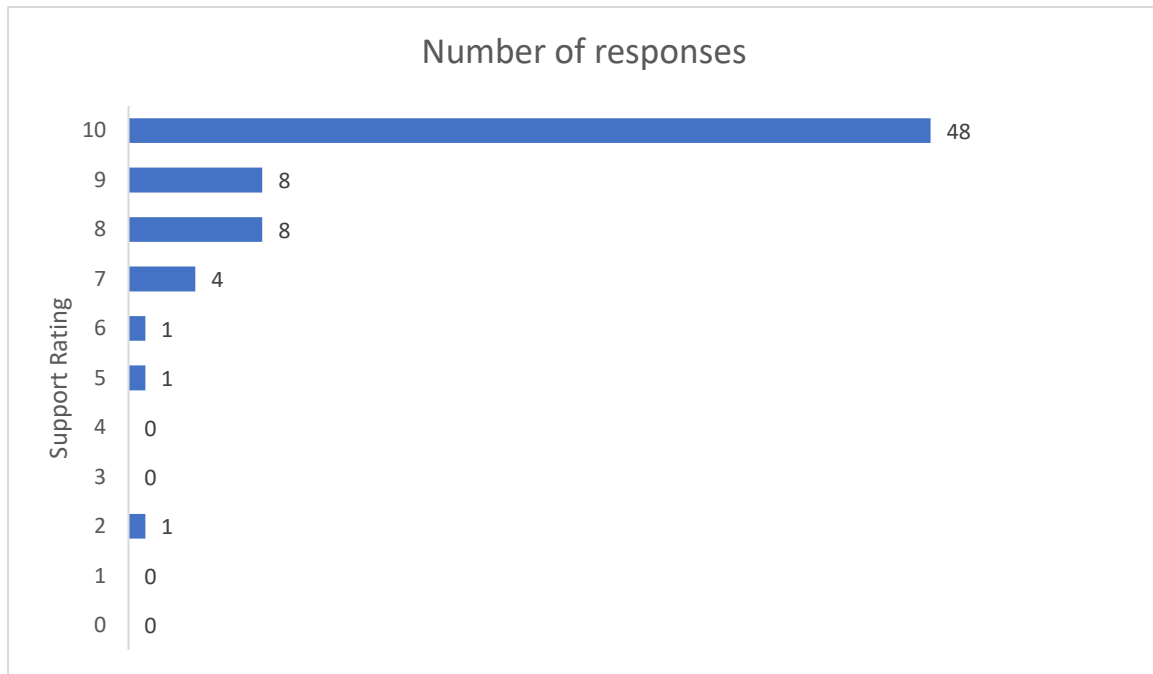
The average satisfaction from each action has been ranked to give an indication of relative satisfaction priority order.

Rank	Action Detail	Avg. Support
1	Action 23: Actively promote different green volunteer projects/opportunities as they arise.	8.86
2	Action 22: Encourage local organisations to promote and get involved with national and local climate change campaigns.	8.80
3	Action 28: Create opportunities for local people and groups to come together to have their say on important climate change issues, put forward ideas/ recommendations and help inform decision making.	8.68
4	Action 30: Working with schools and higher educational establishments, to allow them to get actively involved with climate change in a number of ways including through the use of volunteers, mentor schemes and being supported by business partners.	8.67
5	Action 32: Promotion of the green social prescribing project to provide health and wellbeing services through green spaces-based activities.	8.42
6	Action 29: Explore developing an online climate change hub – to act as a point of contact for all things to do with climate change and what we are doing locally to tackle the issues as a partnership. Also to enable more people to get involved.	8.25
7	Action 24: Develop an educational trail in a number of locations across Telford and Wrekin to help raise awareness and better understanding about climate change (this could involve signage and pictures for information sharing).	8.17
8	Actions 26: Create climate change videos and messages to send to schools and businesses to play on their own display screens to promote to visitors and staff.	7.60
9	Action 31: Support and promote faith communities / places of worship to sign up to eco faith schemes.	7.34
10	Action 27: Create different pieces of artwork that can be displayed around the borough to promote different aspects of climate change, for example: Plastic Free art sculptures and trails to raise awareness about climate change – to get people engaged.	7.17
11	Action 25: Explore the use of solar powered digital screens to promote climate change initiatives.	7.12

No additional comments were identified for this area.

Agriculture, Forestry and Land Use

Action 33: Promote low carbon farming practices and setting aside land for habitat creation.

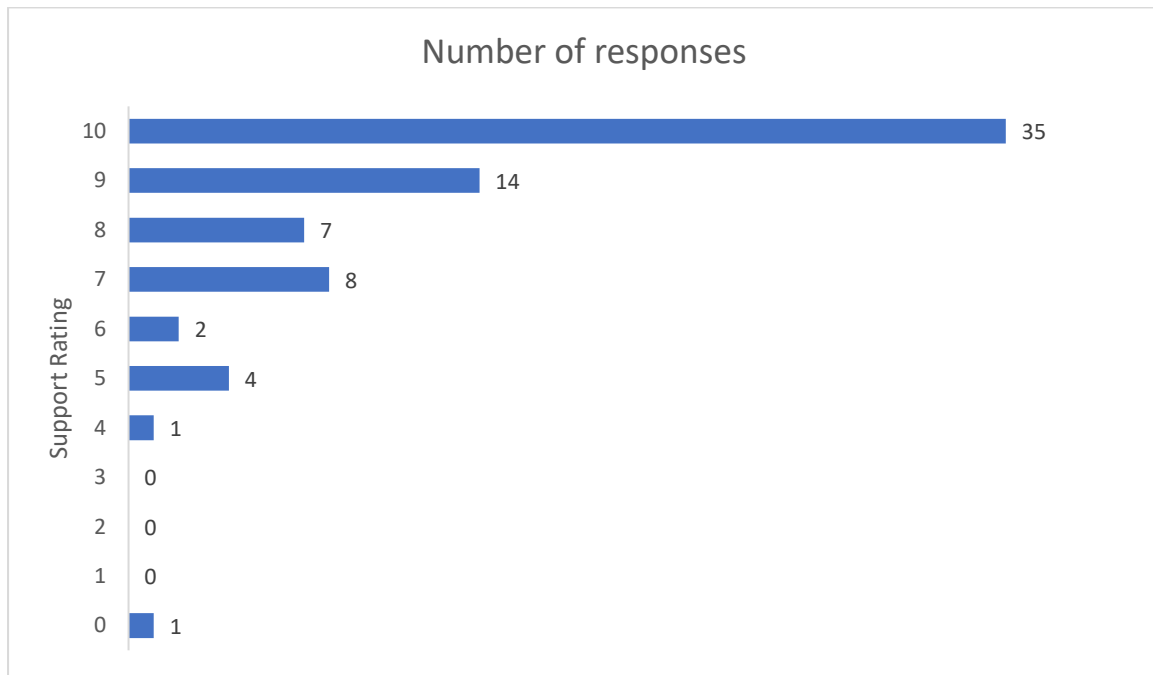


Average rating: 9.25

Total number of responses 71

No comments received on this subject.

Action 34: Undertake research on peatland soils across the Borough to assess the potential for restoration and carbon storage.

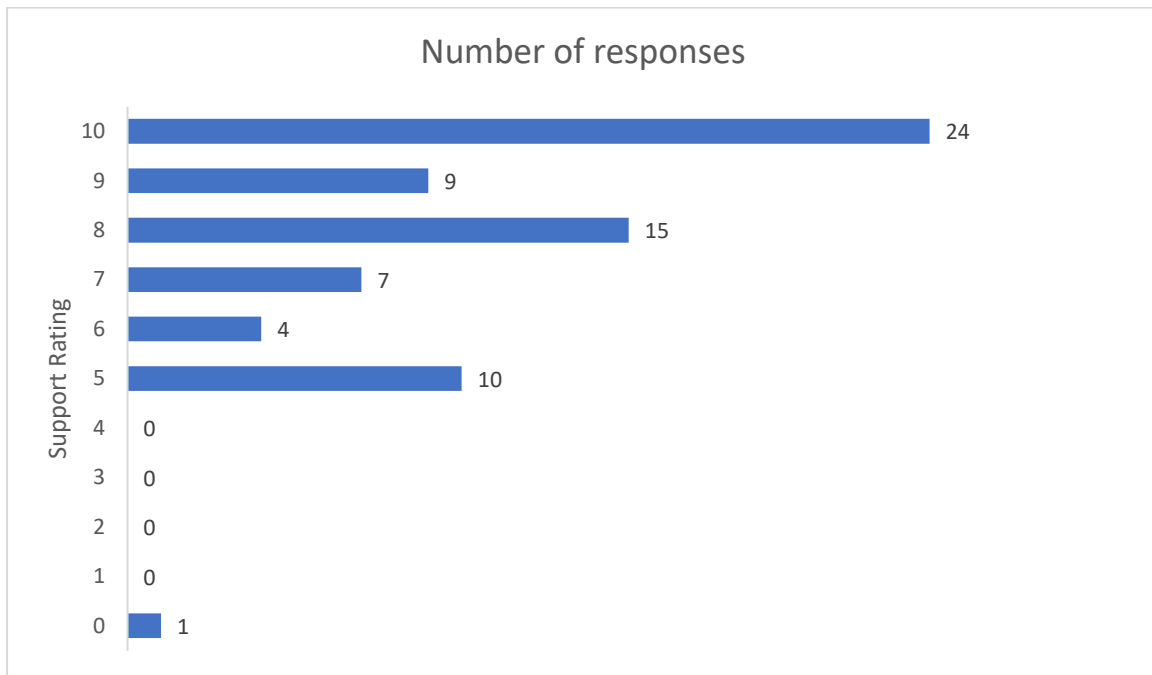


Average rating: 8.67

Total number of responses 72

No comments received on this subject.

Action 35: Promote growing beans/peas as low emission crops which improve soil health. Provide farmers with information on growing beans/peas and inform them of the support available.



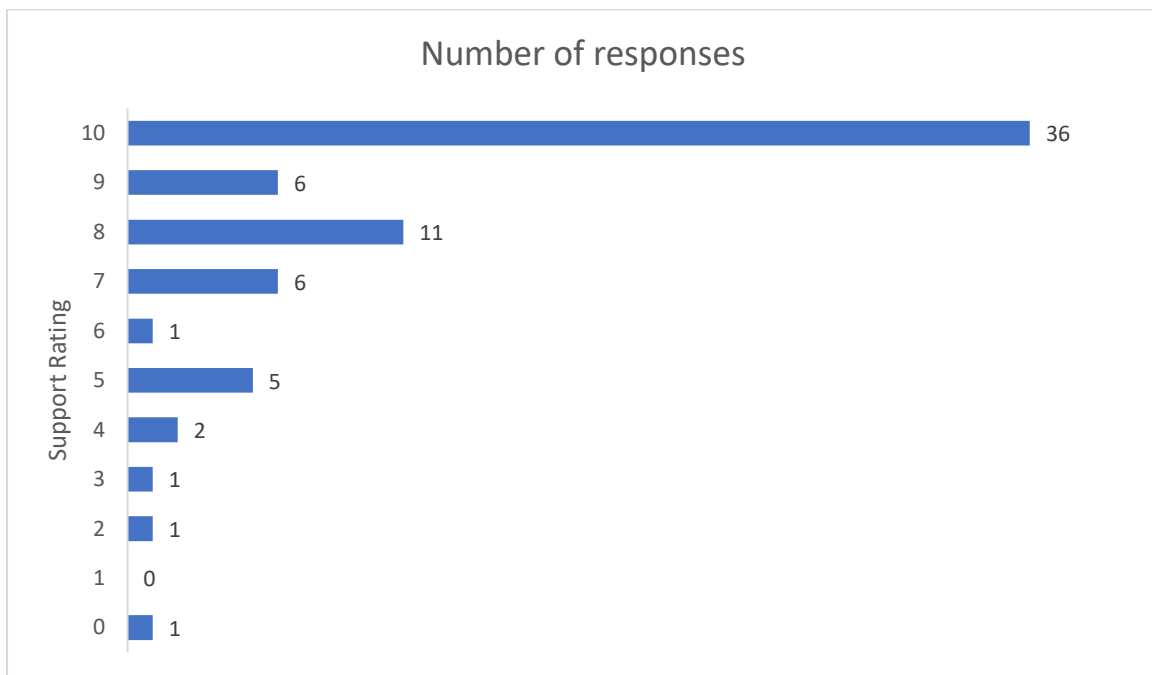
Average rating: 8.06

Total number of responses 70

Comments received on this subject:

- ACTION 35 - I presume that it isn't being suggested that we are just going to be eating beans and peas in future, but that beans and peas are an example of crops useful as part of a cycle of growing, which help naturally improve the soil. I presume that this is being cited as an example and that in practice this would be expanded to include such things as green manures etc. for improvement of soil structure.
- The preservation of soil, a finite resource. We can influence the protection and preservation of soil on construction projects across the Borough. This could be included in planning conditions and can certainly be reinforced on projects under our control. Soil is often stockpiled in such a way that damages the structure and destroys the microbes - essential for a healthy soil. It's also mixed with subsoils and tracked over with construction vehicles.
- I think the plan is missing out a key topic when it comes to tackling climate change - Animal agriculture. Despite land and water usage for animal feed and animal grazing being one of the biggest contributors to climate change there is no mention of promoting a plant-based lifestyle at all.

Action 36: Engage with cattle farmers to promote year round grass feed to cattle. Emissions associated with cattle are mostly due to feed that is heavily fertilised and shipped.



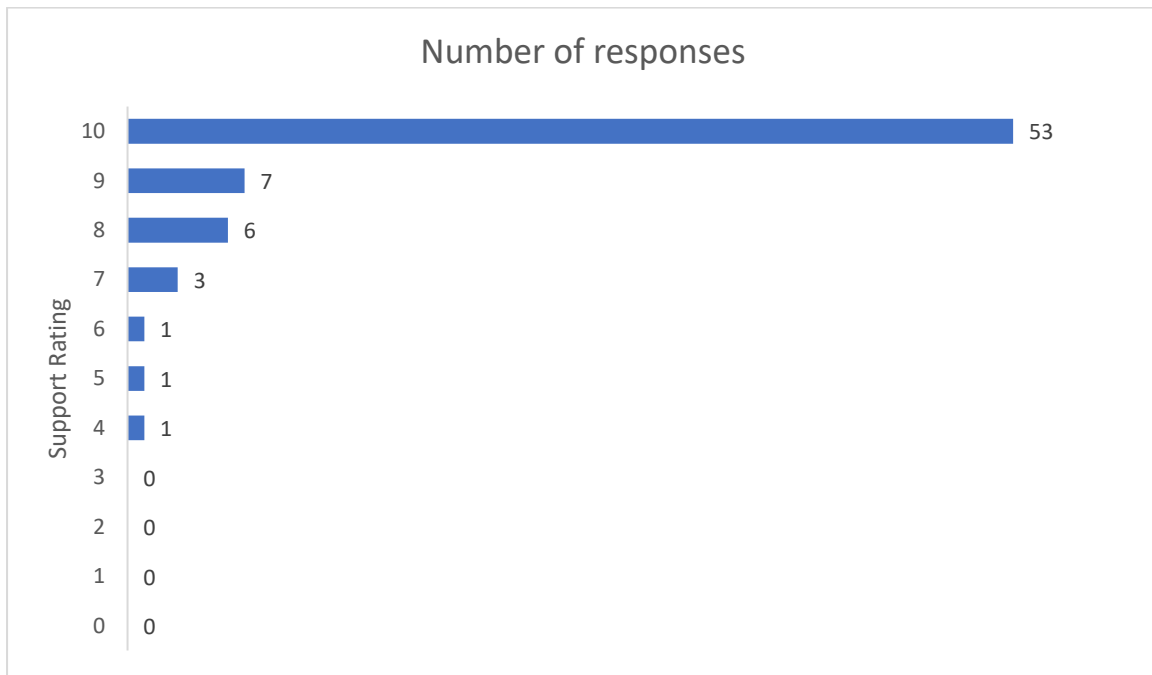
Average rating: 8.40

Total number of responses 70

Comments received on this subject:

- Give money to farmers to move away from animal farming and grow crops instead. Tax shops that sell meat and dairy and use it to fund free fruit and vegetables for families on low incomes.
- Lobby for farmers to be supported to move away from livestock husbandry

Action 37: Increase carbon storage of existing woodlands through management practices including restocking trees and encouraging a diverse age structure of trees. Also to create opportunities for the community to be involved in these management practices.



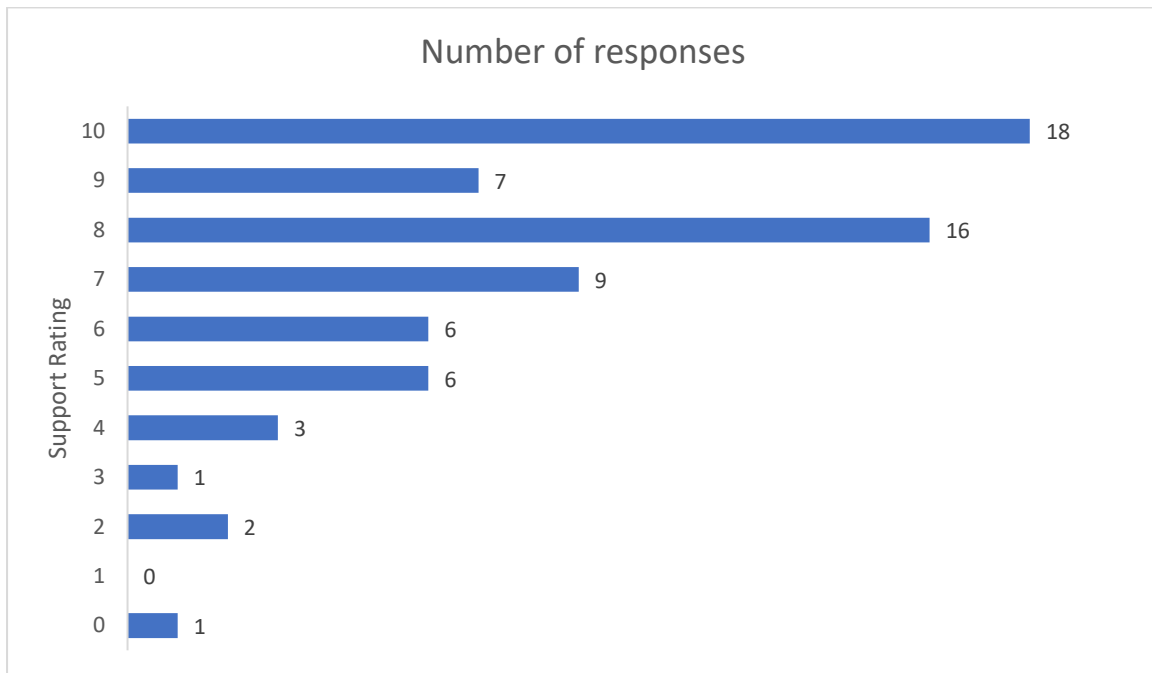
Average rating: 9.40

Total number of responses 72

Comments received on this subject:

- Clean up existing woodland to remove dead branches on the ground. Cut tall trees back to encourage bushiness and reduce the risk of falling.

Action 38: Develop small diameter timber processing and marketing to aid in replacing fossil fuel heating and as construction materials.



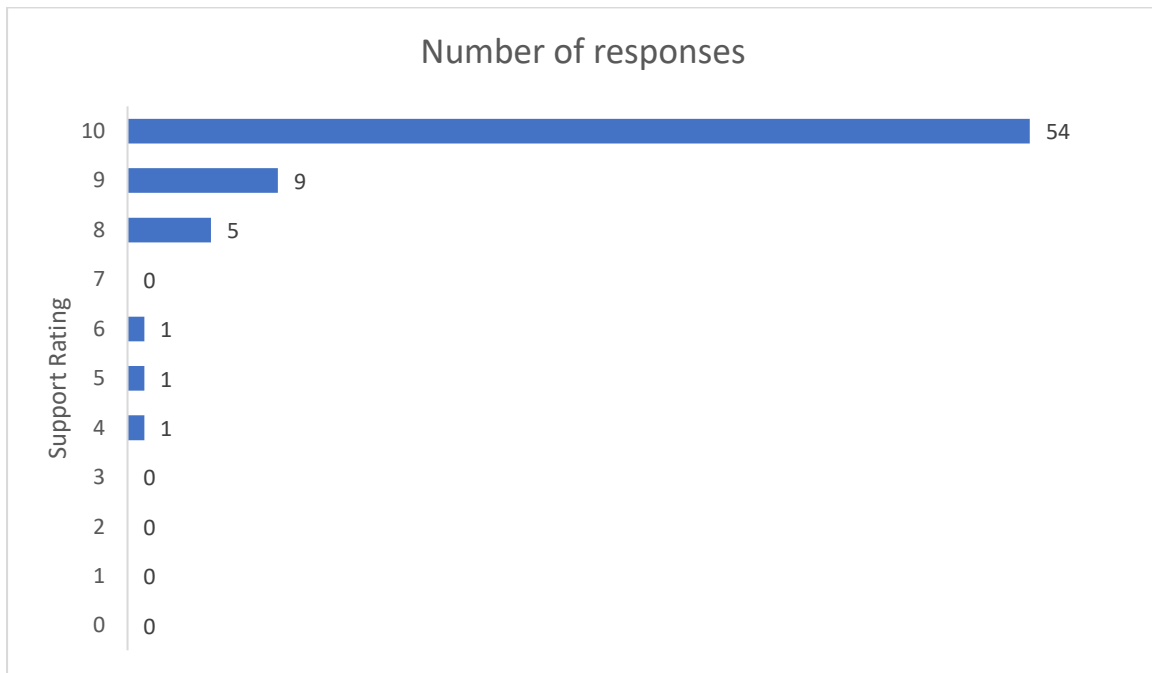
Average rating: 7.52

Total number of responses 69

Comments received on this subject:

- ACTION 38 - This is a good opportunity to stress that care needs to be taken not to create new serious problems by implementing solutions for climate change without considering the negative consequences. If at all possible health should not be sacrificed - Clean Air improvements having been achieved over many years and still having a long way to go in some places. Wood burning might questionably be CO2 neutral but it emits a number of pollutants which are seriously harmful to health, not least carcinogens and particulates which will severely affect the quality of life of all and in particular those with respiratory problems. The producers of fumes rarely if ever suffer the effects as much as neighbours who have fumes drifting over them and no control over the emissions.

Action 39: Identify suitable land for tree-planting and re-establishing hedgerows/extending existing hedgerows.



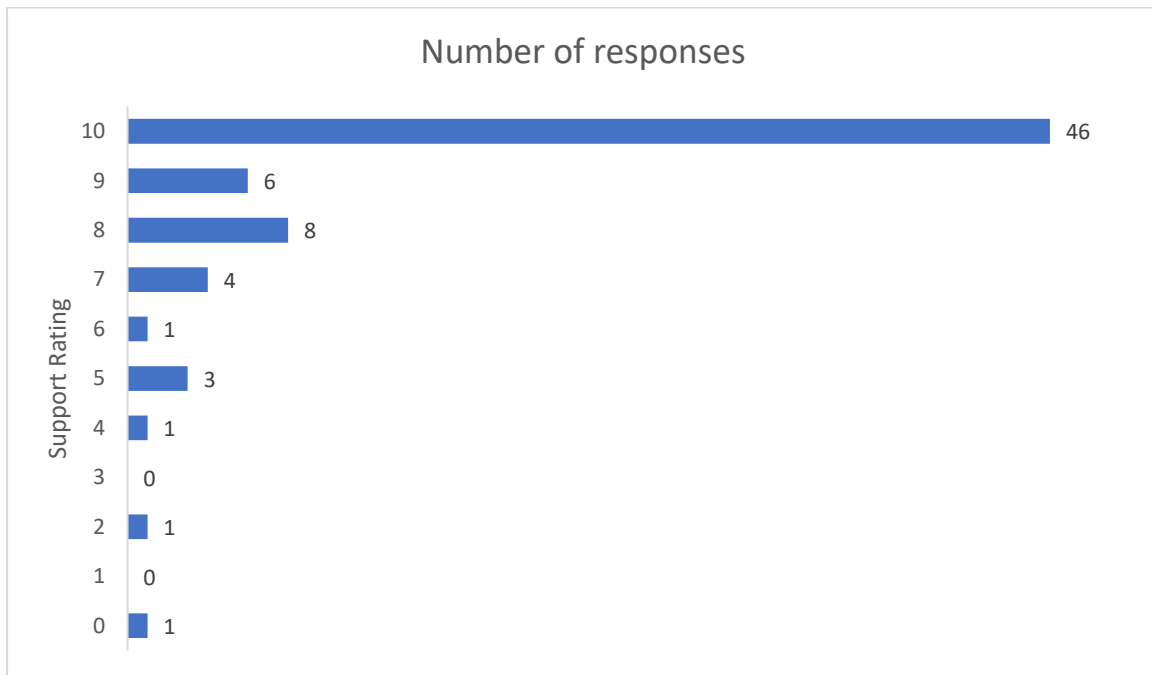
Average rating: 9.52

Total number of responses 71

Comments received on this subject:

- ACTIONS 39 - 41 would it be worth considering planting a percentage of native fruit trees, including such as elder, which would be useful for human and wild animal consumption. Maybe they would be beneficial where woodland borders with buildings and gardens as they don't grow excessively big but provide good habitat and food.
- I'd love to see a policy of tree planting to form a Wrekin forest to the west of the borough joining up small pockets of woodland that already exist. This would provide a valuable corridor for wildlife and help combat co2 emissions. This could be in collaboration with farmers in setting aside land. The aim to run the forest to Wenlock edge over long term.

Action 40: Explore options to develop a community tree nursery including working with a network of schools to collect seeds, propagate seedlings and participate in planting opportunities locally.

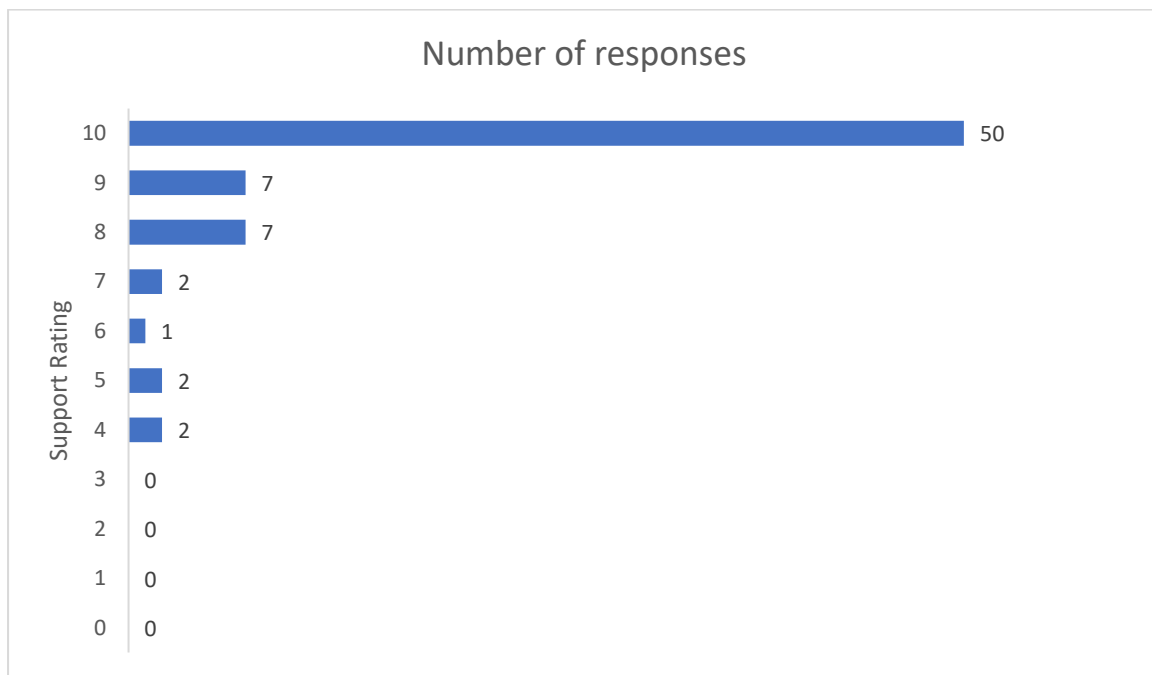


Average rating: 8.92

Total number of responses 71

No comments received on this subject.

Action 41: Promote community gardens, community orchards, parks, all green spaces, allotments and graveyards to improve levels of community ownership of them and ensure good levels of access.



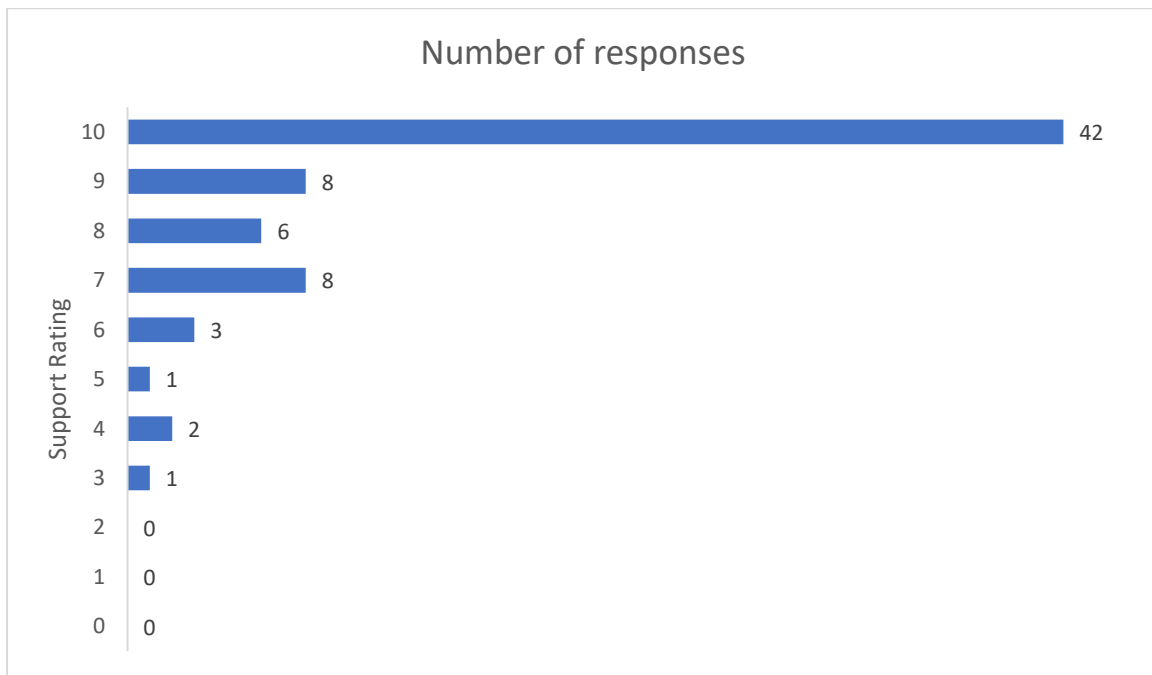
Average rating: 8.25

Total number of responses 71

Comments received on this subject:

- Identify as many sites as possible to turn over to green spaces - less house building & industry, more focus on environmental impact.

Action 42: Promote growing vegetables and fruit, both in gardens and community gardens.

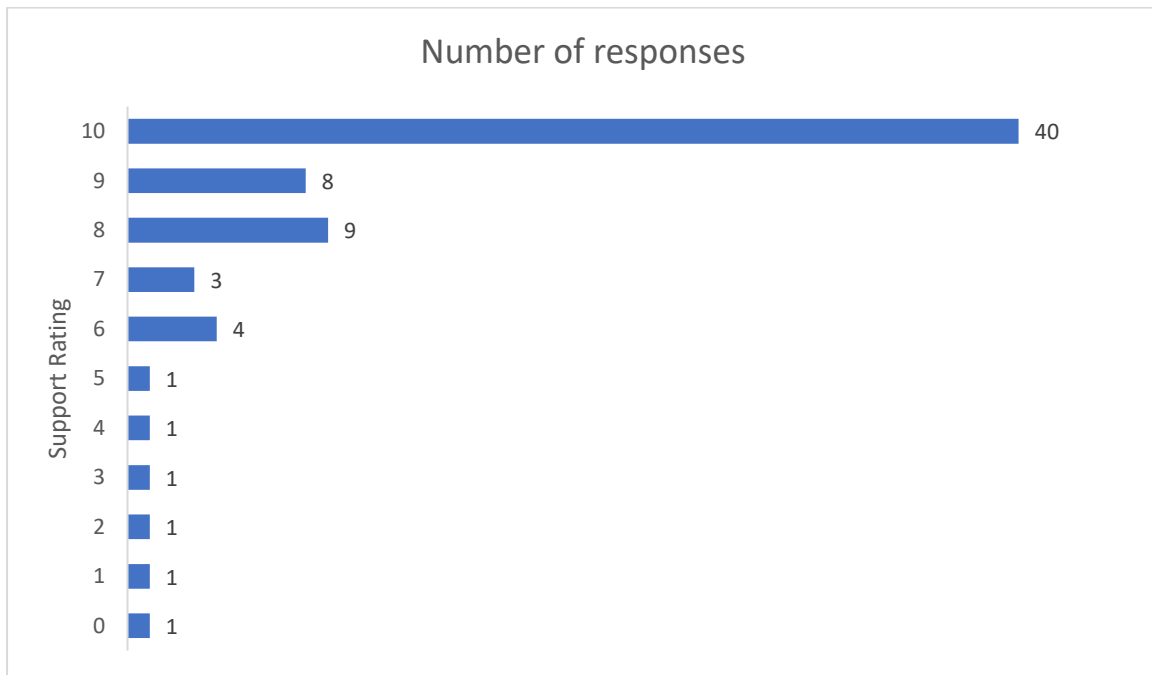


Average rating: 8.87

Total number of responses 71

No comments received on this subject.

Action 43: Develop more community allotments and growing clubs to encourage more residents to grown their own food, helping reduce carbon dioxide from food production and food waste.



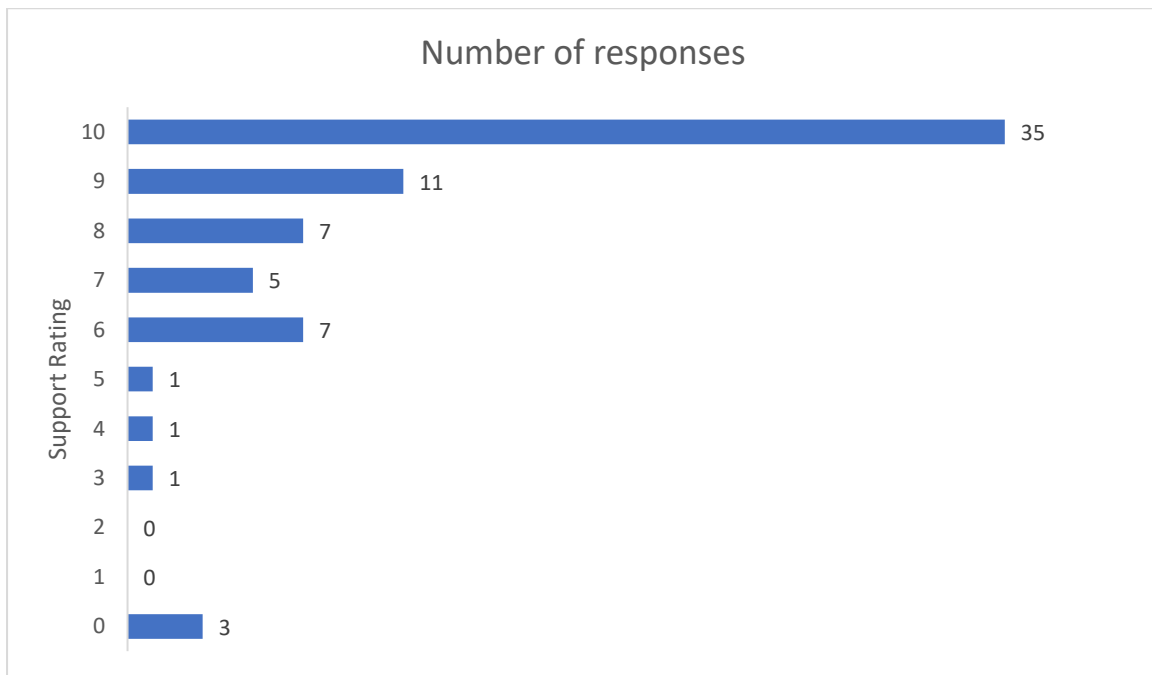
Average rating: 8.63

Total number of responses 70

Comments received on this subject:

- Creating greener spaces, are there opportunities for individual allotments or community allotments. Encourage home growing and sell excess within communities.
- allow communities to grow crops in green spaces in local areas, and have a low mow policy on all green areas, just mowing once a year at the end of the year to allow wildflower growth to encourage wildlife.
- More allotments

Action 44: Explore becoming a Sustainable Food Borough

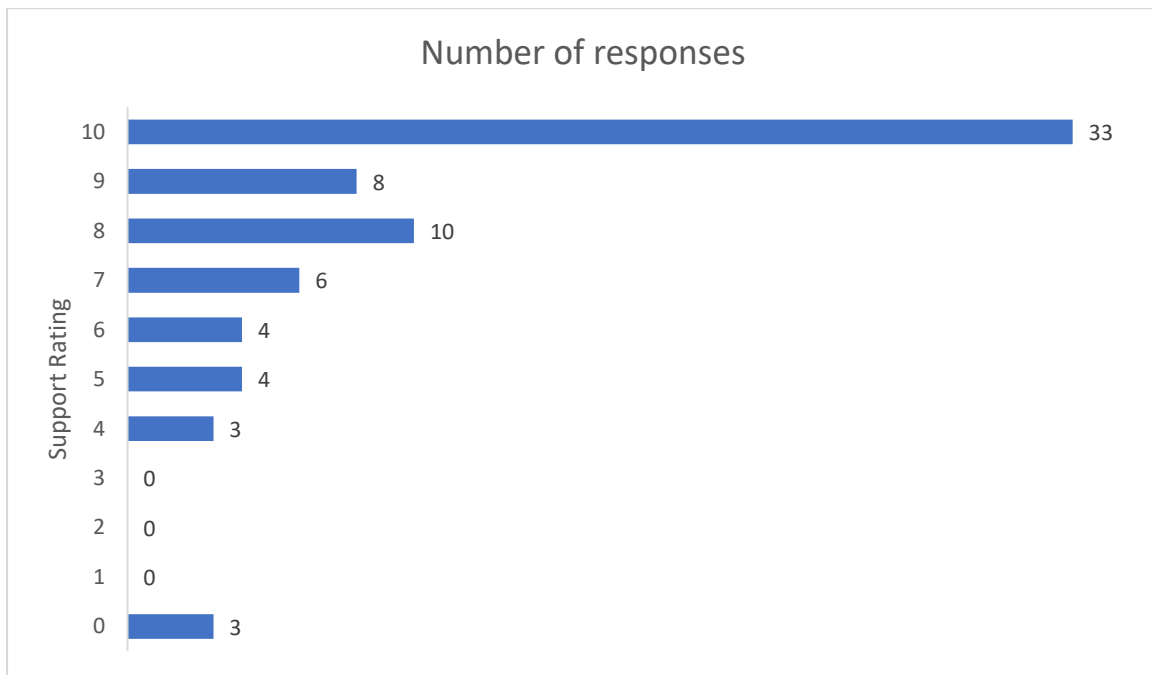


Average rating: 8.37

Total number of responses 71

No comments received on this subject.

Action 45: Promote Nation Farmers' Union Achieving Net Zero 2040 Plan



Average rating: 8.17

Total number of responses 71

No comments received on this subject.

Agriculture, Forestry and other Land Use summary

The average satisfaction from each action has been ranked to give an indication of relative satisfaction priority order.

Rank	Action Detail	Avg. Support
1	Action 39: Identify suitable land for tree-planting and re-establishing hedgerows/extending existing hedgerows.	9.52
2	Action 37: Increase carbon storage of existing woodlands through management practices including restocking trees and encouraging a diverse age structure of trees. Also to create opportunities for the community to be involved in these management practices.	9.40
3	Action 33: Promote low carbon farming practices and setting aside land for habitat creation.	9.25
4	Action 41: Promote community gardens, community orchards, parks, all green spaces, allotments and graveyards to improve levels of community ownership of them and ensure good levels of access.	9.25
5	Action 40: Explore options to develop a community tree nursery including working with a network of schools to collect seeds, propagate seedlings and participate in planting opportunities locally.	8.92
6	Action 42: Promote growing vegetables and fruit, both in gardens and community gardens.	8.87
7	Action 34: Undertake research on peatland soils across the Borough to assess the potential for restoration and carbon storage.	8.67
8	Action 43: Develop more community allotments and growing clubs to encourage more residents to grow their own food, helping reduce carbon dioxide from food production and food waste.	8.63
9	Action 36: Engage with cattle farmers to promote year round grass feed to cattle. Emissions associated with cattle are mostly due to feed that is heavily fertilised and shipped.	8.40
10	Action 44: Explore becoming a Sustainable Food Borough	8.37
11	Action 45: Promote Nation Farmers' Union Achieving Net Zero 2040 Plan	8.17
12	Action 35: Promote growing beans/peas as low emission crops which improve soil health. Provide farmers with information on growing beans/peas and inform them of the support available.	8.06
13	Action 38: Develop small diameter timber processing and marketing to aid in replacing fossil fuel heating and as construction materials.	7.52

Respondents had a number of additional comments that related to the Agriculture, Forestry and other Land Use theme;

Improved Biodiversity

- There are lots of areas of grassland in Telford that are frequently mown. I suggest you stop this and only mow at suitable times. The area of open land opposite where Wrockwardine School was, on Hollyhurst road, is an example. Last week it was covered with lots of flowers and full of insects, this week it is just cut grass, all the butterflies and bees have gone. That is very poor for a council which has declared a climate emergency.

- Some recognition of improving biodiversity and conservation of species within the Borough, especially helping to mitigate the effect of climate change on their life cycles and behaviour where possible.
- There is no mention of reversing biodiversity loss which is strongly linked with climate change - biodiverse environments are much more carbon efficient as well as being good for mental health. You are going to create lots of opportunities for change, but restoring and increasing biodiversity needs to run alongside many of these projects and is an opportunity which should not be missed at this planning stage.
- How about the wildlife in the Borough?
- ACTIONS 39 - 41. Think this is really good. Maybe it could be added that anybody thinking of planting a tree on their own ground should take advice on what is suitable for their plot size, the trees intended proximity to buildings / roads and effect on neighbours choices to contribute to a sustainable future such as growing vegetables, fruit, wild flowers for insects etc.
- There is also the option to plant wildflower either in borders, flowerbeds or in the ground in many areas around Telford and Wrekin. For example the large concrete central reserves on roads and roundabouts.
- Having hedges rather than fencing. Including on housing areas. A scheme to replace fences with hedges for householders. Planting more trees and re do the free tree for individuals offer. Plant wildflowers on verges and roundabouts etc.

Water management

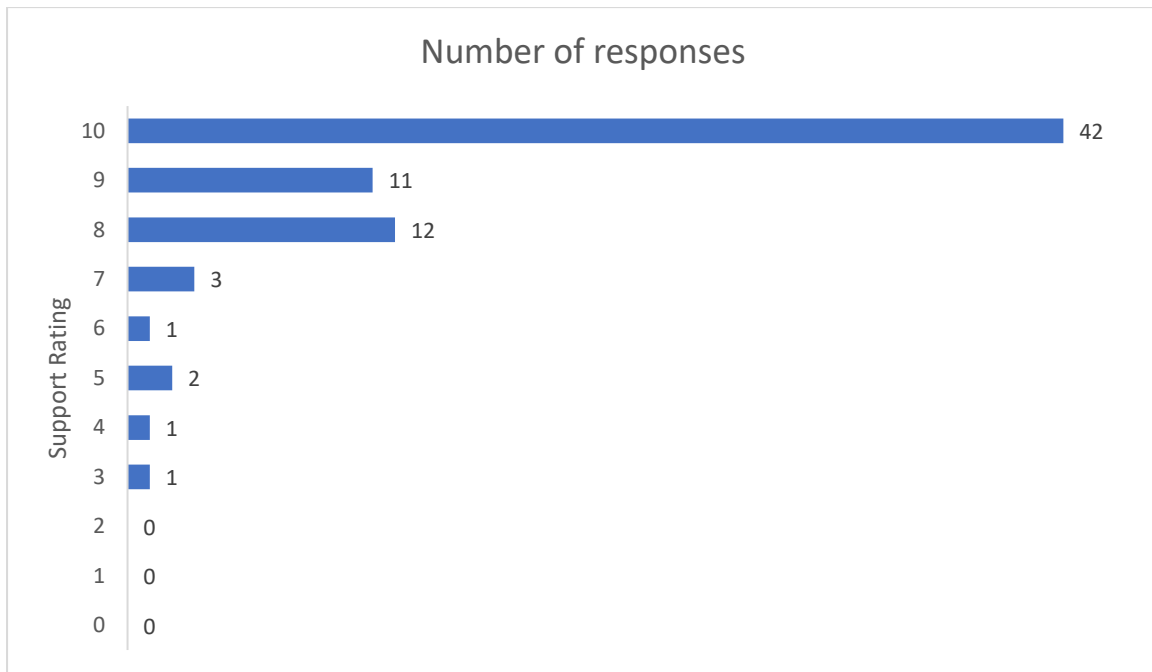
- Natural flood management, permeable paving, wetland creation
- The plan needs to consider water availability and flooding impacts in relation to the changing climate. There is a huge amount of pressure on water resources in the borough, with groundwater abstraction negatively impacting on river & wetland habitats. Rural areas are also contending with increasing amounts of flashy, urban generated flood water which are challenging to deal with from a farming perspective. This plan needs more emphasis of water harvesting in future development, retrofitting green infrastructure and SUDS features to slow water etc. and we need acknowledgements and funding for the public goods provision of managing urban runoff water on farmland in the borough.
- Maybe more for MPs /env agency but we need more rewilding in the Severn /Tern catchment area to help reduce the impacts from flooding that will otherwise keep increasing

General comments

- Encourage local garden centres to go Peat Free now.
- Green belt areas should be exempt from any sort of development
- Larger green spaces when building new estates. For example Lightmoor have an amazing green space, with a nature reserve as well. Lawley which is a similar size estate does not have this space. This will encourage more people to walk locally and could plant wildflower borders to encourage wildlife.
- Stop building on green space

Buildings

Action 46: Maximise funding opportunities for energy efficiency measures across all housing in the Borough.



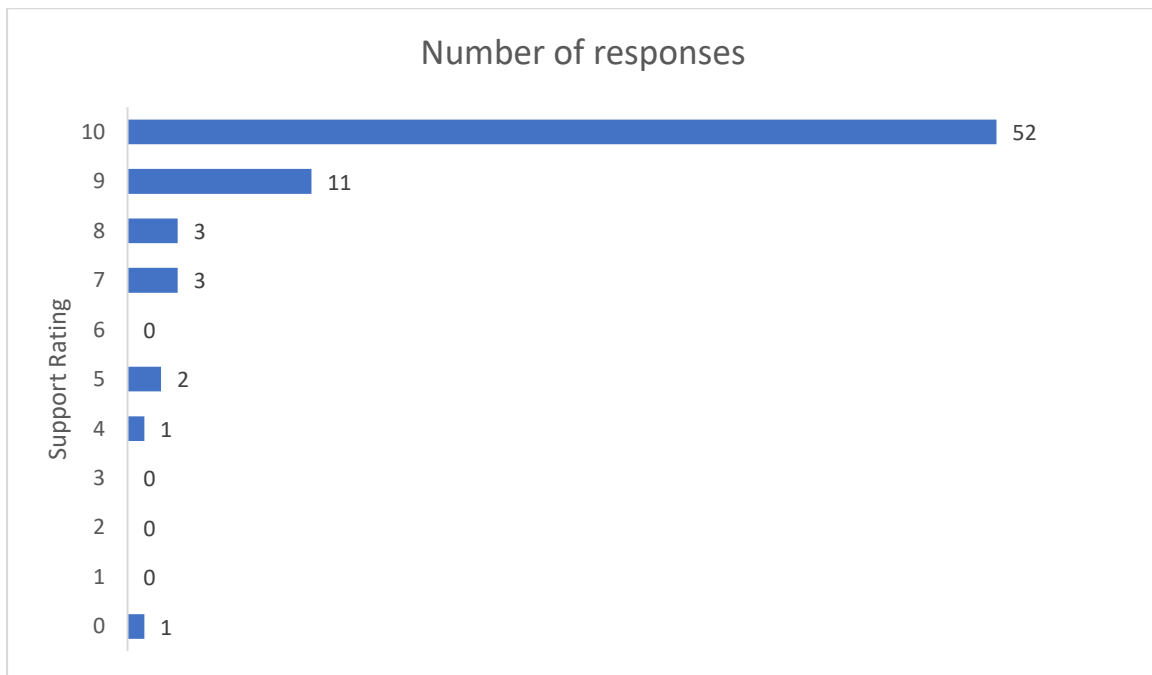
Average rating: 9.29

Total number of responses 73

Comments received on this subject:

- Bring back solar panel grants for households, not just for those who claim benefits
- Funding for residents to be able to afford solar panels

Action 47: Encourage all developers to build in an eco-friendly way.



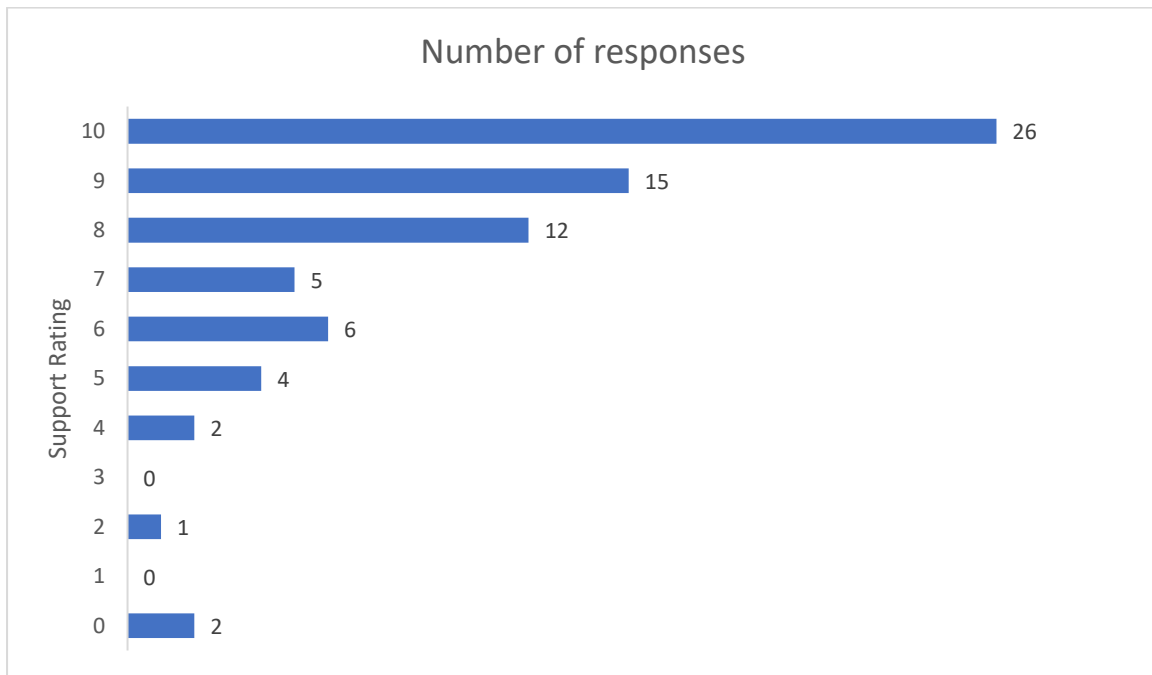
Average rating: 9.29

Total number of responses 71

Comments received on this subject:

- ACTION 47. Maybe should include something about built in long lifespan of buildings through design, materials and construction techniques. Maybe lessons should be drawn from homes that were built in the last couple of centuries that remain
- All new builds should be Eco homes with solar PV roofing and ground source heat pumps, with underfloor heating throughout. A little change makes a massive difference. All older homes need funding to help owners improve their efficiency, and not means tested as climate change will affect everyone.
- All new houses to have sustainable energy source and off road parking with electric charging points.
- Allow purchase of land to be used for off grid or sustainable living. So farm or woodland
- Alter your planning rules for all new developments rather than just "suggest" green improvements. No builder will spend more money than they have to, so they build to the minimum standard allowable. All large industrial and commercial buildings should have complete solar panel roofs. They could have a council tax reduction as an incentive. Should be essential for any new builds. Grey water recycling and better enforcement of the SUDS hierarchy should be enforced by planning.
- Alternatives to concrete. We can influence construction activities in the Borough. Concrete production is responsible for 8% global emissions. I'm arranging a CPD training session to explore alternative materials and we should begin considering these now.
- Reduce reliance on concrete construction and explore the use of alternative materials.

Action 48: Develop and manage a comprehensive list of tools to help businesses and residents of Telford & Wrekin borough measure their carbon footprints and to help them to reduce their emissions.



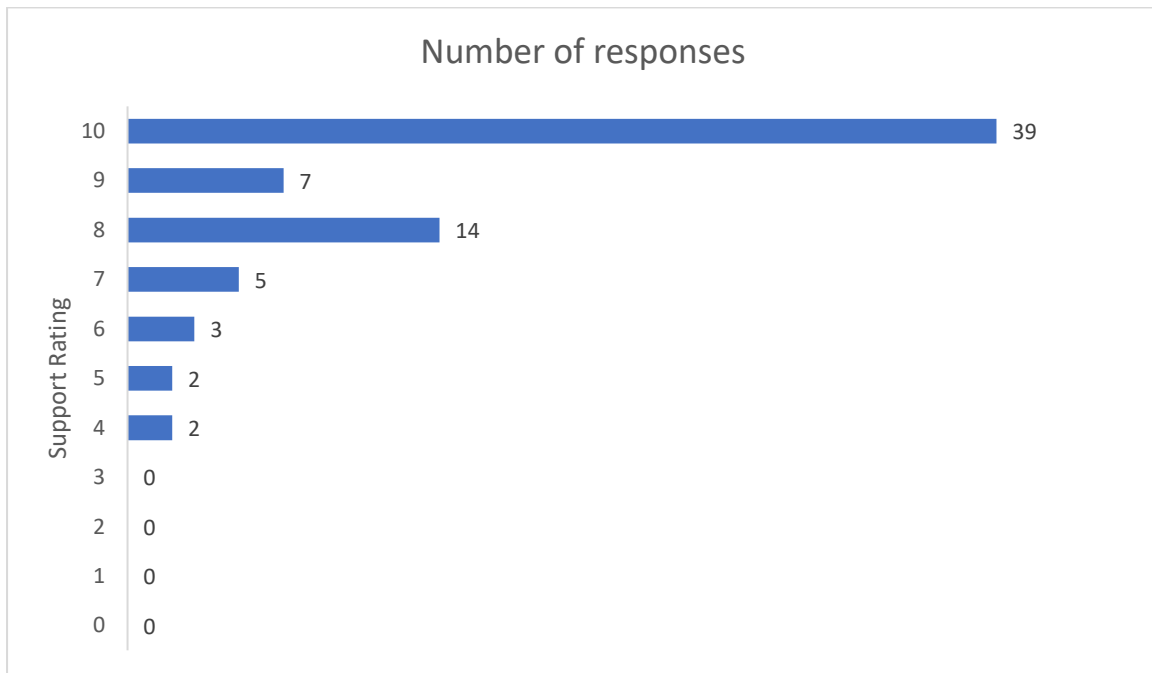
Average rating: 8.11

Total number of responses 73

Comments received on this subject:

- A Borough wide feasibility study of existing housing stock across the borough with a view to a future insulation retrofit programme. UK housing stock accounts for 40% of emissions. Heating costs will increase, as will cooling costs.

Action 49: Local organisations to identify solar panel opportunities for their buildings where feasible.



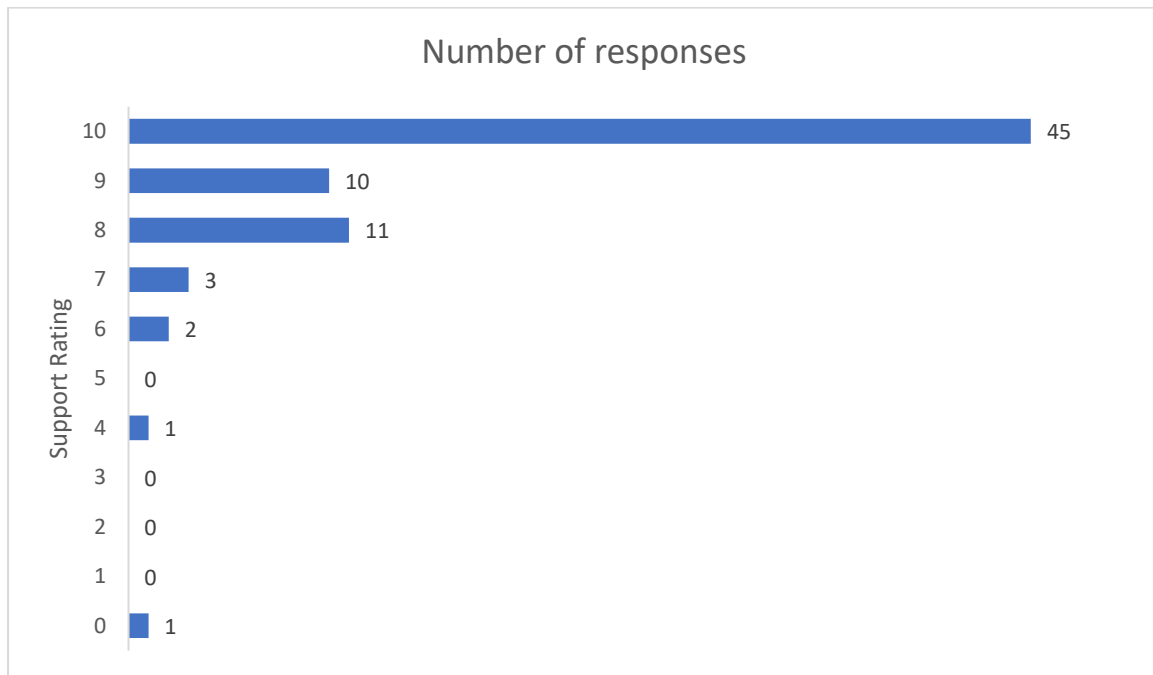
Average rating: 8.83

Total number of responses 72

Comments received on this subject:

- Getting businesses/developers to commit to putting green roofs/walls on buildings as they go up, e.g. the new Queensway business park has saplings planted but a green wall on Screwfix and Sainsbury's would make an immediate difference in cooling the building and immediate area.
- Solar panels on all new buildings, put onto all local primary schools
- All large industrial and commercial buildings should have complete solar panel roofs. They could have a council tax reduction as an incentive. Should be essential for any new builds.

Action 50: Local organisations to explore options for adapting buildings and the local environment for a changing climate e.g. green roofs/ walls (roofs/walls that are vegetated) ventilation, sustainable drainage systems



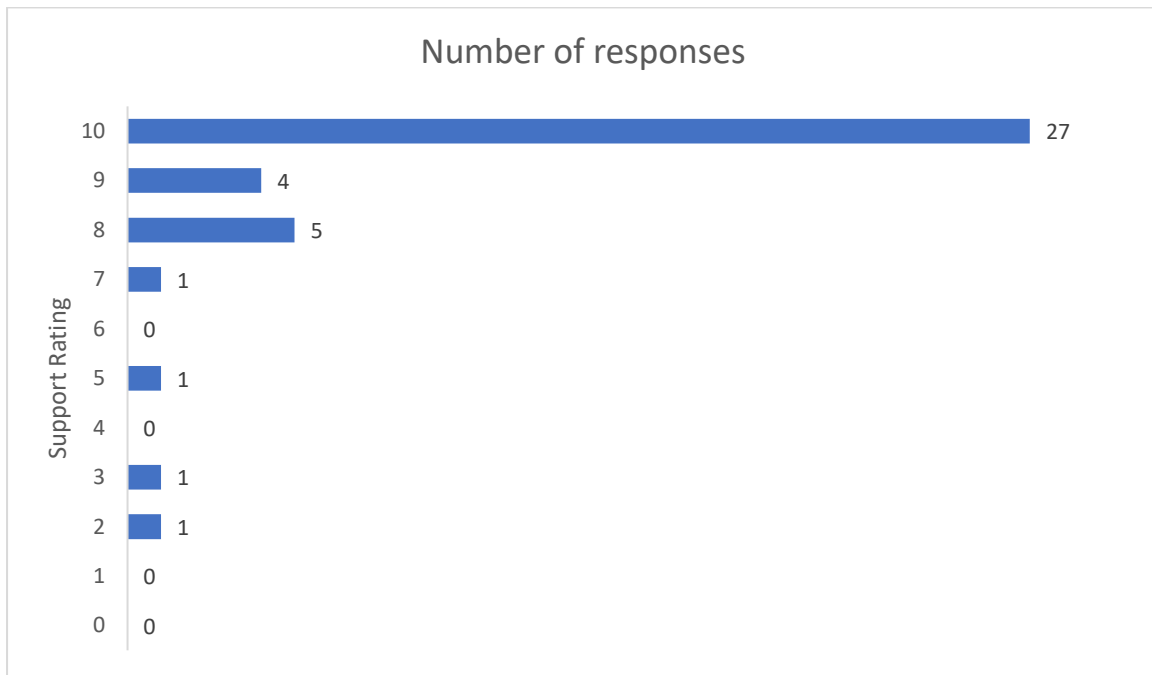
Average rating: 9.11

Total number of responses 73

Comments received on this subject:

- Grey water recycling and better enforcement of the SUDS hierarchy should be enforced by planning.

Action 51: Promote the use of recycling services and waste options according to what is best for the environment.



Average rating: 9.08

Total number of responses 40

No comments received on this subject.

Buildings summary

The average satisfaction from each action has been ranked to give an indication of relative satisfaction priority order.

Rank	Action Detail	Avg. Support
1	Action 47: Encourage all developers to build in an eco-friendly way.	9.29
2	Action 50: Local organisations to explore options for adapting buildings and the local environment for a changing climate e.g. green roofs/ walls (roofs/walls that are vegetated) ventilation, sustainable drainage systems (a system to collect, store and re	9.11
3	Action 51: Promote the use of recycling services and waste options according to what is best for the environment.	9.08
4	Action 46: Maximise funding opportunities for energy efficiency measures across all housing in the Borough.	9.03
5	Action 49: Local organisations to identify solar panel opportunities for their buildings where feasible.	8.83
6	Action 48: Develop and manage a comprehensive list of tools to help businesses and residents of Telford & Wrekin borough measure their carbon footprints and to help them to reduce their emissions.	8.11

Respondents had a number of additional comments that related to the Agriculture, Forestry and other Land Use theme;

Planning

- Don't build any more houses. There is enough land being taken away destroying habitats for animals.
- Stop putting new gas supplies to new developments, start now lead the way with heat or air source systems in all ne builds. Putting a gas main recently to the old sugar beet site was ridiculous when Govt plans to stop using Gas, conversion in 5-10 years' time is a waste of an opportunity.
- 2 New housing developments should be made 'car free' and have close access to a bus route.
- 3) Developers should be forced to put parking for 2 large cars for each household. They will have to accept that there old biz model might not be as lucrative as once was.
- Stop building houses. You felled numerous trees when you built that housing estate by Wellington Cricket Ground. You felled numerous trees between Arleston Lane and Dawley Road to build a housing estate only to find that there is no interest from buyers. You are hypocrites. You are turning Telford into concrete jungle. You want City Status so you can get paid more. You don't care the environment otherwise you wouldn't have allowed all this house building.
- Working with Shropshire council to try to mitigate the damage that will be caused by the extraction of many tonnes of minerals in order to build houses on the old power station site. This is a very important site that will affect the future of Ironbridge which is already experiencing worse and more frequent flooding than in almost any time in its past. I would just like to throw in the fact that there are at present ring-necked plovers nesting there which are on the red list of endangered species and will not simply "move on" as was suggested by the council environmentalist that I met at the town meeting in 2019. There are already many houses in Ironbridge and its surrounds that have remained stubbornly empty and unsold in the past few

years. And second homes are also a problem that adds to the idea that more homes are needed and loses us important soak away and greenfield sites.

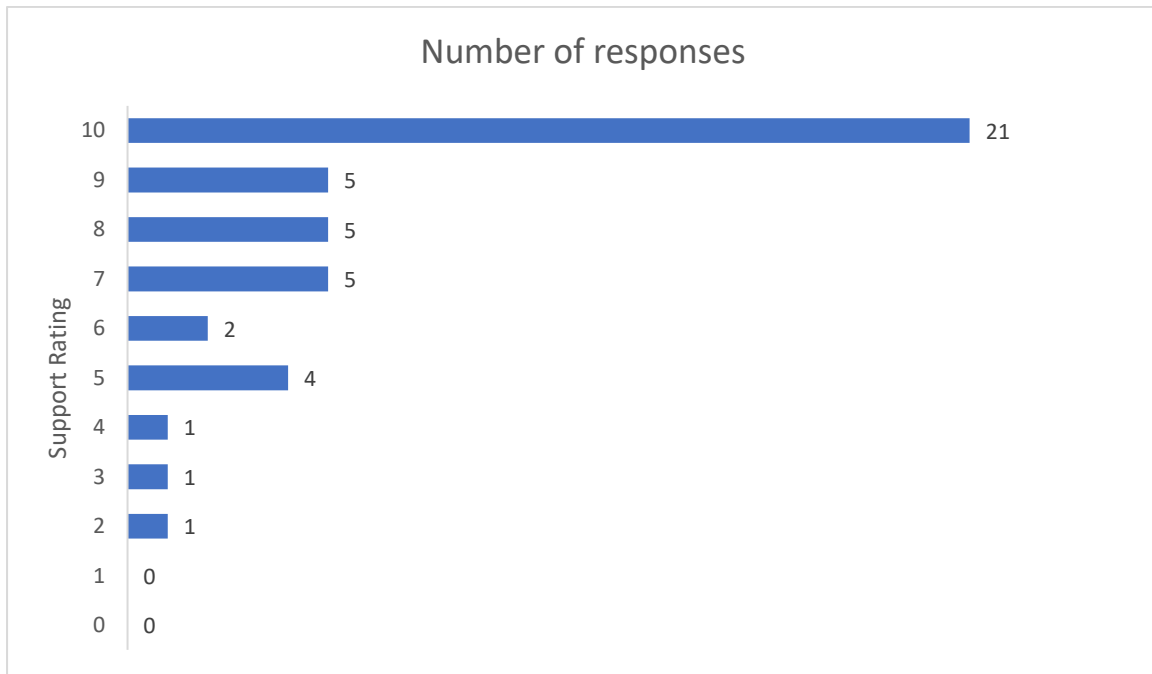
- Limit population growth from outside Telford by requiring social housing to have habitual residence test of 5 years minimum.

General

- 5) Put up a more forceful argument against proposals for housing developments in, And next door to the gorge. There has been one lone councillor's voice on this. It is not fair on them and looks like TWC as a whole really couldn't care less.
- Flood prevention and the use of sustainable drainage methods in green networks to enhance biodiversity, all new public buildings should as minimum have a carbon assessment or aim to be zero carbon or passivehaus standard. All materials should be as close to carbon neutral as possible, bins, street furniture, play equipment should be made from wood where possible or have carbon offset if made from steel.
- Get T and W buildings to do a serious energy audit to reduce energy use. There are quite a few examples of lights being on when not required.
- Greater emphasis on re-using existing empty or disused buildings instead of always building new ones and try to bring more empty buildings back into use.

Industry

Action 52: Borough businesses to share their environmental improvement plans.



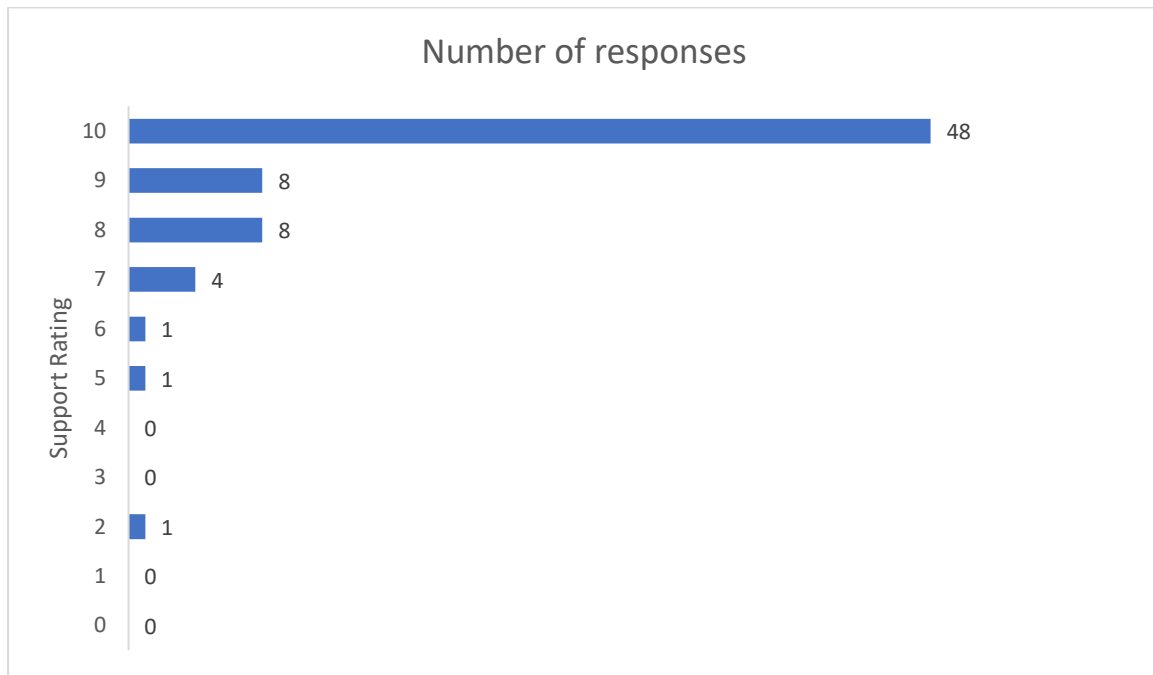
Average rating: 8.24

Total number of responses 45

Comments received on this subject:

- Get firms and factories etc. to switch off lights at night.
- There are loads of things you and businesses can do. Encourage the larger firms etc. more as these have more environmental impact.

Action 53: Support, expand and promote the borough’s existing repair cafes – where tools and materials are available to fix broken goods, rather than throwing them away.

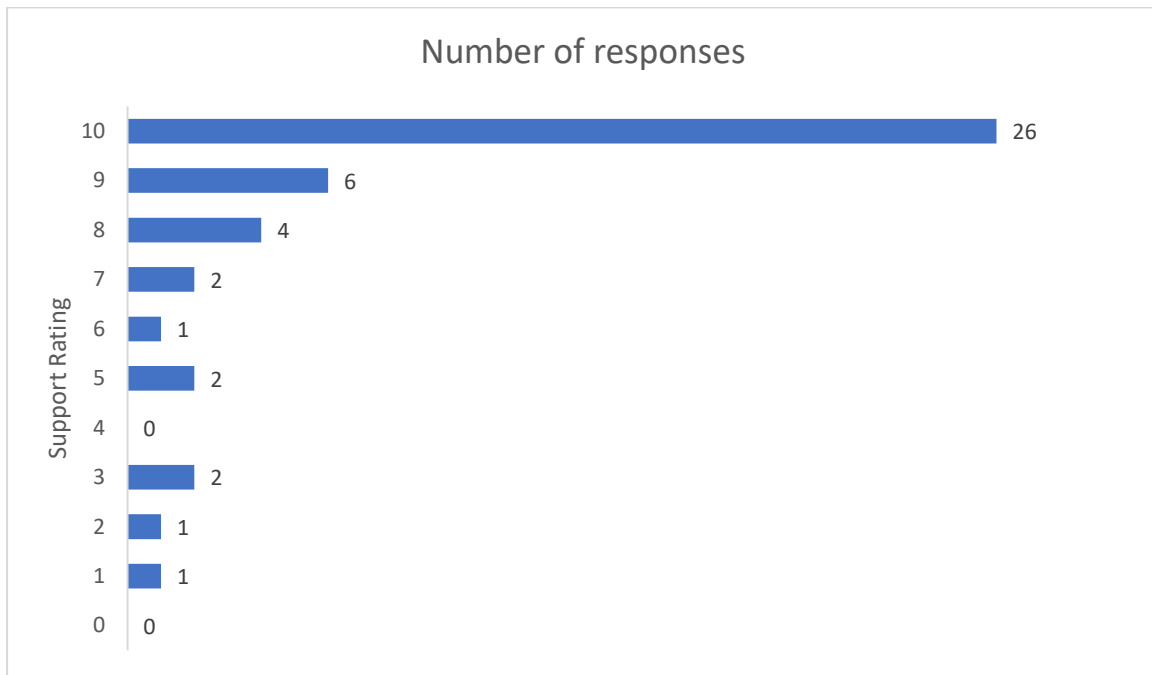


Average rating: 8.96

Total number of responses 45

No comments received on this subject.

Action 54: Develop some advice and guidance on eliminating waste. Focus on Refuse, Reduce, Reuse, Repurpose, Recycle and use key messages from this in ongoing campaigns.



Average rating: 8.56

Total number of responses 45

No comments received on this subject.

Industry summary

The average satisfaction from each action has been ranked to give an indication of relative satisfaction priority order.

Rank	Action Detail	Avg. Support
1	Action 53: Support, expand and promote the borough's existing repair cafes – where tools and materials are available to fix broken goods, rather than throwing them away.	8.96
2	Action 54: Develop some advice and guidance on eliminating waste. Focus on Refuse, Reduce, Reuse, Repurpose, Recycle and use key messages from this in ongoing campaigns.	8.56
3	Action 52: Borough businesses to share their environmental improvement plans.	8.24

General Comments

Respondents had a number of additional comments that related to the Industry theme;

- commit to reduction/elimination of non-biodegradable plastics in all council controlled activities
- Suggest limiting the number of fast food outlets, or only granting approval if their menus contain healthy options.

Views on the action plan

Overall, taking everything into account, how satisfied/dissatisfied are you with the Partnership's approach to tackling climate change?

Average rating: 6.59

Total number of responses 138

These details are derived from the table below, as well as providing a rating, respondents were asked to explain why they gave that rating. To enable the best understanding the ratings and comments are grouped and presented side by side, whilst lengthy it is hoped this will provide useful insight. It is recommended to read all comments to ensure a rounded view. Comments are shown with typographical corrections where no ambiguity exists.

Nil or unintelligible responses have been removed.

Satisfaction rating (0-10)	Please explain why?
0	'Promote', 'encourage' are pretty poor words to use in response to a Climate Crisis. If the best you can do to get people out of cars and onto bicycles is 'ask a few employers to make some changing rooms available', may I suggest you return to the drawing board
	Building houses on green spaces It doesn't matter what the public say - object to - the council do what THEY want - £££££££ come before community
	Too many houses are being built which are damaging the environment and the taking away green space
	You really need to ask me that when all you are doing is destroying every piece of land to build houses on?, don't make me laugh, planting trees when you are destroying woods and animal and creatures habitat buses chucking out huge amounts of fumes with nobody on them? Welcome to the madhouse you haven't got a clue really, the council must have fat wallets with all these developers lining their pockets with cash every piece of grass I know well build a house on it politics of madness cannot wait to get out of this shit hole remember actions speak louder than words you couldn't give a damn about the environment!
	It is too little, seems like a box ticking exercise to show you are thinking about doing something, but has no real firm change. There are lots of environment groups in the area such as Telford XR, Transition Telford and Newport 21 group who all have loads of amazing ideas about changes that can be made, and it is clear that no one from these groups have been consulted as these ideas don't reflect real significant change.
	For all the above reasons. You are building on all the open spaces. You go on about planting trees but you have destroyed woods and habitats. You can never make up for all those felled trees. There is no passion in you, it's all lip service.
	Because this local plan refuses to deal with the realities of our climate and ecological crisis. Richly illustrated by this council's refusal to support the CEE bill which will if passed seriously address the governments shortfall in delivering policy changes commiserate with their commitments.

2	<p>Many questions are weak, as suggestions rather than suggested ACTIONS despite the wording. During the initial consultation for example, was NHS Sustainability consulted? Cycling infrastructure should be priority 1, not 4 or 5 after cars. Google maps shows only 4 shared use routes in Telford. Zero dedicated cycling infrastructure. A genuine green move would be to reduce the number of cars in Telford, not replace them with 'greener' boxes on wheels. E cars still 'COST' the environment and individual per mile travelled in terms of health, stress, space. As do busses. Bicycles ADD social yield, per person per mile travelled, resulting in less congestion, and healthier happier residents. Saving the NHS, per person, per mile. And resulting in better productivity, feeling better in the workplace in addition to increasing trade in local shops. Links between health and health services and climate should have been included in this survey. This seems to have been omitted? Why? Looking to the next questions, leaving cars at home, this can only be implemented in the area IF a separated and dedicated alternative is available. Likewise increasing recycling will ONLY happen if better facilities and regulation of poor practice are implemented.</p>
	<p>It's all explaining things that most people already know</p>
3	<p>See above comments. No real drive shown by planning to be part of the Borough climate change agenda and this must be led by the council.</p> <p>No provision for well thought-out cycle lanes in the plan. Seems to be quite car-centric</p> <p>Questions too narrow. Sounds like a tick box exercise rather than real consultation. Questions could have been made a bit simpler to read.</p> <p>See above this plan is 'nice' and no doubt took lots of work to get this far but we need to be far further along this road. It lacks substance or teeth. Having consultations about plans without substance feels political. Climate change is apolitical we cannot afford to allow politics to drive this agenda.</p> <p>Very disappointed to see so many educate, advise and promote without any concrete plans to do something backing it up. This does not go far enough</p> <p>Sort out green belt issues.</p> <p>It's taken you guys an age to get on board with this properly. You have ignored it long enough and are finally making a start. You need to secure some proper experts on this and not really ask a bunch of residents who aren't experts in this field! Spend some money on proper research with property experts and get it right before you waste our council tax money any more. !</p>
4	<p>The country as a whole is walking into a climate emergency as a new town with lots of building we need to hold the building companies to account and when putting it out to tender we need to have the green credentials at the forefront.</p> <p>I haven't seen much evidence so far of tackling climate change from the council, more and more new homes are being built, including two new homes on green space on the edge of the town park, unless these new homes are Eco friendly, then it is hypocritical to allow these developments to go ahead. The way forward in my opinion, (and I'm sure many would agree) is to only accept plans from developers that are going to build in an Eco-friendly manner, and brown field sites or reusing existing properties should always be considered first.</p>

	<p>There needs to be more coordination of public transport e.g. bus and train and north to south across the borough. There are no obvious controls on house building on open space leading to more run off, emissions, pollution and loss of carbon capture. The council is not effectively protecting the green space essential for bio diversity, mental health, reduction of emissions etc. and needs to more robustly challenge central government requirements particularly Homes England. The loss of habitat particularly in the last 5 years in south Telford has been phenomenal e.g. resisting of Madeley Academy, Lawley development, siting of Dawley secondary school on woodland, building off Majestic Way in Aqueduct the last open space. Commitments in policy appears weak e.g. On item 39 re hedgerows - housing approvals given in Aqueduct Lane for 2 houses will remove an ancient hedgerow On item 41 there are concerns that the community allotment at St Georges will be developed for housing. On item 44 is incompatible with the burgeoning fast food and take away coffee shops that are sprouting up which promotes unhealthy eating, litter, single plastic use etc. Suggesting to myself in the next part of this survey to help create green space is frankly offensive given that the council has railroaded through a planning application for two houses in Aqueduct Lane that requires removal of an ancient hedgerow and also denied a proposal from friends of telford town park to turn the area into a community green space.</p> <p>Much of it seems to be, how do we 'green up' business as usual.</p> <p>Not enough being done. Need more electric charging points.</p>
5	<p>Whilst a lot of work is being done to develop the region in a sustainable, climate-conscious way, there is still too much emphasis on profit and that limits the powers of any action plan.</p> <p>Climate change is a broad term that can be vague and therefore ineffective of not defined. The community can handle the separate information and there can be more focus on a more diverse range of projects that are more meaningful</p> <p>I have no idea what they do/have done. I have no say in what that did.</p> <p>I am not being constantly made aware of initiatives</p> <p>The amount of new builds everywhere is exacerbating the impact of climate change as we concrete over greenfield sites and cut down mature trees that would otherwise absorb heavy rain for example. Add to that we a losing the green space that makes this part of the country so pleasant</p> <p>Proposals are interesting but none address the Council's own buildings and environmental impact? Also these are all exploratory ideas, not solid plans.</p> <p>It appears to be paying lip service to the carbon reducing momentum.</p> <p>As mentioned above, the issue of animal agriculture has not been addressed. There is also no mention of promoting organic farming or encouraging people to garden organically.</p> <p>It should be government to encourage use of electric vehicles- they would be used - if somewhere to charge them</p> <p>If being honest, it's easy to put together the proposal but another to implement</p>

	<p>We live in a rural community and this is the first we have heard about Telford and Wrekin Partnership approach. We understand the need for extensions etc. but a neighbour has recently had permission for an extension adding a further kitchen so the property will have two and an area currently with trees will have to be cleared. So maybe planning should be looked closely at because that means this property will be doubling its carbon print and removing several trees!</p>
	<p>The focus needs to be on people getting out of their cars especially for short journeys.</p>
	<p>IT ALL LOOKS VERY GOOD ON PAPER, THE MISSING LINK IS THAT THERE IS NO STATED ORDER OF PRIORITY WHICH TO ME IS MOST IMPORTANT.</p>
	<p>I wish for there to be more consideration towards how we treat animals in the meat and dairy industry.</p>
	<p>the danger is not imminent it is present and effective ,urgent action is needed and imperative</p>
	<p>Too vague with no clear targets and time frame.</p>
	<p>So far I haven't seen much happening.</p>
	<p>Middling as I am not that aware of the progress on the current plan</p>
	<p>I don't know because this is the first time I've heard about it. An argument for more effective PR and marketing?</p>
	<p>Helping industry is a small part, helping home owners is a large part. Cars can be replaced by green public transport, green taxis, bikes etc. But improving social care to allow people more time to travel etc. Education should be local, children travelling across the borough for school increases emissions.</p>
	<p>Seems more like do this rather than setting an example for others to follow. See too much wastage and unnecessary fuel usage egg during the 50 celebrations the money could have been invested into trees and cleaning the streets</p>
	<p>The partnerships ideas sound great but my concern is how quickly will they be actioned.</p>
6	<p>Too many maybes and long timescales instead of real action - without adequate public transport 'car dependency' will continue.</p>
	<p>Good start will be more impressed when I can see things happening</p>
	<p>Some good ideas. But nothing particularly innovative or new.</p>
	<p>Needs to happen faster</p>
	<p>There is a lot of talk about encouraging others to be more proactive however, there is little about actually, making the necessary resources available to make these changes. For example, new houses being built in the area should include solar panels and home charging points - how will T&WC make this happen?</p>
	<p>Lots of really excellent ideas, and great to see plans to engage the community so much in these. Would feel more satisfied if I could see evidence of these being delivered on the ground, but as yet not seen many of these in action.</p>
	<p>Some good ideas but the key practical issues are missed - there needs to be a major improvement in public transport around Telford and a serious attempt to reduce car usage.</p>

	<p>I am hopeful that you will allow the community's to have their say on different issues that can affect our area and hoping to create opportunities for our children to learn more about sustainable technologies.</p>
	<p>Some good ideas but no serious plans for better public transport or to stop new housing (and industrial estates) becoming car dependent! Cars create the majority of pollution (and congestion) in the borough.</p>
	<p>Some good ideas but rather than sculptures and screens telling everyone the climate is changing create more cycle ways so for example people can cycle from Dothill to Wellington for work or school. Make developers put hedges in instead of fences and make space for cycle paths, the only option for people moving into the new homes at Allscott is to use the car to get to either Wellington or Shrewsbury.</p>
	<p>I think it is not bold enough! The situation is an emergency and needs dramatic action, not 'tinkering around the edges'. The finances should be directed towards the most forward thinking projects to demonstrate the need for the large scale change that is required - for example local communities should be given funds to build community gardens to grow food, but also the tools to distribute their products locally. How about supporting local makers with cheap workshops so that people can buy things they need locally. Car use should be being reduced (not promoted through electric vehicles) and radical public transport systems set up so that everyone is using them. Telford would be ideal for an electric scooter hire system (as in Nottingham). I realise that Telford has been built around the idea of car use and mass consumption, but both of these ideals need to change to reduce energy consumption. I am so surprised that there is no mention of biodiversity in any of the proposed projects - this needs to be inherent in every project - there is always an opportunity to improve biodiversity (small scale planting/rewilding/homes for nature/road verge management)</p>
	<p>I'm satisfied that there is an approach however, situations like Ironbridge where there is a significant disconnect between planning permissions and reality of people living there and linked to more thermal efficient systems needs a review.</p>
	<p>There is much more to do and carbon reports on the councils work and activities should be issued annually</p>
7	<p>Some good ideas but the key issue is seriously reducing car dependency and usage. Boosting public transport, buses and trains should be a major priority.</p>
	<p>Encouragement of uptake of these identified actions should be forceful to ensure T&W can be the best in this important initiative. Use best practice from other councils to apply in T&W using proven activities as a base line</p>
	<p>There is a lot of work to do however building more and more houses on areas of land that was trees and environment isn't helping. We don't need more houses, we just need more affordable houses and there are a lot of derelict houses which are not being used which could be repurposed as a new house using the same land</p>

	<p>This is not ambitious enough, considering the way the population in Telford is expanding at such a fast rate. Thinking about the increase in council tax income and TW's sway with developers more needs to be done to include firm plans, not just encouragement. As an example there should be a certain number of trees per house built, at least one or two per new home. And when you say tree that is not a stick sapling, it is a mature tree etc. We are only failing out own people by allowing these developers to rape Telford's land.</p>
	<p>Every conscientious developed country, county and group think that whatever they do to reduce climate change will make a big difference. Unless every country in the world takes a 100% stake in the scheme then targets will never be met. So long as green countryside is being used and not replaced the atmosphere will continue to be polluted and will deteriorate to a point where nothing we do will make a difference. Fortunately, when that happens I, and my children, will be long dead.</p>
	<p>Some good aspirations but it needs action, especially making sure new build housing estates includes proper public transport provision instead of extra parking provision which reinforces car dependency and works against climate change.</p>
	<p>See my above statement. Also, there are many good ideas on paper. But as a resident I don't really see them in action. I would very much like to.</p>
	<p>There seems to be plenty of Council initiative but I am unclear about the involvement of individuals.</p>
	<p>This is really good to see, I think all bases have been covered.</p>
	<p>It's a good approach so far. The proof will be in the results in a few years' time.</p>
	<p>Satisfied in theory but some things could be put into practice straight away, as above.</p>
	<p>I think it needs to be absolutely at the top of people's priority list and I don't think it is in T & W.</p>
	<p>We need to act faster and more decisively - "encourage" may be too soft - e.g. in the town plan how can we ensure sustainable measures are mandated rather than optional</p>
	<p>Need to install more electric charging points</p>
8	<p>Good plan overall but no mention of creating a better cycle network - we can encourage people to car share and use bikes instead of cars but if it's dangerous/scary, people won't do it.</p>
	<p>New to the area but this is a good start, happy with some of the schemes we have seen and the curb-side recycling schemes run.</p>
	<p>There seems to be a lot of thought going into the approach, just need to see it through and encourage everyone to do something towards climate change and to also tackle the problem of littering!</p>
	<p>There could always be more effort made.</p>
	<p>I think the plan is very thorough, my only concern is ensuring the whole plan is implemented successfully to bring about permanent change in our community.</p>
	<p>There are other initiatives which, if taken up, would cost the Council too much money, but would go a long way to making T&W the first Council to make it's homes carbon free and self-solar reliant.</p>

	<p>Promotion of electric vehicles is not without its environmental impact. Although the growing of peas and beans is laudable, we cannot sustain monoculture. To promote recycling, Veolia needs to assure consumers that non-reusable waste is treated responsibly. Need to work with fitness groups (e.g. runners and cyclists) to develop commuter routes, particularly to industrial estates. Otherwise, this is a good plan with excellent scope and partnerships.</p>
	<p>Seems a good balanced approach to taking steps to tackle this vital issue.</p>
	<p>Overall I think that there has been a wide variety of ideas and it is mostly important to get young people/children involved to hopefully sustain everything in the future. I think creating more places where individuals can visit will benefit a lot of people, the only concern I have is that today's younger citizens are highly likely to vandalize places so making sure how important is for us to look after things needs to be taught in schools/colleges etc. across Telford and Wrekin.</p>
	<p>A generally broad & sensible plan but much will depend on funding availability - working on managing climate change impacts must not be at the expense of other areas that are important to members of the local community.</p>
	<p>"Ensure industrial solar 'farm' applications on farmland and green spaces are not supported. Ensure brownfield sites and commercial roof space are the only sites to be used for commercial solar arrays. Ensure ancient woodlands and the Wrekin Forest Strategic Landscape area are protected from all development. Ensure the Borough's AONB, LWS's, LNR's are protected from all development. Ensure the landscape of the Wrekin Forest Strategic Area is never adversely affected by development and visual impact is protected."</p>
	<p>I have been impressed with the new food waste bins. The plan seems comprehensive. Well done</p>
	<p>We really need to think about where we get our energy from. I'm in favour of the proposed solar farm at the Steeraway in Wellington. I know there is a big campaign against it but we really need it to happen. With all the housing developments that are happening in Telford and Wrekin why on earth it isn't mandatory for them to have solar panels installed? It's an opportunity wasted.</p>
	<p>The council can be a model to ways to promote better transport to other companies. Loads of companies offer cycle to work but not TWC.</p>
	<p>It's a comprehensive but I think it could be expanded.</p>
	<p>Some good ideas that will benefit the local area in future. However, there could be some simple 'quick win' ideas that can cause an instant impact such as creating areas that will provide support for the habitats and regeneration of animals and insects which pollinate and support the local areas natural beauty. If companies (especially housing) can provide opportunities to provide renewable energy services such as solar power, that would be amazing (however unlikely).</p>
	<p>Satisfied you are tackling climate change</p>
	<p>Proposals sound promising, as long as they are put into practice!</p>
	<p>Support overall</p>
	<p>Although a bit late, Telford is beginning to take climate change seriously.</p>

	Generally good ideas. Should be more emphasis on hybrid working from home and an office. The pandemic has shown that often there is simply no need to keep going into offices making unnecessary journeys which harms the environment and causes more congestion and is more time consuming. If people only travelled into work when they actually needed to it would also be better those that need to...
	I think that there are some good ideas being proposed and as a Borough we really need to do everything we can to tackle this problem
	Some good ideas, but I do not hear the drum beat of improvement from the council. More publication of the message and target for 2030
	Action needs to occur as soon as possible
	Feels some aspects missing on maintaining biodiversity of the borough, and considering the impacts of climate change on rainfall and how to mitigate them on smaller channels.
	The Partnership is working closely with all Parish & Town Councils to enable them to look at their Carbon Footprint and to sign up to the Carbon Neutrality by 2030. Having this important partnership encourages businesses and residents to work with the same sort of ethos. Working with Schools needs to be encouraged. The children are our future.
	OK
9	The Commitment from the borough is clear, I do worry about the aims being diluted and focus lost as the green agenda is such a sprawling topic. I am massively keen to see community orchards put into place, with schemes that encourage the growing of vegetables/produce at home and in shared spaces.
	There are more ideas to consider but a great action plan with accountability
	Telford and Wrekin are doing well
	Can always do more
	You seem to have thought of everything. How much will it all cost and how many people will be employed in bringing this together?
	I have a particular interest in farming and green energy (as a farmer) and the approach in the main seems on trend. We have to be careful to actually ensure these points are acted upon and put time in where big differences can be made. The small things certainly add up and should not be ignored but picking the 'low hanging fruit' with the big items first can make the biggest difference most quickly. That should focus on large green energy projects being supported as much as possible and large scale carbon capture and storage through regenerative agriculture, re-hedging and woodland creation. Focus on the big stuff first and then develop the smaller things as these options are used up.
	Very well thought out plan
	Very comprehensive plan covering many different aspects
	Realistic plans with local community involvement focussed on concrete actions along with strong local authority leadership
	Well satisfied, but I am sure that as it is implemented there will be room for improvement found, for which the plan needs to be adaptable.
	I think it is important not to try and attempt too much and then fail. What you have planned appears to me to be good but the council must ensure that fantastic progress is made on all these fronts.

	A comprehensive plan
	Lots of realistic ideas and projects - lots of community based ideas for people to be involved - focus on educating and involving everyone.
	Yes please to more trees, more community gardens, cheaper public transport (we don't have a car for eco reasons, but it's difficult to get around in Telford without one!). I'd like to see more focus on reducing rather than recycling - but I know this is difficult!
	Trying to get everyone involved not just a selection
	looks like a comprehensive and encouraging start
	Lots of small things can make a difference but I still think you can have a big vision. I e The Wrekin Forest.
10	Because we are all in this together and we can't do it alone, the more involved people get the better. 10% of people could completely change and that would be good but if everyone changed their behaviour by 10% that would make a bigger impact. Everyone doing something.
	I think that Sustainable Telford & Wrekin is making an excellent start and momentum will build as we approach COP26 this year. This is a marathon, not a sprint but T&W are off the starting blocks and this questionnaire to give people the opportunity to comment is great.
	Appears detailed, wide ranging and is focussed on engaging with community, education providers and businesses.
	Lots of ideas
	A very detailed and comprehensive plan
	All good concerns and viable solutions mentioned
	I think educating the young is the key
	A very useful initiative
	Lots of work, care, dedication and enthusiasm has been put into the action plan.
	It a well thought out approach and it's wonderful that the council are taking is seriously. I support the initiatives
	Logical and well thought out approaches
	The first thing is that you are taking it very seriously. You are identifying al the areas where change can be achieved and assigning we can set an example by leading on what can be achieved by local communities.
	Great if all the actions are taken.
	I am extremely pleased to see that, after a gulf of some years where little was done by the Council in the environmental and climate change field, there is now a comprehensive action plan to help address climate change issues and promote environmental practices and schemes. Keep it up please!
I think Telford and Wrekin needs to be forward thinking in its drive to reduce emissions. Telford and Wrekin is still large agricultural and has great areas of countryside. We should be protecting these.	

Additional comments identified

- The plan is very woolly with words like 'promote' 'encourage' but is very light on what is actually going to be done and by whom/when. It feels at best full of good intentions and good ideas at

worst not clear in practical terms or serious about the critical opportunity we have NOW to make a difference in limiting the level of climate change future generations will have to cope with and the impact on every aspect of survival!

Section 3: Children & Young People's consultation

This section provides a summary of the primary school consultation that was carried out between May-July 2021.

Introduction

Primary school children in Telford & Wrekin participated in a series of classroom-based climate change workshops this summer term, in conjunction with the public Climate Change Partnership Action Plan (CCPAP) consultation. The Primary School Children's Consultation involved 387 children, ages 6 to 11, from 14 different classes.

Participating schools included:

- Hollinswood Primary School & Nursery School, Years 2 and 6
- Newport Junior School, Year 5
- Apley Wood Primary School, Year 5
- Tibberton CE Primary School, Year 5
- Millbrook Primary School, Year 4
- Randlay Primary School & Nursery, Year 5/6
- St Matthews CE Primary School, Year 3/4
- SS Peter and Paul Catholic Primary School, Newport, Year 6
- John Fletcher of Madeley Primary School, Year 5
- Teagues Bridge Primary School Year 2 and Year 5/6
- Wrockwardine Wood CE Junior School Year 4
- St Lawrence CE Primary School Year 4/5

The in-person workshops provided the opportunity for discussion and gave the children a forum to share their ideas, to ask questions, and to expand their understanding of climate change issues.

The highly interactive workshops engaged the children to discuss, research and prioritise six thematic areas drawn from the CCPAP:

- Renewable energy,
- Learning and sharing,
- Places where we work,
- Sustainable transport,
- Trees and biodiversity,
- Growing food and farming.

The children worked in small groups to research and share information with their classmates about one thematic area.

After negotiating to rank the six thematic areas in priority order for taking action, the children reviewed a wide range of specific actions within the six thematic areas.

These actions were adapted to appeal to a primary school audience, and colourful slides were created to accompany the words. The children shared their own opinions, which encouraged them to have a sense of ownership of these important climate actions.

Group work encouraged the children to discuss their own views, to work together and to vote both individually and as a group. Both democracy and compromise were an important part the children’s engagement with the topic, as was employing individual, group and whole class voting opportunities.

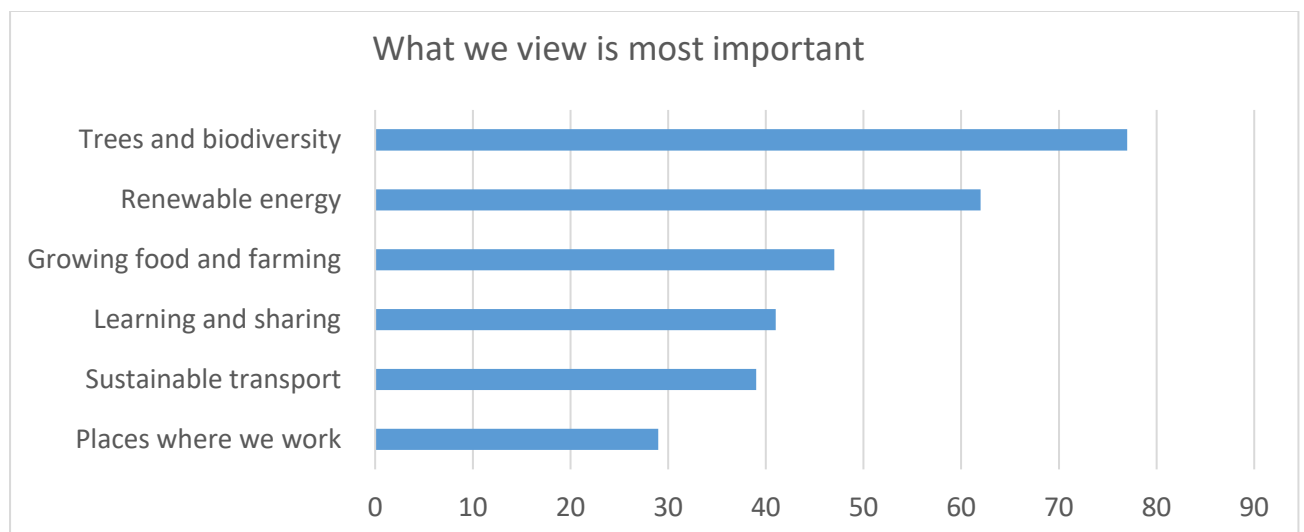
All the activities were linked together, and children worked collaboratively with partners, in small groups and as a whole class. Everyone’s participation was valued.

Results of consultation

Ranking themes in order of priority

14 primary school classes participated in this activity. This totals 387 children ages 6 – 11. The children considered the 6 themes and were asked to rank them based on what they felt were their priorities.

The table below demonstrates the combined scores for each theme:

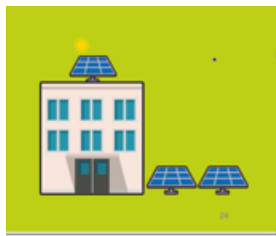


Note: It was through discussion with the children that we came up with these titles – not an exact match to what is in the action plan but it made it easier for the children to understand and relate to.

Results by theme

Theme: Renewable Energy (Energy Systems in the CCP Action Plan)

Children were asked to consider 3 specific actions under this theme including:



- A. Solar panels on schools and other buildings. CCP Action Plan Ref 16, 20, 21 and 48.



- B. Repair buildings with better materials to keep them warm and more energy efficient. And reduce carbon emissions. (Slide adapted to include repair after pilot classes feedback, as children understand better insulation and building materials etc.)
CCP Action Plan Ref 17.



- C. Wind turbines to capture energy we can use at school and at home. Owned by the community.
CCP Action Plan Ref 16 and 21.

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Solar Panels on schools and other buildings

Priority 2: Wind turbines to capture energy we can use at school and at home

Priority 3: Repair buildings with better materials to keep them warm and more energy efficient. And reduce carbon emissions.

The children were very clear about their commitment to a greener society and could see the connections with their new sustainable building in the school grounds.

Theme: Learning and Sharing

Children were asked to consider 6 specific actions under this theme including:



- A. Have eco warriors/champions help others learn to take planet friendly actions. For example, work together to pick up litter, turn off lights, or wear a jumper if you are cold. (CC Action Plan Ref 30).



B. Create an educational walk (trail) combined with cycling or walking (active travel) to the start of the trail. Have signs, QR codes, and visual images to learn about climate change. (CC Action Plan Ref 24).



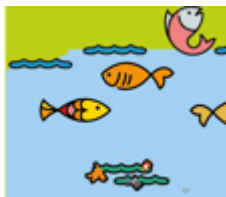
C. Create opportunities for schools to meet together and talk about (share) climate change issues and solutions (activities) we can engage with. (CC Action Plan Ref 28 – adapted).



D. Work with schools to support action on different climate activities, for example:

Climate Champions
Eco schools activities
Promoting tap water and reusable water bottles in schools
Alternatives to Tetra Pak milk cartons

(CC Action Plan Ref 30)



E. Ocean Fish Project – create an interactive art project about the climate emergency. Display in the Town Park and at other places in the borough. (CC Action Plan Ref 27).



F. Make a Rhino out of wire and people drop in milk bottle caps. To raise awareness of plastic pollution. (CC Action Plan Ref 27).

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Have eco warriors/champions help others learn to take planet friendly actions.

Priority 2: Make a Rhino out of wire and people drop in milk bottle caps. To raise awareness of plastic pollution.

Priority 3: Ocean Fish Project – create an interactive art project about the climate emergency. Display in the Town Park and at other places in the borough.

Priority 4: Create opportunities for schools to meet together and talk about (share) climate change issues and solutions (activities) we can engage with.

Priority 5: Create an educational walk (trail) combined with cycling or walking (active travel) to the start of the trail.

Priority 6: Work with schools to support action on different climate activities.

Children thought that the more people that could spread the word about climate change the better. They also thought it was important for young people to learn about the issues and make an impact - not just leave it to adults.

Theme: Places where we work (Business and Industry in the CCP Action Plan)

Children were asked to consider 5 specific actions under this theme including:



- A. Plant green roofs and green walls.
CCP Action Plan Ref 49.



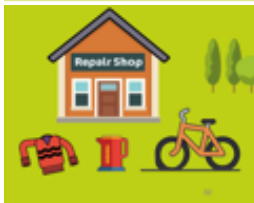
- B. Create natural solutions to drain away (absorb) flood water from too much rain water.
CCP Action Plan Ref 49.



- C. Buy in your local shops to reduce your impact on the environment. Originally CCP Action Plan Ref 52 – adapted by the children to make sense to them.



- D. Share information on how to recycle properly and promote the waste hierarchy. CCP Action Plan Ref 51 and 54



- E. Promote repair cafes, where you can fix broken items instead of throwing them away. CCP Action Plan Ref 53

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Share information on how to recycle properly and promote the waste hierarchy

Priority 2: Promote repair cafes, where you can fix broken items instead of throwing them away

Priority 3: Buy in your local shops to reduce your impact on the environment.

Priority 4: Plant green roofs and green walls

Priority 5: Create natural solutions to drain away (absorb) flood water from too much rain water.

The children demonstrated a good understanding of the importance of reusing and recycling more as they throw away so many things that could be repaired and used again.

Theme: Sustainable Transport

Children were asked to consider 3 specific actions under this theme including:



A. Secure places to store your bicycle.

CCP Action Plan Ref 4



B. Convert buses to use clean energy – for example electric or hydrogen.

CCP Action Plan Ref 3



C. Promote sustainable transport activities across the borough (e.g. cycling, Big Pedal and scooter).

CCP Action Plan Ref 2

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Convert buses to use clean energy – for example electric or hydrogen.

Priority 2: Promote sustainable transport activities across the borough

Priority 3: Secure places to store your bicycle

When discussing this topic, several children said the discussion had encouraged them to either continue or start to cycle to school.

Theme: Trees and Biodiversity

Children were asked to consider 2 specific actions under this theme including:



A. Plant different species of trees. Look after them so the trees can store carbon and clean the air. CCP Action Plan Ref 35



- B. Plant trees at schools and promote Forest Schools to engage children with nature. Create outdoor classrooms. CCP Action Plan Ref 41

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Plant different species of trees. Look after them so the trees can store carbon and clean the air.

Priority 2: Plant trees at schools and promote Forest Schools to engage children with nature. Create outdoor classrooms.

Children were very keen to be involved in planting trees and supporting fundraising events for them.

Theme: [Growing food and farming](#)

Children were asked to consider 3 specific actions under this theme including:



- A. Promote growing vegetables and fruit:
- At home
 - At school
 - In a community garden with friends and neighbours (allotments) (CCP Action Plan Ref39, 40 and 43)



- B. Encourage farmers to use low carbon methods (CCP action plan Ref 32)



- C. Encourage farmers to set land aside for habitat creation and rewilding. Leave some land for plants, animals, and insects to live in (CCP Action Plan Ref 32)

After discussing each of these actions the children were asked to put them into priority order for taking action. Results were:

Priority 1: Promote growing vegetables and fruit

Priority 2: Encourage farmers to set land aside for habitat creation and rewilding.

Priority 3: Encourage farmers to use low carbon methods

The children support the importance of protecting and supporting wildlife. Some also recognised that toxins and plastic waste are harming us as well as others.

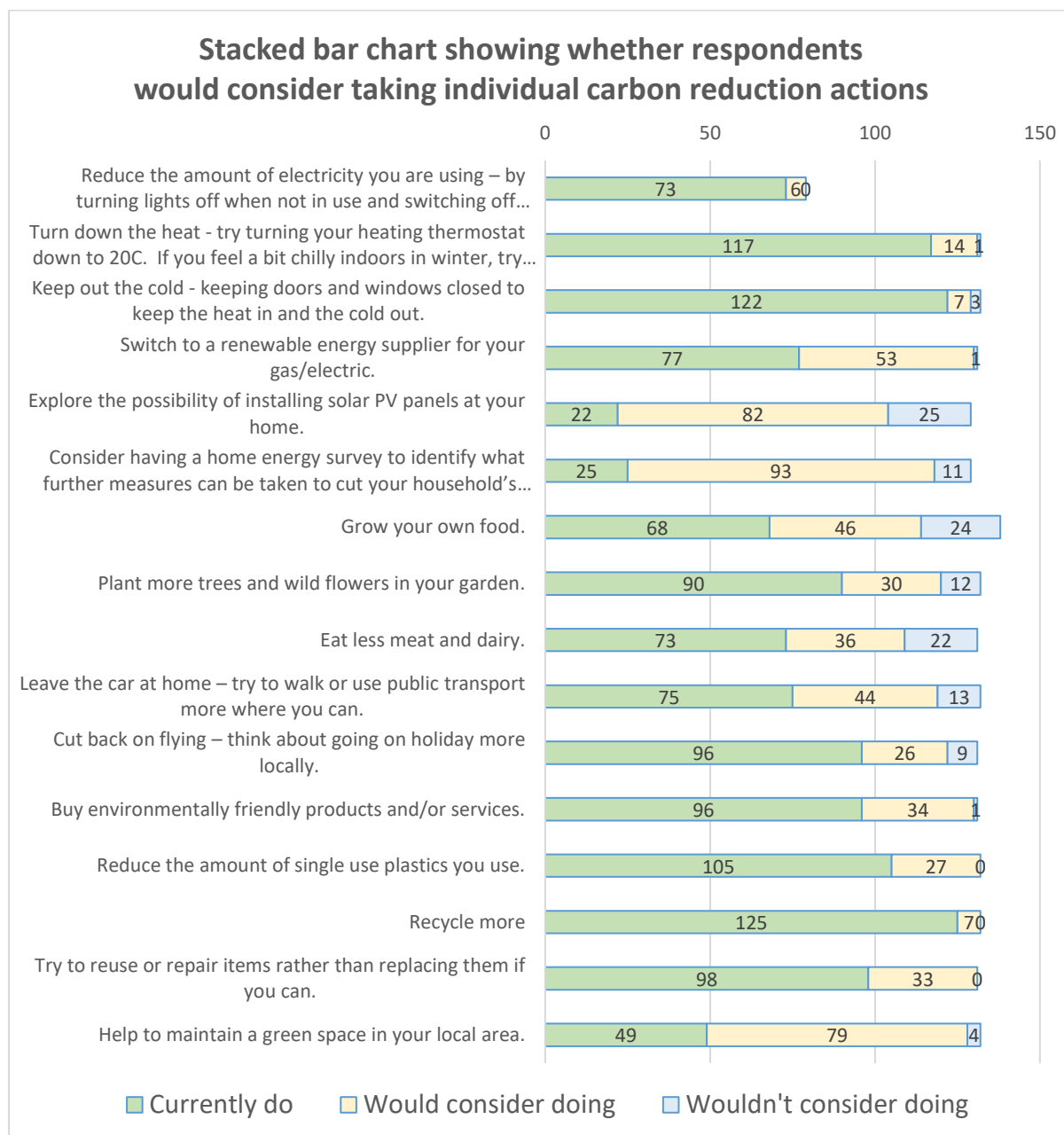
Summary notes:

Children's views and voices are an essential part of sustainability action, as they will be impacted in the future. The children were very knowledgeable and their passion for protecting the planet was evident. They grasped how big the problem is and that they can make a difference at school, at home, in their local community and globally. Set out below are a summary of the general feedback they provided during these workshops:

- **There is only one earth. If we wreck this one, there is no back up planet**
- **Climate change is extremely dangerous, so it is important to act**
- We liked talking about real-life situations and learning about current issues.
- We didn't realise there were so many ways to help save the planet. We liked learning new ways we can help take action.
- We (children) make an impact on the Earth, it's not just the adults, so we need to support sustainability
- We all need to do what we can. It all starts from the youngest child upwards.
- It was great to express our ideas in a range of different ways. We enjoyed having the opportunity to share our opinions, and also making decisions for voting.
- It was nice that we had the opportunity to contribute our ideas and have a chance to really help our community and local area. It was helpful to think about global issues and then to think of strategies that the Telford & Wrekin community can use to make a difference.
- Children had a chance to voice their opinions on matters that are often out of their control.
- We are very keen to take further action, and we all valued the opportunity to be involved in this project.
- It was fun having a different adult doing different work with us
- I learned some new vocabulary: ethical, economical, fossil fuels, deforestation and biodiversity
- We must all take action; the issues are important because they affect the planet
- It is great to know that the Council is taking the views of the next generation seriously
- We must take care of this planet, because if we don't, we will all slowly die from the toxic pollution. We need to make a happy, healthy environment

Section 4: What would you consider doing

The consultation asked respondents to consider whether they would undertake a number of activities that would contribute to a carbon reduction and climate change objectives. Respondents could tell us if they have done the action, would consider doing the action in the future, or would not do it.



Due to a technical issue with the consultation software. There is a reduced sample size related to turning lights and appliances off when not in use.

The information from this question is relatively positive in two aspects. People have indicated that they actively engage in relatively easy activities when they are shown how to do so. For example recycle more, reduce energy use, insulate. These actions have low

thresholds for action and are straightforward to demonstrate positive impact on climate change and secondary benefits such as financial savings.

Secondly, there is a strong indication from people that actions that are more difficult to achieve that require moderate external contact (energy surveys, PV installation) are achievable. The results indicate a pent up need shown by the size of the 'would consider doing' responses.

More challenging are actions that require considerable behavioural change for example dietary changes, growing food, less flying. These actions have a significant number of people who have indicated that they would not consider taking these actions.

Section 5: Summary of how people want to get involved:

Part of the consultation asked for respondents to indicate if they would like to become more involved either in the partnership and Climate Change Champion Project. This information is summarised below.

With the Partnership

12 business, voluntary and community sector organisations have requested to be more involved.

Becoming a Climate Change Champion

Climate change champions are individuals who are willing to help the Council in a variety of ways to engage Borough residents on Climate Change and Sustainability within their own communities, schools and groups.

They don't need to be Climate Change and Sustainability experts. They are residents from all walks of life who love talking to people and want to support climate protection projects. They will help us to support a green recovery, encourage others to speak up and make change.

38 respondents have requested to become Climate Change Champions.

Details have been shared with the Partnership support team.

Acknowledgements

The consultation has taken considerable resource to deliver and involved a range of people.

We would like to acknowledge the contribution of;

- Susan Bearblock
- Participating Schools;
 - Apley Wood Primary School, Year 5
 - Hollinswood Primary School & Nursery School, Years 2 and 6
 - John Fletcher of Madeley Primary School, Year 5
 - Millbrook Primary School, Year 4
 - Newport Junior School, Year 5
 - Randlay Primary School & Nursery, Year 5/6

- SS Peter and Paul Catholic Primary School, Newport, Year 6
 - St Lawrence CE Primary School Year 4/5
 - St Matthews CE Primary School, Year 3/4
 - Teagues Bridge Primary School Year 2 and Year 5/6 (2 different classes)
 - Tibberton CE Primary School, Year 5
 - Wrockwardine Wood CE Junior School Year 4
-
- Members of the partnership
 - Insight Team, Telford & Wrekin Council
 - Harjot Rayet, Climate Change & Sustainability Coordinator, Telford & Wrekin Council
 - Kyle Gregory, Developer, Telford & Wrekin Council
 - Louise Stanway, Group Manager, Community Services, Telford & Wrekin Council

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Appendix 1 – Questionnaire Response Statistics



Questionnaire
020821.pdf